

Narrative Theories and Discourse Genres

Code: 104735
ECTS Credits: 6

Degree	Type	Year	Semester
2503873 Interactive Communication	OB	2	1

The proposed teaching and assessment methodology that appear in the guide may be subject to changes as a result of the restrictions to face-to-face class attendance imposed by the health authorities.

Contact

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Use of Languages

Principal working language: spanish (spa)
Some groups entirely in English: No
Some groups entirely in Catalan: Yes
Some groups entirely in Spanish: No

Teachers

María Rosario Lacalle Zalduendo
Cristina Pulido Rodriguez
Anna Tous Rovirosa

Prerequisites

There is no prerequisite

Objectives and Contextualisation

1. To know the basic concepts of narrative theory and discursive genres in the contemporary audiovisual system.
2. To master the conceptual tools necessary to carry out story analysis.

Competences

- Devise, create, activate and integrate virtual and augmented-reality spaces, characters and objects.
- Distinguish between and apply the principal theories, conceptual frameworks and approaches regulating interactive communication.
- Manage time efficiently and plan for short-, medium- and long-term tasks.
- Search for, select and rank any type of source and document that is useful for creating messages, academic papers, presentations, etc.
- Students must be capable of applying their knowledge to their work or vocation in a professional way and they should have building arguments and problem resolution skills within their area of study.
- Students must be capable of communicating information, ideas, problems and solutions to both specialised and non-specialised audiences.

- Students must have and understand knowledge of an area of study built on the basis of general secondary education, and while it relies on some advanced textbooks it also includes some aspects coming from the forefront of its field of study.

Learning Outcomes

1. Cross-check information to establish its veracity, using evaluation criteria.
2. Distinguish the salient features in all types of documents within the subject.
3. Identify and compare narrative theories from their beginnings until today's storytelling.
4. Interpret and discuss documents on the main theories of communication.
5. Master the narrative resources and techniques for creating stories tailored to virtual worlds and ascribe them to a particular genre.
6. Plan and execute narrative works.
7. Present a summary of the studies made, orally and in writing.
8. Recognise the division of narrative theories by genre in the new virtual leisure media.
9. Submit course assignments on time, showing the individual and/or group planning involved.

Content

1. Stories and narrative in the current cultural moment
2. Story theory (narratology)
3. Narratology and narrative
4. Rhetoric and narrative: from Aristotle to the present
5. The genres of discourses

Methodology

The methodology of the course is based on

- 1) The theoretical sessions will be dedicated to present and discuss the theoretical concepts.
- 2) The practical classes will be dedicated to present cases of analysis
- 3) Guidance to students in their story analysis

Activities

Title	Hours	ECTS	Learning Outcomes
Type: Directed			
Practical lessons	30	1.2	1, 7, 6, 9
Theoretical lessons	33	1.32	5, 3, 4, 8
Type: Supervised			
Assesment work	20	0.8	2, 6, 9
Type: Autonomous			
Personal study	24	0.96	1, 3, 8

Assessment

Theoretical exam: it represents 50% of the overall mark of the subject on the basic concepts and theories dealt with.

Analysis exercises: it represents 30% of the global mark of the course based on the accomplishment of exercises of stories' analysis indicated by the teaching staff.

Case study propose by the students: it represents the 20%

Assessment Activities

Title	Weighting	Hours	ECTS	Learning Outcomes
Exam	60	3	0.12	2, 5, 3, 4, 8
Exercicies of stories' analysis	40	40	1.6	1, 7, 6, 9

Bibliography

The thematic bibliography will be provided by the teachers of the subject during the course.

The basic references are:

CANET, F., PROSPER, J. (2009). Narrativa audiovisual: estrategias y recursos. Madrid: Editorial Síntesis.

GORDILLO, I. (2009): Narrativa televisiva. Madrid: Editorial Síntesis.

GREIMAS, A. J. Y COURTÉS, J. (1982), Semiótica. Diccionario razonado de la teoría del lenguaje. Madrid: Editorial Gredos.

GUTIÉRREZ SAN MIGUEL, B. (2004): Teoría de la narración audiovisual. Madrid: Editorial Cátedra.

IMBERT, G. (2008): El transformismo televisivo. Madrid: Editorial Cátedra.

LUNDBY, K. (ed.) (2008): Digital Storytelling: Mediatized Stories. New York, USA: Peter Lang Publishing Group