

Writing for Journalism II

Code: 104989
ECTS Credits: 12

Degree	Type	Year	Semester
2501933 Journalism	OB	2	A

The proposed teaching and assessment methodology that appear in the guide may be subject to changes as a result of the restrictions to face-to-face class attendance imposed by the health authorities.

Contact

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Use of Languages

Principal working language: catalan (cat)
Some groups entirely in English: No
Some groups entirely in Catalan: Yes
Some groups entirely in Spanish: No

Teachers

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Prerequisites

- Basic knowledge in writing in Catalan and Spanish.
 - Basic knowledge about theory and history of Journalism.
 - Basic knowledge of journalistic genre theory.
 - Contextual knowledge of current news: habit of reading the press.

Objectives and Contextualisation

- The student will know the history and theory of interpretive informative journalism and the genres of journalistic writing.
 - The student will acquire rudimentary knowledge of philosophy of language.
 - The student will develop critical thinking about the dominant paradigm in journalism.
 - The student will identify and characterize the journalistic genres in their context.
 - The student will be able to write in a solvent way interpretative informative journalism.

Competences

- Abide by ethics and the canons of journalism, as well as the regulatory framework governing information.
- Be familiar with and apply the theoretical and practical foundations of journalistic writing and narrative and its applications in the different genres, media and formats.
- Demonstrate a self-learning and self-demanding capacity to ensure an efficient job.

- Develop autonomous learning strategies.
- Manage time effectively.
- Relay journalistic information in the language characteristic of each communication medium, in its combined modern forms or on digital media, and apply the genres and different journalistic procedures.
- Research, select and arrange in hierarchical order any kind of source and useful document to develop communication products.
- Respect the diversity and plurality of ideas, people and situations.

Learning Outcomes

1. Adapt written texts to the specific needs implied by the use of technologies and their systems to process, produce and relay information.
2. Apply ethical principles and legal standards in producing journalistic texts.
3. Demonstrate a self-learning and self-demanding capacity to ensure an efficient job.
4. Develop autonomous learning strategies.
5. Distinguish theories of journalistic writing and narrative to apply them to news and other journalistic genres in the print media.
6. Manage time effectively.
7. Research, select and arrange in hierarchical order any kind of source and useful document to develop communication products.
8. Respect the diversity and plurality of ideas, people and situations.
9. Write all kinds of informative texts for the press, radio, television and multimedia.

Content

1. The history of genres of journalistic quality and their social function.
 - 1.1 Journalism as a Capitalist Business of Truth: The Story of W.R. Hear
 - 1.2 The first definition of journalistic genres: facts are sacred, comments
 - 1.2.1 The forms of the incorporation of the voices in the texts: articulation
 - 1.2.2 Contributions of textual linguistics and pragmatics to informative wr
 - 1.3 Another tradition of journalism is born from the margins: the consolid

2. Is journalism a priesthood of truth? The conflict between positivism and relativism and its political consequence
 - 2.1 Epistemology and philosophy of knowledge: what is language? Being
 - 2.2 Application to the linguistic and emparauladora work of journalism: re
 - 2.3 Journalism as a form of knowledge of a linguistic nature that seeks to
3. The theory of discourse genres and journalistic genres.
 - 3.1 The objectivist paradigm and its theory of genres: facts are sacred, c
 - 3.2 Contributions of the modern theory of discourse genres: Bakhtin and
 - 3.2.1 Types of genres: primary and secondary. Hybridization and innovat

4. Rhetoric and discourse theory: pragmatics and textual linguistics.

4.1 Rhetoric: the *ars recta discendi* and the *ars bene discendi*: the ability to find in each subject what is best suited to it.

4.2 Formal rhetoric and logic: two opposite forms of intellectual work and linguistic knowledge. The distinction between *ars* and *scientia*.

4.2.1 The syllogism of formal logic and the syllogism of rhetoric, the *entimema*. Presence of *entimemes* in journalistic writing.

4.3 The parts of rhetoric: *inventio*, *dispositio*, *elocutio*, *memoria* and *actio*. *Inventio*, argumentation: figures, fallacies.

5. The story and narratology.

5.1 The narrative paradigm: the story as a way of knowing and structuring the experience of the real. The figure of the *homo faber*.

5.2 Narratology: Story Theory: Forms of Composition and Style. Stage writing in realist literature: detail and dialog

5.3 The point of view: the instance from which the story is told or shown. TI

5.4 The plot: the temporal movements with which we construct the story

5.5 The characters and the spaces. Main and secondary characters, flat

6. The tradition of narrative journalism: 'new journalism'

6.1 The American tradition: the birth of pop culture and the emergence of

6.2 The Latin American school: Rodolfo Walsh, Gabriel García Márquez

6.3 The European School: Gunter Wallraff, Oriana Fallaci, Roberto Saviano. The diverse forms of the testimonial

6.4 Narrative journalism in Spain and Catalonia: from the textbooks of Ra

7. The informative interview and the character interview and its variants.

History of the genre and its constant and variable characteristics of functi

8. The chronicle and its range

History of the genre and its constant and variable characteristics of functi

9. The report

History of the genre and its constant and variable characteristics of function and form. The journalistic method: th

