

Digital Law and Law of ITC

Code: 104727
ECTS Credits: 6

Degree	Type	Year	Semester
2503873 Interactive Communication	FB	1	1

The proposed teaching and assessment methodology that appear in the guide may be subject to changes as a result of the restrictions to face-to-face class attendance imposed by the health authorities.

Contact

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Use of Languages

Principal working language: catalan (cat)
Some groups entirely in English: No
Some groups entirely in Catalan: Yes
Some groups entirely in Spanish: No

Prerequisites

The lessons will be taught in Catalan. Some documents might also be in Spanish and in English, so the student needs to understand these languages.

Objectives and Contextualisation

Data protection is perhaps the most relevant fundamental right related to communication and IT, with privacy and freedom of speech. In interactive communication they are still relevant, but other rights deserve also to be mentioned. Therefore, we will have the opportunity to examine the new risk for traditional rights like copyright, intellectual property, brands and licences. Big data will also have its place. On the other hand, the regulation of e-commerce with criminal, torts and trade regulation will also be considered. We will end our course with transparency and fake news regulations.

In sum, in this course we will examine the legal aspects of interactive communication.

Competences

- Display ethical concerns and empathy towards others.
- Distinguish between and apply the principal theories, conceptual frameworks and approaches regulating interactive communication.
- Manage time efficiently and plan for short-, medium- and long-term tasks.
- Search for, select and rank any type of source and document that is useful for creating messages, academic papers, presentations, etc.
- Students must be capable of applying their knowledge to their work or vocation in a professional way and they should have building arguments and problem resolution skills within their area of study.
- Students must be capable of communicating information, ideas, problems and solutions to both specialised and non-specialised audiences.
- Students must have and understand knowledge of an area of study built on the basis of general secondary education, and while it relies on some advanced textbooks it also includes some aspects coming from the forefront of its field of study.

Learning Outcomes

1. Combine and relate ethical and legal issues in written work and oral presentations.
2. Cross-check information to establish its veracity, using evaluation criteria.
3. Differentiate between brands and domain names.
4. Distinguish between the internet licences.
5. Distinguish the salient features in all types of documents within the subject.
6. Explain the concepts of security and privacy on internet.
7. Identify and describe the concepts of freedom to create, intellectual property law and big data.
8. Identify the main civil, criminal and commercial illegalities in the digital world.
9. Interpret and discuss documents on the main concepts of digital law.
10. Interpret the main elements of the legal framework for e-commerce.
11. Plan and conduct academic studies in the field of digital law.
12. Present a summary of the studies made, orally and in writing.
13. Recognise the digital rights and duties of individuals.
14. Submit course assignments on time, showing the individual and/or group planning involved.

Content

Lesson 1

Communication regulation and interactive communication.

Lesson 2

Freedom of speech, right to inform. Censorship, conscience clause, professional secret, judicial secret, official secret.

Lesson 3

Data Protection. Right to honour, privacy and image. Right to be forgotten.

Lesson 4

Intellectual property and copyright. Big Data. Internet domains, brands and licences.

Lesson 5

eCommerce regulation.

Lesson 6

Criminal, trade and trade regulation related to digital communication.

Lesson 7

Transparency and fake news.

The calendar will be available on the first day of class. Students will find all information on the Virtual Campus: the description of the activities, teaching materials, and any necessary information for the proper follow-up of the subject. In case of a change of teaching modality for health reasons, teachers will make readjustments in the schedule and methodologies.

Methodology

The proposed teaching methodology and evaluation activities may undergo some modifications depending on the health authorities' attendance restrictions.

The calendar will be available on the first day of class. Students will find all information on the Virtual Campus: the description of the activities, teaching materials, and any necessary information for the proper follow-up of the subject. In case of a change of teaching modality for health reasons, teachers will make readjustments in the schedule and methodologies.

To explain the content of the lessons both general explanations and concrete practices will be available for the student.

