

Master's Dissertation

Code: 43790
ECTS Credits: 6

Degree	Type	Year	Semester
4316022 Sport Management	OB	0	2

The proposed teaching and assessment methodology that appear in the guide may be subject to changes as a result of the restrictions to face-to-face class attendance imposed by the health authorities.

Contact

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Use of Languages

Principal working language: spanish (spa)

Other comments on languages

Modalidad on line

External teachers

Yolanda Tarango

Prerequisites

There are no prerequisites

Objectives and Contextualisation

The Final Master Work Module (TFM) involves the realization of a project, a study, a memory or a work in which the knowledge, skills, competencies and skills acquired in university studies of the university are applied and developed. Master

The completion of the TFM seeks to deepen the knowledge of all the contents developed in the Master from its practical application while motivating the student to contribute to the productive fabric of society either through the feasibility study of An economic activity in the sports sector, whether through research work. Specifically, the objectives at the training level are:

- Test the knowledge and skills acquired and / or developed by the student throughout the master, promoting their ability to solve problems.
- Integrate all the student's vital learning training that helps him direct his personal and professional life project.
- Develop transversal and specific competences, emphasizing global training.
- Enable the module to be a space of intersection between the academic world and the world of work, where socialization begins in real scenarios.
- Promote reflection on the impact on the professional profile.
- Learn to plan and self-manage the design and execution of a project, appropriately sized objectives based on available resources (both personal, time, market, etc.).
- Facilitate that the module be a space for personal and collective reflection

Competences

- Apply tools and methodologies which facilitate creative and innovative thinking in everyday situations related to the environment of sports business.
- Be able to reason autonomously and critically on business topics and issues applied to sports environments.
- Communicate and justify conclusions clearly and unambiguously to both specialist and non-specialist audiences.
- Lead a team and work in multidisciplinary teams, participating actively on tasks and negotiating between diverse opinions to reach positions of consensus.
- Prepare a business plan or a project related to sports management.
- Recognize the diversity of points of view, understand multiculturalism and be able to express their own opinions while respecting divergent opinions.
- Solve problems in new or little-known situations within broader (or multidisciplinary) contexts related to the field of study.
- Use acquired knowledge as a basis for originality in the application of ideas, often in a research context.

Learning Outcomes

1. Apply the knowledge acquired throughout the master's degree programme in preparing the business plan or sport management project.
2. Apply tools and methodologies which facilitate creative and innovative thinking in everyday situations related to the environment of sports business.
3. Be able to reason autonomously and critically on business topics and issues applied to sports environments.
4. Communicate and justify conclusions clearly and unambiguously to both specialist and non-specialist audiences.
5. Correctly use IT tools to analyse data.
6. Lead a team and work in multidisciplinary teams, participating actively on tasks and negotiating between diverse opinions to reach positions of consensus.
7. Recognize the diversity of points of view, understand multiculturalism and be able to express their own opinions while respecting divergent opinions.
8. Solve problems in new or little-known situations within broader (or multidisciplinary) contexts related to the field of study.
9. Use acquired knowledge as a basis for originality in the application of ideas, often in a research context.
10. Use resources for presenting summaries of data and results attractively in the master's degree dissertation.

Content

The TFM can be:

1. A research paper.
2. A project of creation of a company or business project with manifest value proposition that brings innovation at the product and / or service level.

The subject consists of two phases:

- Exploration phase:

- · Group dynamics in class and / or assisted online.
- · Exploration of ideas.
- · Equipment configuration.
- · Assignment tutor.
- · TFM election.

- Development phase of the TFM:

- Deliverables.
- Defense intermediate court.
- Final court defense.

Thematic of the seminars:

- - Keys to a useful TFM (on a personal level and for the environment).
- - TFM Business Plan versus TFM Research.
- - Practical aspects of the different contents of the TFM.
- - Brainstorm.
- - Research and analysis methods. Prototypes
- - Obtain financing to undertake or to investigate (only at the request of the students)
- - How to make an effective presentation.
- - Experience / s entrepreneur / s and researcher / s.

Methodology

Online modality

In the case of the online modality, the methodology will be adjusted in order students can achieve all the learning outcomes specified in this guide and at the same time develop the skills and abilities of the subject. To this end, the resources available in the modle classrooms will be optimized to maximize student involvement and motivation (forums, debates, simulation games, case studies, online presentations, etc ...)

Activities

Title	Hours	ECTS	Learning Outcomes
Type: Directed			
Participatory Master Sessions	7	0.28	2, 1, 8, 7, 3, 5, 10
Type: Supervised			
Individual Tutoring	16	0.64	1, 4, 3, 5, 10
Type: Autonomous			
Performing work / reports	124	4.96	2, 1, 8, 4, 9, 3, 5, 10

Assessment

The professor will upload to the virtual aulario the minimum content section required by the presentation of the monitoring tribunal and the final court

Assessment Activities

Title	Weighting	Hours	ECTS	Learning Outcomes
Final presentation	45%	1	0.04	1, 6, 8, 4, 7, 9, 3, 5, 10
Follow-up Presentation	15%	1	0.04	2, 1, 4, 3, 5, 10
Tutor Evaluation	40%	1	0.04	1, 9, 5, 10

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WEBGRAFÍA

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