10. Other genres of journalistic quality with informative neighborhood.

The analysis, the report and the genres of the customs: picture, portrait a

PRACTICAL WORK

INSTRUMENTAL ONES

Practices of an instrumental nature are not assessable with the same weight as the scoring tests, but they are pa

II. Journalistic genres A. Informative chronicle (3 practices, the last two will be graded) B. Informative interview (2

Methodology

The proposed teaching methodology and assessment may be subject to change depending on the attendance restrictions imposed by the health authorities. Also, the detailed calendar with the content of the different sessions will be presented on the day of presentation of the subject. It will also be posted on the Virtual Campus where students will be able to find a detailed description of the exercises and practices, the various teaching materials and any information necessary for the proper follow-up of the subject. In case of change of teaching modality for health reasons, the teachers will inform of the changes that will take place in the programming of the subject and in the teaching methodologies. The course will have approximately 30 weeks over the two semesters. We will alternate, at least in the first semester (we will follow the recommendations of the authorities and the rector in the second semester), the face-to-face weeks, in which 3h will be done. face-to-face practical work, in which readings, critiques and writing works with corrections will be made, with weeks of 3 hours of virtual work of theoretical work, which will be: online theory sessions, autonomous and supervised reading of texts, copies and theorists, which will then have to be commented on in live or written chats, with occasional commissions. Theory activities will be complemented with two course papers (or only one of a higher approach) of the essay type on current quality news journalism problems: emergence of new media, crises, new resources (algorithms, new narratives, newsgaming ...). The internship training activities include the writing of 16 internships throughout the course, 8 of the so-called instrumental, aimed at mastering stylistic, expressive and compositional skills, and 8 internships in the three main genres of journalistic quality: chronicle, interview and report.

Activities

Title	Hours	ECTS	Learning Outcomes
Type: Directed			
Reading of theoretical texts and discussion in virtual formats (online chats) in dialogue with the theory sessions	30	1.2	1, 2, 7, 3, 4, 5, 8
Writing 8 instrumental practices on descriptive and narrative writing related to the expressive skills needed for journalistic genres.	30	1.2	1, 2, 7, 3, 4, 5, 9, 6
Writing 8 internships in interpretive journalistic genres (chronicle, 2; interview, 3; and report, 2)	40	1.6	1, 2, 7, 3, 4, 5, 9, 6, 8
Type: Supervised			
Reading of exemplary texts and face-to-face discussion on chronicles, interviews and reports	40	1.6	1, 2, 7, 3, 4, 5, 9, 6
Writing one or two papers (essays) on current problems of quality news journalism.	40	1.6	2, 7, 3, 4, 5, 6

Type: Autonomous

Recommended reading of bibliography, both journalistic examples and theoretical references.	20	0.8	1, 2, 7, 3, 4, 5, 9, 6
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Assessment

The proposed teaching methodology and assessment may be subject to change depending on the attendance re
In this case, the detailed calendar with the content of the different sessions
the final grade of the subject consists of 70% of the final practical grade plus
EVALUATION AND PRACTICAL GRADE

Instrumental practices: instrumental practices are not assessable with the
- Informative writing (2 or 3): writing texts with quotations and sources, and
- The scene and the dialogue (2): collection of idiolect, rhythm, forms of dialogue
- The portrait (2): prosopography and etopeia. Figurative, symbolic, interpretive
- The plot: the generation of narrative tension and rhythm in the story (2).

PRACTICAL WORK AND WRITING OF JOURNALISTIC GENRES: they will be worth 85% of the final mark of the subject
- Informative chronicle (3 practices, the last two scoreable, 20% of the final grade)
- Informative interview (2 practices, the last one to be scored, 20% of the final grade)
- Character / similarity interview. (1 practice, scoring, 20% of the grade)
- Report (2 practices, the last one to be scored, 20% of the mark)
In order to be assessed, at least 4 of the 5 scoring practices must have been delivered.
If having delivered the minimum of the marks to be scored, the student will be able to take a single session.
In the case of second enrollment, students will be able to take a single session.
IMPORTANT NOTICE: The student who commits any irregularity (copying)

Assessment Activities

Title	Weighting	Hours	ECTS	Learning Outcomes
Reading of theoretical texts and discussion in virtual formats (online chats) in dialogue with the theory sessions: classroom work.	6%	20	0.8	1, 2, 7, 3, 4, 5, 9, 6
Writing 8 instrumental practices on descriptive and narrative writing related to the expressive skills needed for journalistic genres.	10,5%	20	0.8	1, 2, 7, 3, 4, 5, 9, 6
Writing 8 interpretive journalistic genres (chronicle, 2; interview, 3; and report, 2:)	59,5% (11,9% x 5 puntuables)	30	1.2	1, 2, 7, 3, 4, 5, 9, 6, 8

Writing one or two papers (essays) on current problems of quality news journalism.	24%	30	1.2	1, 2, 7, 3, 4, 5, 9, 6, 8
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