

Case Studies

Code: 44260
ECTS Credits: 9

Degree	Type	Year	Semester
4317118 Global East Asian Studies	OB	0	A

The proposed teaching and assessment methodology that appear in the guide may be subject to changes as a result of the restrictions to face-to-face class attendance imposed by the health authorities.

Contact

Name: Blai Guarné Cabello

Email: Blai.Guarne@uab.cat

Use of Languages

Principal working language: spanish (spa)

Other comments on languages

Part of the module will be taught in English.

Prerequisites

None.

Objectives and Contextualisation

The Module 3 "Case Studies" is a compulsory module of 9 ECTS with a fundamentally practical orientation that develops the contents of the theoretical modules through specific case studies. Case studies are intended to illustrate the cultural, social, communicational, political, economic, and environmental dynamics, which are developed on a planetary scale with East Asia as the main actor. The module consists of the following formative parts: 1) Methodology of case studies; 2) Products, identities, and transnational discourses; 3) Geopolitics, economics, and environment challenges; 3) Politics and society of East Asia.

Competences

- Analyse the dynamics that make up global circulation of cultural products and creative industries, transnational identity trends and the representational images and discourses relating to East Asia.
- Apply research methodology, techniques and specific resources to research and produce innovative results in a particular area of specialisation.
- Apply the paradigms and theoretical trends in the study of sociocultural and political and economic changes which, with East Asia as a principal actor, are taking place on a global scale.
- Critically analyse the socioeconomic and environmental impact of human displacement on different scales, especially in the case of global tourism, addressing the complexity of its management in specific situations.
- Describe the changing relationship between new forms of social communication and cultural and communication policies, with special attention to the diversity of the agents involved in their organisation.
- Reflect and argue critically on the basis of analysis and synthesis within the methodologies and theoretical approaches of the specialist area.

- Select and apply methodological instruments and analytical techniques which all a systematic and specialised understanding of the scenarios deriving from the redefinition of the presence of East Asia in the world.
- Select and apply theoretical and conceptual tools and specific resources to formulate expert knowledge on geopolitical changes, socioeconomic structures and flows and the environmental changes that are involved in the global incorporation of East Asia.
- Students can communicate their conclusions and the knowledge and rationale underpinning these to specialist and non-specialist audiences clearly and unambiguously.
- That students are able to integrate knowledge and handle complexity and formulate judgments based on information that was incomplete or limited, include reflecting on social and ethical responsibilities linked to the application of their knowledge and judgments.
- That the students can apply their knowledge and their ability to solve problems in new or unfamiliar environments within broader (or multidisciplinary) contexts related to their field of study.
- Work individually and in teams in interdisciplinary and multicultural environments.

Learning Outcomes

1. Apply research methodology, techniques and specific resources to research and produce innovative results in a particular area of specialisation.
2. Compare several research methodologies that help to deepen our knowledge of East Asia through original work on case studies.
3. Competently apply the appropriate methodology and analysis techniques to gain a practical understanding of East Asia's place in worldwide interactions.
4. Critically analyse the role played by the new forms of social communication in the circulation, trade and consumption of products, content and images developed in East Asia.
5. Describe and interpret the socioeconomic and environmental impact of the human displacement taking place in East Asia through case studies.
6. Identify suitable methodologies for interpreting the phenomenon of the massive global circulation of cultural influences, expressions of identity and discourse forms related to East Asia.
7. Identify, describe and analyse through case studies the challenges that emerge from the redefinition of East Asia's place in the contemporary world.
8. Recognise and apply different research methodologies for understanding East Asia as a main vector for global-scale geopolitical, socioeconomic and environmental influences.
9. Reflect and argue critically on the basis of analysis and synthesis within the methodologies and theoretical approaches of the specialist area.
10. Relate paradigms and theoretical currents to the analysis of specific cases.
11. Students can communicate their conclusions and the knowledge and rationale underpinning these to specialist and non-specialist audiences clearly and unambiguously.
12. That students are able to integrate knowledge and handle complexity and formulate judgments based on information that was incomplete or limited, include reflecting on social and ethical responsibilities linked to the application of their knowledge and judgments.
13. That the students can apply their knowledge and their ability to solve problems in new or unfamiliar environments within broader (or multidisciplinary) contexts related to their field of study.
14. Work individually and in teams in interdisciplinary and multicultural areas of work.

Content

Through specific case studies, the module develops the epistemological approaches considered in the theoretical modules.

1. Methodology of case studies:

- Methods and techniques.
- Structure of case studies.
- Guidelines for analysis.

- Applications.
2. Products, identities and transnational discourses:
- Case studies on cultural products and creative industries.
 - Case studies on social discourses and cultural representations.
3. Geopolitics, economics and environment:
- Case studies on geopolitics.
 - Case studies on socio-economic flows.
4. Politics and society of East Asia
- Case studies on East Asian society.
 - Case studies on human flows.

Methodology

- Seminars
- Debates
- Case studies
- Paper writing
- Oral presentations
- Readings
- Tutorial work

Activities

Title	Hours	ECTS	Learning Outcomes
Type: Directed			
Lectures, invited talks	45	1.8	4, 3, 1, 2, 5, 6, 7, 12, 13, 11, 8, 9, 10, 14
Type: Supervised			
Oral defense of essays and debates	8	0.32	4, 3, 1, 2, 5, 6, 7, 12, 13, 11, 8, 9, 10, 14
Type: Autonomous			
Paper writing, personal study, readings	165	6.6	4, 3, 1, 2, 5, 6, 7, 12, 13, 11, 8, 9, 10, 14

Assessment

The information on the evaluation, the type of evaluation activity and its weight on the final grade is provided for information purposes only. Instructors responsible for the different parts of the module will provide specific detail at the beginning of their teaching periods.

In case of irregularities (plagiarism, copying, identity fraud, etc.) in an evaluation activity, the grading of this activity will be 0. In case of irregularities in various evaluation activities, the final grade of the module will be 0.

Assessment Activities

Title	Weighting	Hours	ECTS	Learning Outcomes
Participation in class and debates	30%	3	0.12	4, 3, 1, 2, 5, 6, 7, 12, 13, 11, 8, 9, 10, 14
Submission and oral defense of papers	70%	4	0.16	4, 3, 1, 2, 5, 6, 7, 12, 13, 11, 8, 9, 10, 14

Bibliography

At the beginning of the classes the instructors of the different sections of the module will provide specific bibliography for each topic.