

**Television Production Techniques**

Code: 103032  
ECTS Credits: 6

Degree	Type	Year	Semester
2501928 Audiovisual Communication	OT	4	1

The proposed teaching and assessment methodology that appear in the guide may be subject to changes as a result of the restrictions to face-to-face class attendance imposed by the health authorities.

### Contact

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### Use of Languages

Principal working language: spanish (spa)  
Some groups entirely in English: No  
Some groups entirely in Catalan: No  
Some groups entirely in Spanish: No

### Prerequisites

To take this subject of the first semester of the fourth year of the Audiovisual Communication Degree, we must take into account what has been learned in the previous courses,

especially in the subjects: Communication Structure, Information and Communication Technologies, Audiovisual Narrative, Communication Languages Writings and Audiovisuals, Production Models and Dissemination of the Audiovisual Industry and Theory of Audiovisual Genres.

### Objectives and Contextualisation

This subject is intended to enable the learning and practice of the complete process of production and realization of an audiovisual product, from its design and planning to its final postproduction.

The audiovisual product is designed to be distributed effectively through television and / or other current audiovisual broadcasting channels.

This activity is aimed at combining the learning of audiovisual production and production with its reception and in particular with its thematic, ideological and ethical treatment and its social and cultural dynamizing effects.

### Competences

- Demonstrate a critical and self-critical capacity.
- Demonstrate a self-learning and self-demanding capacity to ensure an efficient job.
- Demonstrate creative capacity in audiovisual production.
- Demonstrate ethical awareness as well as empathy with the entourage.
- Develop autonomous learning strategies.
- Develop critical thinking and reasoning and be able to relay ideas effectively in Catalan, Spanish and a third language.
- Disseminate the areas knowledge and innovations.
- Generate innovative and competitive ideas in research and professional practice.
- Manage time effectively.
- Respect the diversity and plurality of ideas, people and situations.

- Show leadership, negotiation and team-working capacity, as well as problem-solving skills.
- Use advanced technologies for optimum professional development.
- Use ones imagination with flexibility, originality and ease.
- Value diversity and multiculturalism as a foundation for teamwork.

## Learning Outcomes

1. Apply theoretical principles to creative processes.
2. Demonstrate a critical and self-critical capacity.
3. Demonstrate a self-learning and self-demanding capacity to ensure an efficient job.
4. Demonstrate ethical awareness as well as empathy with the entourage.
5. Develop autonomous learning strategies.
6. Develop critical thinking and reasoning and be able to relay ideas effectively in Catalan, Spanish and a third language.
7. Disseminate the areas knowledge and innovations.
8. Generate innovative and competitive ideas in research and professional practice.
9. Generate quality audiovisual products with innovative aesthetics.
10. Manage time effectively.
11. Master technological tools for audiovisual production.
12. Respect the diversity and plurality of ideas, people and situations.
13. Show leadership, negotiation and team-working capacity, as well as problem-solving skills.
14. Use advanced technologies for optimum professional development.
15. Use ones imagination with flexibility, originality and ease.
16. Value diversity and multiculturalism as a foundation for teamwork.

## Content

1. Fundamentals of television realization: techniques and styles.
2. Preparation and justification of a competitive audiovisual offer.
3. Organization of the realization team. Functions and productive routines.
4. Production of an audiovisual product: idea, script, recording, editing, post-production.
5. Thematic, ethical and ideological treatment and social and cultural dynamisation.
6. Critical self-evaluation of the final product.

## Methodology

The detailed calendar with the content of the different sessions will be presented on the day of presentation of the subject. It will also be posted on the Virtual Campus where students will be able to find a detailed description of the exercises and practices, the various teaching materials and any information necessary for the proper follow-up of the subject. In case of change of teaching modality for health reasons, the teachers will inform of the changes that will take place in the programming of the subject and in the teaching methodologies.

The subject is taught from the perspective of continuous assessment and active pedagogy through:

1. Simulation of real audiovisual production routines: design of the work team (dynamics, roles, functions), planning, product, script, market, audience, effective dissemination of the product.
2. Teaching follow-up from different positions: the teacher carries out his teaching tasks but at the same time also simulates the roles of director, coordinator or head of an audiovisual production company, a television program or a television channel.
3. Teacher-student relationship from the three fundamental perspectives: research-documentation, theoretical-normative and theoretical and real production.

Acquisition of knowledge and skills by students through various methodological procedures that include theoretical-practical classes on television, the realization of a written work, individual and collective (chronological, theoretical and analytical ), exercises of debate and reflection on specific topics of the agenda.

Annotation: Within the schedule set by the centre or degree programme, 15 minutes of one class will be reserved for students to evaluate their lecturers and their courses or modules through questionnaires.

## Activities

Title	Hours	ECTS	Learning Outcomes
Type: Directed			
Laboratory practices	22.5	0.9	1, 15, 3, 13, 4, 5, 2, 6, 7, 11, 9, 8, 10, 12, 14, 16
Seminars	15	0.6	1, 15, 4, 5, 2, 6, 7, 8, 12, 14, 16
Theoretical sessions	15	0.6	1, 5, 2, 6, 7, 11, 9, 8, 12
Type: Supervised			
Tutorials	7.5	0.3	1, 15, 3, 13, 4, 5, 2, 6, 7, 11, 9, 8, 10, 12, 14, 16
Type: Autonomous			
Readings, analysis, preparation and realization of works	82.5	3.3	1, 15, 3, 13, 4, 5, 2, 6, 7, 11, 9, 8, 10, 12, 14, 16

## Assessment

- Theoretical exercise (20%).
- Course report (chronological, analytical and theoretical) of the production carried out (20%), from the individual (10%) and collective (10%) involvement.
- Results of laboratory practices (60%).

Each of the four parts must be approved to pass the subject.

The student will be entitled to the REVALUATION of the subject if he or she has been evaluated of the set of activities the weight of weight of which equals a minimum of 2/3 of the total grade of the subject. end on the total number of students enrolled.

To qualify for REVALUATION it is mandatory to get at least 3 in the corresponding test.

## Assessment Activities

Title	Weighting	Hours	ECTS	Learning Outcomes
Practical tests	60%	3	0.12	1, 15, 3, 13, 4, 5, 2, 6, 7, 11, 9, 8, 10, 12, 14, 16
Theoretical exercise	20%	2	0.08	1, 4, 2, 6, 7, 8, 12, 16
Works	20%	2.5	0.1	1, 15, 3, 13, 4, 5, 2, 6, 7, 11, 9, 8, 10, 12, 14, 16

## Bibliography

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HAWES, Willian (1991): *Television performing*, Focal Press, Boston/London.

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MARTÍNEZ I SURINYAC, Gabriel. *El guión del guionista*. Ed. CIMS. Colección Libros de Comunicación Global. Barcelona, 1998.

MILLERSON, Gerard (1999): *Técnicas de producción y realización en televisión*, IORTV, Madrid.

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SOLER, Llorenç (1998): *La realización de documentales y reportajes para televisión*, CIMS, Barcelona.

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## Software

There is no specific software