

Tourism and Territory

Code: 42519
ECTS Credits: 6

Degree	Type	Year	Semester
4313300 Regional and Population Studies	OT	0	1
4317118 Global East Asian Studies	OT	0	1

The proposed teaching and assessment methodology that appear in the guide may be subject to changes as a result of the restrictions to face-to-face class attendance imposed by the health authorities.

Contact

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Use of Languages

Principal working language: spanish (spa)

Other comments on languages

The subject, depending on the students, can be taught in Spanish

Teachers

Asunción Blanco Romero

Prerequisites

There is none, but an interest in the dynamics of tourism in the territory is expected. Emphasis will be placed on global, national and local dynamics at the level of tourism.

The mastery of the English language at reading level is recommended.

Objectives and Contextualisation

General objectives

Assume theoretical and methodological knowledge at the Master degree level in relation to tourism studies.

Understand tourism as an activity that affects the territories and societies where is implanted.

Understand the relevance of tourism at the local, national and international levels.

Assume the basic instruments for tourism planning.

Specific objectives

Study the theoretical and methodological bases of tourism.

Study, based on cases, the repercussions of the different types of tourism and how each of them interact in societies and territories.

Study the basic instruments of tourist territorial planning.

Understand the dynamics of the tourism phenomenon at the Global, National and Local levels.

Competences

Regional and Population Studies

- Apply critical concepts and advanced theoretical approaches to the study of land use and population
- Design projects of urban and regional planning using figures and methodologies appropriate territorial scales
- Detect the complexity of territorial and demographic dynamics and recognize the most efficient management mechanisms, particularly in conflict situations
- Promote the implementation and advancement of the principles of ecological, social and economic sustainability.
- Solve problems in new or little-known situations within broader (or multidisciplinary) contexts related to the field of study.
- Use acquired knowledge as a basis for originality in the application of ideas, often in a research context.
- Using the techniques of projection and mapping for the design of future scenes.

Global East Asian Studies

- Apply research methodology, techniques and specific resources to research and produce innovative results in a particular area of specialisation.
- Critically analyse the socioeconomic and environmental impact of human displacement on different scales, especially in the case of global tourism, addressing the complexity of its management in specific situations.
- Knowledge and understanding that provide a basis or opportunity for originality in developing and / or applying ideas, often in a research context.
- That the students can apply their knowledge and their ability to solve problems in new or unfamiliar environments within broader (or multidisciplinary) contexts related to their field of study.

Learning Outcomes

1. Apply a timeframe in demographic analysis
2. Apply research methodology, techniques and specific resources to research and produce innovative results in a particular area of specialisation.
3. Assess the interest of the landscape for tourism.
4. Assess the territorial, social, economic and environmental impacts generated by the expansion of tourism
5. Evaluate regional, social, economic and environmental impacts of the expansion of tourism.
6. Evaluate the potential of landscapes for tourism.
7. Identify new tourist products according to sustainability parameters.
8. Identify new tourist products in accordance with sustainability parameters.
9. Identify problems in the tourism sector and able to make decisions for resolution.
10. Identify the instruments for planning and managing sustainable tourism spaces.
11. Identify the problems of the tourist sector and take decisions towards solving them.
12. Identify tools for planning and managing sustainable tourism spaces.
13. Know the new modes of tourism related to culture and to the urban landscape (cultural tourism and urban tourism).
14. Knowledge and understanding that provide a basis or opportunity for originality in developing and / or applying ideas, often in a research context.
15. Manage conflict between tourism and other economic activities
16. Manage situations of conflict between tourism and other economic activities.
17. Plan the tourism sector in an integrated way.
18. Promote the implementation and advancement of the principles of ecological, social and economic sustainability.
19. Solve problems in new or little-known situations within broader (or multidisciplinary) contexts related to the field of study.

20. That the students can apply their knowledge and their ability to solve problems in new or unfamiliar environments within broader (or multidisciplinary) contexts related to their field of study.
21. Tourism planning in an integrated manner.
22. Use acquired knowledge as a basis for originality in the application of ideas, often in a research context.

Content

- Theoretical and methodological basic concepts of the study of tourism.
- Basic concepts in tourism planning.
- Tourism and territorial dynamics.
- Tourism and local development.
- Case examples: rural tourism, sustainable tourism, accessible tourism, cultural tourism.

Methodology

- Guided activities: theoretical class sessions: 30 hours
- Autonomous activities: preparation of readings, study and dissertation of a report: 112.5 hours
- Supervised activities: oral presentations sessions and participation in the classroom: 7.5 hours

The activities that could not be done onsite will be adapted to an online format made available through the UAB's virtual tools. Exercises, projects and lectures will be carried out using virtual tools such as tutorials, videos, Teams sessions, etc. Lecturers will ensure that students are able to access these virtual tools, or will offer them feasible alternatives.

Activities

Title	Hours	ECTS	Learning Outcomes
Type: Directed			
sessions of theoretical classes and participation in the classroom	30	1.2	15, 12, 9, 7, 22
Type: Supervised			
sessions of oral presentations and participation in the classroom	7.5	0.3	3, 9, 19
Type: Autonomous			
Preparation of readings, study and elaboration of a report	112.5	4.5	3, 21, 18, 19

Assessment

- Course follow-up reports: 30%
- Participation and presentation of sessions in the classroom: 25% (not subject to re-evaluation)
- Course final project: 45%

VERY IMPORTANT: Total or partial plagiarism of any of the exercises will automatically be considered "fail" (0) for the plagiarized item. Plagiarism is copying one or more sentences from unidentified sources, presenting it as original work (THIS INCLUDES COPYING PHRASES OR FRAGMENTS FROM THE INTERNET AND

ADDING THEM WITHOUT MODIFICATION TO A TEXT WHICH IS PRESENTED AS ORIGINAL). Plagiarism is a serious offense. Students must learn to respect the intellectual property of others, identifying any source they may use, and take responsibility for the originality and authenticity of the texts they produce.

In the event that assessment activities cannot be taken onsite, they will be adapted to an online format made available through the UAB's virtual tools (original weighting will be maintained). Homework, activities and class participation will be carried out through forums, wikis and/or discussion on Teams, etc. Lecturers will ensure that students are able to access these virtual tools, or will offer them feasible alternatives.

Assessment Activities

Title	Weighting	Hours	ECTS	Learning Outcomes
Final course work	45%	0	0	2, 4, 5, 6, 3, 15, 12, 9, 7, 21, 18, 19, 22
Follow-up reports	30%	0	0	1, 3, 15, 12, 10, 9, 11, 7, 8, 21, 17, 18, 19, 22, 14
Participation and presentation of sessions in the classroom	25%	0	0	3, 13, 15, 16, 12, 9, 7, 21, 18, 19, 20, 22

Bibliography

The basic bibliography is attached. Each topic will provide a specific bibliography

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MARTÍNEZ, A. (2004): Las políticas turísticas de las Comunidades Autónomas en 2004. Estudios Turísticos, nº 229, págs. 23-28.

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SAEZ, Antonia et al (2006) Estructura económica del turismo. Editorial Síntesis, Madrid

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TIMM KNUDSEN, Britta y MARIT WAADE, Anne (2010) Re-vesting Authenticity, Tourism, place and Emotions. Channel View Publications, Bristol. England

TRIBE, John (1999) Economía del ocio y el Turismo. Editorial Síntesis, Madrid