

Audiovisual Scripts for Non-Fiction

Code: 103064
ECTS Credits: 6

| Degree | Type | Year | Semester |
|-----------------------------------|------|------|----------|
| 2501928 Audiovisual Communication | OT | 3 | 1 |
| 2501928 Audiovisual Communication | OT | 3 | 2 |
| 2501928 Audiovisual Communication | OT | 4 | 1 |

The proposed teaching and assessment methodology that appear in the guide may be subject to changes as a result of the restrictions to face-to-face class attendance imposed by the health authorities.

Contact

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Use of Languages

Principal working language: spanish (spa)
Some groups entirely in English: No
Some groups entirely in Catalan: No
Some groups entirely in Spanish: Yes

Prerequisites

Students must have basic knowledge of certain software, such as text editors, web page editor (Wix, Wordpress), video editors (open source) and audio editors (Audacity).

Objectives and Contextualisation

The main objectives are:

- Know and understand the fundamental theoretical concepts for the creation of non-fiction scripts.
- Relate and apply theoretical and practical concepts in the creation of non-fiction scripts in the field of radio and television communication mainly.
- Work the process of the idea up to the script.

Competences

Audiovisual Communication

- Apply narrative and presentation skills specific to audiovisual content.
- Demonstrate a critical and self-critical capacity.
- Demonstrate a self-learning and self-demanding capacity to ensure an efficient job.
- Demonstrate ethical awareness as well as empathy with the entourage.
- Develop autonomous learning strategies.
- Develop critical thinking and reasoning and be able to relay ideas effectively in Catalan, Spanish and a third language.
- Disseminate the areas knowledge and innovations.
- Generate innovative and competitive ideas in research and professional practice.
- Manage time effectively.
- Show leadership, negotiation and team-working capacity, as well as problem-solving skills.
- Use ones imagination with flexibility, originality and ease.

- Value diversity and multiculturalism as a foundation for teamwork.

Learning Outcomes

1. Demonstrate a critical and self-critical capacity.
2. Demonstrate a self-learning and self-demanding capacity to ensure an efficient job.
3. Demonstrate ethical awareness as well as empathy with the entourage.
4. Design, plan and develop a communication project.
5. Develop aesthetic sensitivity to create audiovisual products.
6. Develop autonomous learning strategies.
7. Develop critical thinking and reasoning and be able to relay ideas effectively in Catalan, Spanish and a third language.
8. Disseminate the areas knowledge and innovations.
9. Generate innovative and competitive ideas in research and professional practice.
10. Manage time effectively.
11. Promote innovations in the development of audiovisual narratives.
12. Show leadership, negotiation and team-working capacity, as well as problem-solving skills.
13. Use ones imagination with flexibility, originality and ease.
14. Value diversity and multiculturalism as a foundation for teamwork.

Content

Bearing in mind that students have studied the Audiovisual Guion of Fiction course, the topics proposed in the temary will focus on the complexity of the production of non-fiction audiovisual scripts. The topics proposed are:

The script in non-fiction
 Non-fiction and journalistic genres
 Production and routines
 The construction of non-fiction audiovisual narration
 New forms of non-fiction audiovisual expression

Methodology

This subject has a theoretical-practical component that is reflected in the approach of the temary. The theoretical classes will provide the basic concepts that the students will have to develop in their work project.

This must be used to verify the contents of the subject. The seminars will mainly facilitate the analysis, reflection and debate about the construction processes of the non-fiction audiovisual script.

The proposed teaching methodology and evaluation activities may undergo some modifications depending on the health authorities' attendance restrictions.

The calendar will be available on the first day of class. Students will find all information on the Virtual Campus: the description of the activities, teaching materials, and any necessary information for the proper follow-up of the subject. In case of a change of teaching modality for health reasons, teachers will make readjustments in the schedule and methodologies.

Annotation: Within the schedule set by the centre or degree programme, 15 minutes of one class will be reserved for students to evaluate their lecturers and their courses or modules through questionnaires.

Activities

| Title | Hours | ECTS | Learning Outcomes |
|----------------------------|-------|------|-------------------|
| Type: Directed | | | |
| Practices | 22 | 0.88 | 2, 9, 4 |
| Seminars | 15 | 0.6 | 6, 1, 7 |
| Theoretical classes | 15 | 0.6 | 5, 11 |
| Type: Supervised | | | |
| Tutorial | 7 | 0.28 | 7 |
| Type: Autonomous | | | |
| Own study | 40 | 1.6 | 2, 10 |
| Realization of the project | 41 | 1.64 | 12, 5, 4 |

Assessment

The continuous evaluation system is made up of three different parts, each one of which must be passed to pass the subject:

- Theoretical exam: 50%
- Practices: 40%
- Active participation in practices and seminars: 10%

The students that have participated in the continuous evaluation and suspend the theory can recover it whenever they have obtained a minimum score of 3.5 points and have made the ordinary revision.

The mark obtained will be the final note of this part. The result of this activity must not represent the final grade. The practices and seminars are not recoverable.

The student who performs any irregularity (copy, plagiarism, identity theft...) will be qualified with 0 in this assignment or exam. In case there are several irregularities, the final grade of the subject will be 0.

Assessment Activities

| Title | Weighting | Hours | ECTS | Learning Outcomes |
|--|-----------|-------|------|----------------------------------|
| Active participation in practices and seminars | 10% | 4 | 0.16 | 3, 6, 1, 7 |
| Practices | 40% | 3 | 0.12 | 13, 2, 12, 3, 1, 5, 9, 10, 4, 14 |
| Theoretical examination | 50% | 3 | 0.12 | 6, 7, 8, 11 |

Bibliography

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- Yañez, María (2012). "El documental que viene nace de la web". <http://antes.embed.at/article81.html>

Software

Students will use audiovisual editing, sound editing and web creation programs.

The use of free software is recommended.