The theoretical lessons will provide the main contents of the subject, in order to allow the student to properly fulfil the practices. The latter will be based on real cases and will implement what has been learned in the theoretical lessons.

A written exam is scheduled in the end of the semester to check both the theoretical knowledge and the practical one.

Time schedule

Thursday from 15h00 to 18h00

Rest of 15 minuts at 16h15

Evaluation

2 exercises at classroom and 1 reading.

Half-period exam

Final Exam

Students will be entitled to the revaluation of the subject.

The activities that are excluded from the revaluation process are Final Exam (25% of the weight in the final grade).

Revaluation of Activities A,B and C (50% of the weight in the final grade). Half-period exam can be done also when taking final exam (25% of the weight in the final grade).

Activities

Title	Hours	ECTS	Learning Outcomes
Type: Directed			
Lessons	22.5	0.9	3, 4, 6, 8, 7, 10, 9, 11, 13
Type: Supervised			
Class work	22.5	0.9	1, 2, 5, 3, 4, 6, 12, 8, 7, 10, 11, 14, 13
Homework	5	0.2	1, 2, 5, 12, 9, 11, 14
Type: Autonomous			
Homework for next lesson	95	3.8	1, 2, 5, 3, 4, 6, 12, 8, 7, 10, 9, 11, 14, 13

Assessment

EVALUATION ACTIVITIES DESCRIPTION:

- Activity A, Exercise at classroom, 16,66% in the final grade
- Activity B, Exercise at classroom, 16,66% in the final grade
- Activity C, Oral presentation 16,66% in the final grade.
- Half-time exam, 25% in the final grade
- Final exam, 25% in the final grade. You can also re-evaluate the half-time exam the same day.

It is necessary to obtain a minimum grade of 5/10 in the sum of all the activities, to pass the subject.

Reevaluation of activities A, B and C (50% in the final grade)

The proposed teaching methodology and evaluation activities may undergo some modifications depending on the health authorities' attendance restrictions.

In the case of a second enrolment, students can do a single synthesis exam/assignment that will consist of a final exam. The grading of the subject will correspond to the grade of the synthesis exam/assignment.

The student who performs any irregularity (copy, plagiarism, identity theft...) will be qualified with 0 in this assignment or exam. In case there are several irregularities, the final grade of the subject will be 0.

Assessment Activities

Title	Weighting	Hours	ECTS	Learning Outcomes
Final Exam	25%	1	0.04	1, 5, 3, 4, 6, 12, 8, 7, 10, 9, 11, 13
Half-period Exam	25%	1	0.04	1, 5, 3, 4, 6, 12, 8, 7, 10, 9, 11, 13
Homework	50%	2	0.08	1, 2, 5, 3, 4, 6, 12, 8, 7, 10, 9, 11, 14, 13
Second-chance Exam	50%	1	0.04	1, 5, 3, 4, 6, 12, 8, 7, 10, 9, 11, 13

Bibliography

General

- . Boix Palop, Andrés (coord.) (2018), *Derecho de la comunicación*, Iustel Publicaciones, Madrid, 5ª ed.
- . Caballero Trenado, Laura (2019), *Derecho de la comunicación*, Ed. Dykinson, Madrid.
- . Guichot, Emilio (coord.) (2018), *Derecho de la comunicación*, Aranzadi, Madrid, 5ª ed.
- . Rodríguez Bajón, Santiago (2019), *Manual de Derecho de la comunicación audiovisual*, Aranzadi, Madrid.
- . Torres López, Mª Asunción y Souvirón Morenillo, José M. (eds.) (2019) *Elementos para el estudio del Derecho de la comunicación*, Ed. Tecnos, Madrid.

Concrete

- . Eduardo Serrano Gómez, Eduardo (dir.) (2019), *Medios de comunicación, contenidos digitales y derechos de autor*, Reus Editorial, Madrid.

Will be announced during lessons