



Practicum

Code: 103068 ECTS Credits: 12

Degree	Туре	Year	Semester
2501928 Audiovisual Communication	ОВ	4	0

The proposed teaching and assessment methodology that appear in the guide may be subject to changes as a result of the restrictions to face-to-face class attendance imposed by the health authorities.

Contact

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Use of Languages

Principal working language: catalan (cat)

Some groups entirely in English: No

Some groups entirely in Catalan: Yes

Some groups entirely in Spanish: Yes

Prerequisites

To qualify for the Practicum, it is necessary:

- 1. Have exceeded 50% of the credits necessary to obtain the degree.
- 2. Have passed the specific subjects related to the chosen modality.

As stated in the Regulations https://www.uab.cat/doc/NormativaPracticumGRAUJUNTA_07_04_2020:

"To apply for the Practicum of a certain specialty (press, radio, television, cinema, advertising, multimedia) it will be essential to have passed the specific subjects of each itinerary, corresponding to the five semesters of the degree".

Specific subjects

It is necessary to register for the subject 103068 Practicum (OB-12-ECTS).

The general specific subjects that must be passed by all students who want to take external internships are:

103023 Information and Communication Technologies

103024 Written and Audiovisual Communicative Languages

103030 Technologies in Audiovisual Communication

103052 History of Radio and Television

103063 Audiovisual Narrative

103065 Audiovisual Fiction Script

103069 Theory of Audiovisual Genres

Radio

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103058 Radio Language

TV

103069 Television and Cinematographic Language

Cinematography

103051 History of Cinema

103069 Television and Cinematographic Language

Multimedia

Students must have passed the general specific subjects.

Objectives and Contextualisation

The fundamental objective of the Practicum is to encourage the students to complement their theoretical and practical studies with a direct contact with the professional world. That is why the Faculty of Communication Sciences has established different practices agreements regulated by Royal Decree 1707/2011 of November 18, BOE No. 297, of December 10, 2011.

The 2010 curriculum of the Degree in Audiovisual Communication requires maintaining 12 credits for equivalences in internships carried out in companies and public and private institutions.

Competences

- Demonstrate a capacity to work in the audiovisual sector in all its forms and to adapt to different working environments.
- Demonstrate a self-learning and self-demanding capacity to ensure an efficient job.
- Develop autonomous learning strategies.
- Develop critical thinking and reasoning and be able to relay ideas effectively in Catalan, Spanish and a third language.
- Disseminate the areas knowledge and innovations.
- Generate innovative and competitive ideas in research and professional practice.
- Manage time effectively.
- Respect the diversity and plurality of ideas, people and situations.
- Show leadership, negotiation and team-working capacity, as well as problem-solving skills.
- Use advanced technologies for optimum professional development.
- Use ones imagination with flexibility, originality and ease.

Learning Outcomes

- 1. Adapt to the processes of audiovisual production or professional routines.
- 2. Apply the necessary technology for professional audiovisual production.
- 3. Demonstrate a self-learning and self-demanding capacity to ensure an efficient job.
- 4. Develop autonomous learning strategies.
- 5. Develop critical thinking and reasoning and be able to relay ideas effectively in Catalan, Spanish and a third language.
- 6. Develop skills that facilitate adaptation to the professional environment.
- 7. Disseminate the areas knowledge and innovations.
- 8. Generate innovative and competitive ideas in research and professional practice.
- 9. Implement expressive skills.
- Implement narrative strategies.
- 11. Manage time effectively.
- 12. Promote innovations in audiovisual management, creation and production.

- 13. Respect the diversity and plurality of ideas, people and situations.
- 14. Show leadership, negotiation and team-working capacity, as well as problem-solving skills.
- 15. Use advanced technologies for optimum professional development.
- 16. Use ones imagination with flexibility, originality and ease.

Content

It is a training period in which students are integrated into the production routines of a company belonging to the Audiovisual Communication sector.

Methodology

Accomplishment of a stay of practices supervised by a person that does the times of tutor in the company and another that does of academic tutor in the faculty.

Annotation: Within the schedule set by the centre or degree programme, 15 minutes of one class will be reserved for students to evaluate their lecturers and their courses or modules through questionnaires.

Activities

Title	Hours	ECTS	Learning Outcomes
Type: Directed			
Stay in the institution	270	10.8	1, 16, 2, 14, 4, 6, 5, 8, 10, 9, 12, 13, 15
Type: Supervised			
Supervised tutoring	21	0.84	1, 3, 5, 8, 9, 12

Assessment

The competences of this subject will be evaluated through the following systems, each of which has a different specific weight:

- a) Reports of the tutor / tutor in the company that has hosted the / the student: 60%.
- b) Practicum report prepared by the student: 30% (https://www.uab.cat/doc/informefinaldepracticum.pdf) The specific details will be announced at the beginning of the internship period, depending on the productive routines of the company and what the academic tutor determines.

The proposed teaching methodology and evaluation activities may undergo some modifications depending on the health authorities' attendance restrictions.

Assessment Activities

Title	Weighting	Hours	ECTS	Learning Outcomes
Practicum memory	30%	3	0.12	1, 16, 2, 3, 14, 4, 6, 5, 7, 8, 11, 10, 9, 12, 13, 15
Teacher's tutorials	10%	2	0.08	3, 14, 5, 7, 8, 11, 9, 13
Tutor report	60%	4	0.16	1, 4, 6, 5, 11, 9, 13

Bibliography

Obviously, there is no recommended bibliography that responds to all the cases. In any case, if deemed necessary, the tutor can recommend a reading.

Software

There is not an specific use of programmes.