

**Management and Diffusion of Archaeology**

Code: 100743  
ECTS Credits: 6

Degree	Type	Year	Semester
2500241 Archaeology	OB	2	1

The proposed teaching and assessment methodology that appear in the guide may be subject to changes as a result of the restrictions to face-to-face class attendance imposed by the health authorities.

### Contact

Name: Paloma González Marcén  
Email: Paloma.Gonzalez@uab.cat

### Use of Languages

Principal working language: catalan (cat)  
Some groups entirely in English: No  
Some groups entirely in Catalan: Yes  
Some groups entirely in Spanish: No

### Teachers

Paloma González Marcén

### Prerequisites

No prerequisites

### Objectives and Contextualisation

The subject of the course is structured in different thematic blocks of what is now called Public Archaeology and that maintain a strong relationship among them: the ideological, political and cultural role that characterizes archaeology in recent history; the formal and informal communication strategies of archaeological knowledge and its relation to the imaginaries about the past, especially about the distant past; the concept of archaeological heritage and its polysemic and, frequently, conflictive character, as well as its normative and administrative presence to the cultural and urbanistic policies. Across these thematic blocks, the different aspects of the archaeological practice and the new professional profiles of archaeology derived from an expanded definition of what currently involves archaeological activity will be discussed.

Accordingly, the training objectives are that students learn to know about these areas, where professional practices and activities related to archaeology are currently developed, to critically analyse their political and cultural uses and to acquire the basic contextual tools to develop her/his research and professional career in the field of archaeology. At the end of the course, students must be able to:

- To analyse the relationship between archaeological research, extra-academic projection of archaeological knowledge in different historical and cultural contexts
- To evaluate the adequacy, incidence, effectiveness and objectives of the different forms of access to heritage and historical-archaeological knowledge.
- To be informed about practices and projects related to formal and informal education, citizen participation and social inclusion related to cultural heritage, especially the archaeological one.
- To take reasoned and informed positions on conflicts involving the archaeological heritage.
- To get familiar with the legislations and regulations that affect archaeological practice and their impact on the profession.

- To acquire the fundamental notions that make up the models of integral management of the archaeological heritage

## Competences

- Applying the necessary skills to the management, valuation and divulgation of the historical-archaeological patrimony.
- Respecting the diversity and plurality of ideas, people and situations.
- Students must be capable of applying their knowledge to their work or vocation in a professional way and they should have building arguments and problem resolution skills within their area of study.
- Students must be capable of collecting and interpreting relevant data (usually within their area of study) in order to make statements that reflect social, scientific or ethic relevant issues.
- Students must be capable of communicating information, ideas, problems and solutions to both specialised and non-specialised audiences.
- Students must develop the necessary learning skills to undertake further training with a high degree of autonomy.

## Learning Outcomes

1. Autonomously searching, selecting and processing information both from structured sources (databases, bibliographies, specialized magazines) and from across the network.
2. Carrying out oral presentations using appropriate academic vocabulary and style.
3. Developing management, valuation and divulgation of historical-archaeological patrimony.
4. Interpreting legislation and demonstrating they know the forms of administration on the field of historical-archaeological heritage.
5. Organizing their own time and work resources: designing plans with priorities of objectives, calendars and action commitments.
6. Recognising and implementing the following teamwork skills: commitment to teamwork, habit of cooperation, ability to participate in the problem solving processes.
7. Recognising the importance of controlling the quality of the work's results and its presentation.
8. Submitting works in accordance with both individual and small group demands and personal styles.
9. Transmitting the results of archaeological research and clearly communicating conclusions in oral and written form to both specialised and non-specialised audiences.

