

Historical Interpretation of Cultural Resources

Code: 44170
ECTS Credits: 6

Degree	Type	Year	Semester
4316837 Tourism Management in Cultural Heritage	OB	1	1

The proposed teaching and assessment methodology that appear in the guide may be subject to changes as a result of the restrictions to face-to-face class attendance imposed by the health authorities.

Contact

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Other comments on languages

No

Use of Languages

Principal working language: spanish (spa)

Teachers

Javier Antón Pelayo

External teachers

C.Alberto A. Rizo

Irene de Pedro

Lluís Palahí

Prerequisites

There are no prerequisites

Objectives and Contextualisation

The objective of this module is to understand history as a backbone for the development of tourist content that affects heritage, both tangible and intangible, providing the concepts and basic elements that allow to build a tourist discourse based on these historical elements. Therefore, these contents focus on the acquisition of skills for the use and understanding of historical testimonies, in different supports, their treatment and their social and material implications applied to tourism activities. Learn to apply objectivity in the history, interpretation, uniqueness and intentionality of historical resources, as well as understand the instruments that allow them to apply these contents to obtain a solid and quality tourist-cultural offer.

The analysis of museums and historical interpretation centres will also be addressed, the variety of existing approaches in terms of knowledge management, the contents they implement, the types of visitors and the evolution of these spaces based on current demands

Competences

- Analyse the value of arts, humanities and social sciences applied to tourism.
- Be able to continue the learning process autonomously
- Communicate and justify conclusions clearly and unambiguously to both specialist and non-specialist audiences.
- Create multilingual expositive discourses interrelating the tourist content of cultural heritage with the arts and humanities.
- Design tourist products adapted to regional spaces using both tangible and intangible cultural heritage resources.
- Integrate knowledge and use it to make judgements in complex situations, with incomplete information, while keeping in mind social and ethical responsibilities.
- Manage and develop original contributions in the framework of theoretical research and/or practical application.
- Manage the information presented in different heritage space and adapt it to the different groups that visit them.
- Work both individually and in interdisciplinary teams.

Learning Outcomes

1. Analyse the importance of history and heritage as resources for tourism and the social and cultural identity of a region.
2. Be able to continue learning autonomously.
3. Communicate and justify conclusions clearly and unambiguously to both specialist and non-specialist audiences.
4. Explain the causes and the consequences of the main historical phenomena that directly affect a heritage resource.
5. Extract relevant information from a historical source from one of the historical periods that tourist resource belongs to.
6. Identify and describe the main historical content that can be applied to different tourist resources.
7. Identify the different historical events that have taken place in a tourist heritage resource and explain them in all their complexity.
8. Identify the different historical periods that heritage resources for tourists that are the object of study belong to.
9. Integrate knowledge and use it to make judgements in complex situations, with incomplete information, while keeping in mind social and ethical responsibilities.
10. Interpret historical documents related to the tourist heritage resource to be promoted.
11. Interpret the role of history to make the area where the heritage resource is found more dynamic.
12. Make a historical analysis of the scientific elements of industrial heritage.
13. Manage and develop original contributions in the framework of theoretical research and/or practical application.
14. Recognise how historical space offers content in keeping with the environment in which it is found.
15. Select historical information to be communicated in the presentation of heritage resource according to the resource and the public.
16. Work both individually and in interdisciplinary teams.

Content

The main contents of this module are referred to:

1. History as a backbone for tourism: Objectivity in history, historiographic schools, the elaboration of historical discourse. The application of the historical contents of cultural tourism as they are: synthesis, interpretation, intentionality and uniqueness.
2. To the analysis of tangible and intangible heritage: Archaeological tourism and the historical interpretation of its tangible and intangible elements. Projects of historical interpretation. The solid and quality offer versus a speculative proposal. Historical memory and new interpretative proposals

3. To the knowledge of the history of science and technology: Industrial heritage, and the interpretation of scientific and technological elements, the vision and management of knowledge of technical museums.
4. As well as addressing the analysis of new spaces of historical interpretation, objectives, variety of approaches, analysis of the contents: The construction, exhibition, promotion and evaluation of the contents. The typologies of visitors and the evolution of such spaces based on current demands.

Methodology

The teaching methodologies to be used in this module will be a combination of:

- Exhibition classes
- Classroom and out-of-the-classroom practices
- Visits to cultural management companies, fieldwork outings*
- Tutorials
- Reading articles, reports and books of interest
- Personal study

Activities

Title	Hours	ECTS	Learning Outcomes
Type: Directed			
Classroom	26	1.04	12, 5, 8, 7, 6, 11, 9, 14, 16
Type: Supervised			
Tutoring	23.5	0.94	13, 10, 3, 15
Type: Autonomous			
Study	72.5	2.9	4, 13, 10, 2, 16
Workshop	22	0.88	1, 10, 9, 3, 14, 15, 16

Assessment

The evaluation system is based on:

- Obligation of classroom assistance with a minimum of 80%
- Work Delivery
- Oral Defence of the Works
- Synthesis Tests

Assessment Activities

Title	Weighting	Hours	ECTS	Learning Outcomes
Attendance and active participation in class	20%	0	0	4, 7, 6, 10, 3, 16
Oral Presentations Works	35%	4	0.16	12, 1, 11, 9, 15
Synthesis Tests	10%	2	0.08	5, 8, 7, 6, 3, 14
Work delivery	35%	0	0	1, 13, 8, 7, 10, 2, 14

Bibliography

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