

**Facilities Management**

Code: 43787  
ECTS Credits: 6

Degree	Type	Year	Semester
4316022 Sport Management	OB	0	2

The proposed teaching and assessment methodology that appear in the guide may be subject to changes as a result of the restrictions to face-to-face class attendance imposed by the health authorities.

**Contact**

Name: Núria Masferrer Llabinés

Email: Nuria.Masferrer@uab.cat

**Use of Languages**

Principal working language: spanish (spa)

**Other comments on languages**

on line

**External teachers**

Jordi Viñas

**Prerequisites**

There are no prerequisites

**Objectives and Contextualisation**

The primary objective is to guide students to acquire knowledge and tools necessary for the management of a sports facility. Students will identify the key factors in the management of a sports facility based on their environment and the needs of their users. To do this, through the reading of specific articles of the sports industry and other teaching activities, the acquisition of conceptual content and its application through practical cases, will simulate the experience of managing a sports facility.

- Know the main characteristics of a sports system and the regulatory framework applicable to sport in a territorial community.
- Know the main concepts of strategic planning for the effective, efficient and economic management of an ID.
- Promote in the session the development of ideas for the creation of an ID, learn about instruments for the design of an ID, name and define the different agents involved in the process, analyze various feasibility studies and know the main characteristics of a project architectural.
- Know the main strategies of orientation to the users of an ID, design and promote different types of services and activities that can be raised in an ID and establish marketing - mix policies (especially pricing strategies) and launch and positioning strategies.
- Define different merchandising elements as promotional and communication elements of a sports organization.
- To know the most relevant basic aspects and concepts in relation to the management of people, the different aspects of the administration of a sports entity in the legal framework and of a good organization

and the management of maintenance and of the fundamental aspects of the economic field and of redirecting an obsolete ID.

- Know how to plan the maintenance plan of a sports facility, basically knowing the elements that make up the plan.
- Know how to evaluate an investment and its sources of financing within the framework of an ID.
- Properly manage the operating account of an ID and the treasury budget.

## Competences

- Communicate and justify conclusions clearly and unambiguously to both specialist and non-specialist audiences.
- Continue the learning process, to a large extent autonomously.
- Lead a team and work in multidisciplinary teams, participating actively on tasks and negotiating between diverse opinions to reach positions of consensus.
- Manage financially sports infrastructure and facilities.
- Recognize the diversity of points of view, understand multiculturalism and be able to express their own opinions while respecting divergent opinions.
- Use acquired knowledge as a basis for originality in the application of ideas, often in a research context.

## Learning Outcomes

1. Communicate and justify conclusions clearly and unambiguously to both specialist and non-specialist audiences.
2. Continue the learning process, to a large extent autonomously.
3. Distinguish the different management models for a sports facility.
4. Identify the optimal management model for the type of facility concerned.
5. Lead a team and work in multidisciplinary teams, participating actively on tasks and negotiating between diverse opinions to reach positions of consensus.
6. Make plans for meeting the needs of sports spaces in a particular location.
7. Recognize the diversity of points of view, understand multiculturalism and be able to express their own opinions while respecting divergent opinions.
8. Use acquired knowledge as a basis for originality in the application of ideas, often in a research context.

## Content

Topic 1. Territorial planning of sports facilities

1. Strategic reflection of the role of facilities in a local sports system
2. Facilities planning process in public administration
3. Functional aspects in the design of a sports facility

Topic 2. Management models

1. Models of sports facilities management
2. Factors that affect the viability of a sports facility
3. Management structures in professional sports sports facilities

Topic 3. Operation plan of an ID: Customers and users

1. Customer and user profiles of a sports facility
2. Offer of a sports facility according to customer segments
3. Organizational structure of a sports facility

Topic 4. Operation plan of an ID: internal management elements

1. Organizational structure of a sports facility
2. Maintenance in a sports facility
3. Financial economic management in a sports facility
4. Management control

## Methodology

### Online modality

In the case of the online modality, the methodology will be adjusted in order students can achieve all the learning outcomes specified in this guide and at the same time develop the skills and abilities of the subject. To this end, the resources available in the modle classrooms will be optimized to maximize student involvement and motivation (forums, debates, simulation games, case studies, online presentations, etc ...)

## Activities

Title	Hours	ECTS	Learning Outcomes
Type: Directed			
Participatory Master Sessions	24	0.96	4, 3, 6
Study cases	6	0.24	4, 3, 6, 2, 8
Visits to facilities	20	0.8	4, 3, 6, 2, 7
Type: Supervised			
Performing work / Reports	15	0.6	4, 3, 5, 6, 1, 2, 7, 8
Reading articles and debates	15	0.6	4, 3, 6, 2, 7
Type: Autonomous			
Personal Study	60	2.4	4, 3, 6, 2, 8

## Assessment

On the first day of class, the teacher will specify how many individual and group activities, in which they consist of and will determine what percentage of assessment they each have, always respecting the total weight proposed in the teaching guide

## Assessment Activities

Title	Weighting	Hours	ECTS	Learning Outcomes
Continuous assessment	20%	0	0	4, 3, 6, 1, 7
Individual theoretical and practical works: Delivery of exercises and work done and participation in forums and debates	30%	4	0.16	4, 3, 6, 1, 2, 7, 8
Individual theoretical-practical tests: Written and oral tests	20%	2	0.08	4, 3, 6
Theoretical-practical group tests: Presentation and defense of the exercises and work done in groups	30%	4	0.16	4, 3, 5, 6, 1, 7, 8

## Bibliography

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