## Content

### SYLLABUS

1. Management and communication of archaeology: public archeology
2. The image of archaeology: cinema, journalism, literature and the digital world
3. Power and vindication in archaeology
4. Memory policies. Conflictive archaeologies
5. Archaeological heritage, public and citizenship
6. Laws and conflicts around heritage
7. Heritage management models
8. Museums and archaeological museographies
9. Heritage education and didactics of archeology

## 10. The heritage industry and cultural tourism

### Methodology

Homework:

- Readings and elaboration of their contents, elaboration of essays and oral presentations

Classroom practical activities:

- Lectures: sessions where a subject is exposed, an activity is explained or a guest exposes his / her experience around a topic of the program.
- Classroom practices: work in the classroom in a cooperative way around an agreed topic to carry out practical activities with the presence and supervision of the teaching staff.
- Field trips: guided visits to museums and archaeological sites conditioned by public visits (maximum 2 trips throughout the semester)

Supervised activities:

- Advice for the realization of individual essays and team work and presentations in small group

Annotation: Within the schedule set by the centre or degree programme, 15 minutes of one class will be reserved for students to evaluate their lecturers and their courses or modules through questionnaires.

### Activities

Title	Hours	ECTS	Learning Outcomes
Type: Directed			
Classroom practical activities	20	0.8	3, 2, 8, 6, 9
Field trips	10	0.4	3, 4, 9
Lectures	20	0.8	3, 4, 9
Type: Supervised			
Supervision	5	0.2	5, 8, 7
Type: Autonomous			
Homework	75	3	1, 5, 8, 6, 9

### Assessment

Evaluation modules

A continuous evaluation will be carried out in all the activities developed in the course. The evaluation system is organized in modules, each one will be assigned a specific weight in the final mark:

1. The directed activities represent 50% of the final mark. They will be evaluated through the group work module.
2. Autonomous activities represent 50% of the final mark. They will be evaluated through the module of individual works.
3. Supervised activities will be evaluated through the group work module and group presentations.

Follow-up of attendance at the sessions and participation in field trips by the students will be done by signing assistance sheets.

In the event of a student committing any irregularity that may lead to a significant variation in the grade awarded to an assessment activity, the student will be given a zero for this activity, regardless of any disciplinary process that may take place. In the event of several irregularities in assessment activities of the same subject, the student will be given a zero as the final grade for this subject.

#### Evaluation calendar

At the beginning of the course, the students will be informed of the specific contents of the assessment modules and their delivery deadlines.

At the time of completion/delivery of each assessment activity, the teacher will inform (Moodle, SIA) of the procedure and date of revision of the grades.

#### Requirements to pass the course

- Regular participation in the course sessions.
- Participation in the programmed field trips
- Presentation / delivery of the assessment modules within the established deadlines.
- To achieve an average score of the evaluation modules of 5 or more on a scale of 10, provided that a rating of 4 or more has been obtained on a scale of 10 in each of them
- A student will be considered non-evaluable in case: 1.) do not deliver or submit one or more of the evaluation modules within the established deadlines, 2.) do not participate regularly in the sessions, 3.) Do not participate in the programmed field trips

#### Re-evaluation

The students who meet the following requirements may be submitted for reassessment:

- They must have completed the evaluation modules within the established deadlines, participated regularly in the course sessions and in the programmed field trips
- They must have reached an average score of the assessment modules of 3 or more on a scale of 10
- Only group work modules that have scored a score of less than 5 on a scale of 10. The modules of the classroom presentations are not re-evaluable.

#### Re-evaluation calendar

The re-evaluation dates are set by the Faculty of Letters. These dates are published on the website of the faculty in the month of July of the previous academic year. It is the responsibility of the students to be aware of the date of the re-evaluation of their course. The final test of the continuous evaluation will be scheduled at least one week before the reassessment date.

In the event that tests or exams cannot be taken onsite, they will be adapted to an online format made available through the UAB's virtual tools (original weighting will be maintained). Homework, activities and class participation will be carried out through forums, wikis and/or discussion on Teams, etc. Lecturers will ensure that students are able to access these virtual tools, or will offer them feasible alternatives.

## Assessment Activities

Title	Weighting	Hours	ECTS	Learning Outcomes
Group work	40%	9	0.36	1, 3, 5, 8, 6, 7, 9
Individual essays	50%	10	0.4	3, 4, 5, 8, 7
Public presentations	10%	1	0.04	3, 2, 8, 6, 7, 9

## Bibliography

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## Software

There is no specific software for this subject.