

Cultural Management I

Code: 100652
ECTS Credits: 6

Degree	Type	Year	Semester
2500240 Musicology	OB	2	1

The proposed teaching and assessment methodology that appear in the guide may be subject to changes as a result of the restrictions to face-to-face class attendance imposed by the health authorities.

Contact

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Use of Languages

Principal working language: catalan (cat)
Some groups entirely in English: No
Some groups entirely in Catalan: Yes
Some groups entirely in Spanish: No

Teachers

Erika Dominguez Antillano

Prerequisites

No one

Objectives and Contextualisation

Knowing and approaching the reality of cultural management in Catalonia.

Build a vision of cultural management as an instrument for transformation
Acquire knowledge about the design, implementation and evaluation of a
Incorporate and apply from a critical and reflective perspective elements

Competences

- Apply management strategies related to the programming, production and dissemination of musical events.
- Developing critical thinking and reasoning and communicating them effectively both in your own and other languages.
- Producing innovative and competitive proposals in research and professional activity.
- Relate concepts and information from different humanistic, scientific and social disciplines, especially the interactions which are established between music and philosophy, history, art, literature and anthropology.
- Students must be capable of collecting and interpreting relevant data (usually within their area of study) in order to make statements that reflect social, scientific or ethical relevant issues.

- Students must be capable of communicating information, ideas, problems and solutions to both specialised and non-specialised audiences.
- Students must develop the necessary learning skills to undertake further training with a high degree of autonomy.
- Take part in joint, interdisciplinary projects.

Learning Outcomes

1. Carrying out a planning for the development of a subject-related work.
2. Demonstrate creative and innovative skills in the area of professional application of musicological training.
3. Detect possible fields of innovation and improvement for proposals of cultural and leisure management.
4. Develop habits for transfer to the ambit of musical dissemination and information the musical training acquired.
5. Identifying the main and secondary ideas and expressing them with linguistic correctness.
6. Integrate knowledge of the role of music in the market society in musical praxis.
7. Interpreting today's main events from physical, economic, social and cultural diversity.
8. Interrelate methodological concepts and innovations of music and of humanities with the set of humanistic disciplines in activities of musical and cultural management.
9. Participate in group cultural management projects.
10. Personally and critically transfer knowledge acquired in the field of musicology to the pertinent professional and work environments.
11. Solving problems autonomously.
12. Take an active role in projects specific to work placements and in other research or management initiatives.

Content

PRESENTATION

This material is based on the conviction that cultural management is an i

SUBJECT

BLOCK 1: Contextualization of cultural management in a context of comp
Contextualization of cultural management: origin and current affairs.

Approach to the organization.

Approach to management

Cultural management in a multicultural context.

Cultural management at the service of social transformation.

BLOCK 2: Planning as a key and transversal element in cultural manage

2.1. Approach to planning: definitions, justification, nature and principles.

2.2. Planning development: types, functions and levels.

2.3. In-depth planning: difficulties and proposals.

BLOCK 3: Some variables for the diagnosis of organizations in the frame

3.1. The purpose of the organization

3.2. Territorial and sectoral dynamics

3.3. Framing in the context of other policies

3.4. Technical, infrastructural, legal and economic factors

3.5. The organizational structure and the functions and teamwork

3.6. The organizational culture and the ideologies of the organization

3.7. Communication with the territory: community vision and coordination

BLOCK 4: The design, implementation and evaluation of socio-cultural a

4.1. The mission

4.2. The Strategic Plan, the program and the project

4.3. Approach to the design of a project in cultural management

3.3.1. The project as an element for the professional consolidation of cult

3.3.2. Goals, strategies, activities and indicators

4.4. Definition, levels, justification, dimensions and recipients of the evaluation

4.5. Types, phases, methods, criteria and instruments for evaluating a programme

Methodology

The methodology combines the following elements and spaces:

Spaces of master class

Guided practical activities

Supervised work spaces for the realization of group work

Interventions by cultural management professionals

Annotation: Within the schedule set by the centre or degree programme, 15 minutes of one class will be reserved for students to evaluate their lecturers and their courses or modules through questionnaires.

Activities

Title	Hours	ECTS	Learning Outcomes
Type: Supervised			
Supervised activities	50	2	4, 3, 1, 6, 9, 8
Type: Autonomous			
Selg activities	25	1	12, 2, 7, 11, 10

Assessment

PROPOSAL: "There will be at least three evaluation items, at least two different types, none of which will not amount to more than 50% of the final grade. The details will be published on the Moodle page of the subject at the beginning of the semester" .

Assessment Activities

Title	Weighting	Hours	ECTS	Learning Outcomes
Group Word	25%	40	1.6	4, 3, 1, 6, 9, 8
Group Work	25%	10	0.4	2, 4, 5, 9, 11
Individual test	40%	22	0.88	12, 7, 11, 10
Tutorials and participation during the lessons	10%	3	0.12	1, 5, 11

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Software

Not required.