

Journalism and Society

Code: 103086
ECTS Credits: 6

Degree	Type	Year	Semester
2501933 Journalism	OT	4	0

The proposed teaching and assessment methodology that appear in the guide may be subject to changes as a result of the restrictions to face-to-face class attendance imposed by the health authorities.

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Use of Languages

Principal working language: spanish (spa)
Some groups entirely in English: No
Some groups entirely in Catalan: No
Some groups entirely in Spanish: No

Other comments on languages

Since half of the evaluation assignments involves writing journalistic texts, a very high level of either Catalan or Spanish is required.

Prerequisites

Since this is a course that follows a practical teaching methodology and a continuous evaluation system, with practical gradable activities sheduled for most of the classes, every students must attend, al least, 80% of classes to be evaluated and thus to pass the course.

A prior knowledge or previous courses of research methodology, journalistic writing and social structure are highly recommended.

Objectives and Contextualisation

- To introduce students to the study and knowledge of the social question in the advanced capitalist societies.
- To qualify students to journalistically detect, document and assess social fractures, as well as the different inequalities that exist in our societies (economic, class, gender, ethnic, etc.)
- To qualify students to create journalistic texts with a social sensitivity perspective.

Competences

- Abide by ethics and the canons of journalism, as well as the regulatory framework governing information.
- Demonstrate a critical and self-critical capacity.
- Demonstrate ethical awareness as well as empathy with the entourage.

- Differentiate the disciplines main theories, its fields, conceptual developments, theoretical frameworks and approaches that underpin knowledge of the subject and its different areas and sub-areas, and acquire systematic knowledge of the medias structure.
- Generate innovative and competitive ideas in research and professional practice.
- Relay journalistic information in the language characteristic of each communication medium, in its combined modern forms or on digital media, and apply the genres and different journalistic procedures.
- Research, select and arrange in hierarchical order any kind of source and useful document to develop communication products.
- Respect the diversity and plurality of ideas, people and situations.

Learning Outcomes

1. Conceptualise the theories and techniques of specialised journalism.
2. Demonstrate a critical and self-critical capacity.
3. Demonstrate ethical awareness and empathy with the entourage.
4. Demonstrate practical knowledge of specialised journalism.
5. Generate innovative and competitive ideas in research and professional practice.
6. Incorporate the principles of professional ethics in developing narrative journalism specialised in reporting on various events and everyday life.
7. Relay in the language specific to each communication medium narrative journalism specialised in reporting on various events and everyday life.
8. Research, select and arrange in hierarchical order any kind of source and useful document to develop communication products.
9. Respect the diversity and plurality of ideas, people and situations.
10. Use interactive communication resources to process, produce and relay information in the production of specialised information.

Content

Social inequality is a complex and multidimensional phenomenon which presents itself in multiple ways, mainly through the existence of socially created and maintained differences between human beings (economic, class, gender, ethnic, etc.). Its study has become one of the most important areas of sociology, because the resources available to people determine their life opportunities. The global crisis that broke out in 2008 and 2020 have deepened the social fractures and inequalities inherent to the post-industrial, financial and globalized capitalism. Social journalism, or journalism with social sensitivity, focuses on these dynamics that generate inequality and social exclusion, as well as on the intolerance and the lack of acknowledgement towards the right to difference. It is first and foremost a work attitude and perspective, that poses the social question as a central one for the journalistic assessment of reality. In this sense, journalism has an unavoidable commitment to the voiceless of our societies, to the ones unable to articulate their interests, their problems, their values and their experiences through the media.

Following this approach to social journalism, the syllabus covers the following main themes:

- Introduction to social journalism.
- Introduction to the social question and to social change.
- Dynamics of creation and maintenance of inequalities.
- Agenda, sources and actors of social journalism.
- Narrative construction of social problems and phenomena in social journalism.

Methodology

The eminently practical approach of the course requires class attendance. Learning resources, tools and activities include: lectures; readings and group debates on the topics covered in the syllabus; assignments based on the use of statistical databases to document different forms of inequality; group analysis of journalistic texts, projects and products; and other practical assignments, such as writing journalistic texts.

The proposed teaching methodology and evaluation activities may undergo some modifications depending on the health authorities' attendance restrictions. In case of a change of teaching modality for health reasons, teachers will make readjustments in the schedule and methodologies.

Annotation: Within the schedule set by the centre or degree programme, 15 minutes of one class will be reserved for students to evaluate their lecturers and their courses or modules through questionnaires.

Activities

Title	Hours	ECTS	Learning Outcomes
Type: Directed			
Lectures	15	0.6	8, 1, 3, 2, 5, 9
Reading and debate workshops plus other practical assignments	20.5	0.82	8, 1, 2, 5, 9
Statistical data analysis workshops	22	0.88	8, 4, 2, 5, 6, 10
Type: Supervised			
Academic tutoring	10	0.4	8, 7, 4, 5, 6, 9, 10
Type: Autonomous			
Student's work	70	2.8	8, 7, 3, 4, 2, 5, 6, 9, 10

Assessment

The course follows a continuous evaluation system which consists of the following activities:

- Reading and debate workshops, 10% on the final grade.
- Statistical data analysis exercises, 20% on the final grade.
- Practical assignments that could consist of documenting, analyzing, explaining to the rest of the class, discussing and/or writing journalistic pieces of information, projects or products, 10% on the final grade.
- A final journalistic report done in groups, 50% on the final grade.
- A group report on the elaboration process of the final journalistic report, which will be done gradually throughout the course, 10% on the final grade.

To apply the above-mentioned percentages and thus to pass the course, students must attend, at least, 80% of classes, submit both the final journalistic report and its elaboration process report and have a grade equal or superior to 4 in the final journalistic report. The topic and the approach of the final journalistic report must be agreed with the professor during the first month of classes. She will supervise its elaboration throughout the course. There is no final exam and there won't be any exception in this sense with students who enroll this course for the second or third time.

The student who performs any irregularity (copy, plagiarism, identity theft, etc.) leading to a significant variation of the qualification of an evaluation assignment, will automatically fail the course with a final grade of 0.

The course schedule will be presented on the first day of classes and it will also be uploaded to the Virtual Campus, where students will be able to find a detailed description of evaluation assignments, teaching materials and any necessary information for the proper follow-up of the course.

The professor will explain in the class the grade review process of each evaluation assignment.

Students will be entitled to the re-evaluation of the subject only if they have been evaluated of a set of assignments the weight of which equals a minimum of two thirds (66%) of the total grade of the course. The

reevaluation will consist of redoing the final journalistic report (following the indications given by the professor during the grade review of this assignment) and it will still be worth 50% of the final grade of the course. The highest grade that can be obtained in the re-evaluation activity is a 7. Due to its particularly practical nature and the impossibility to reproduce the situation in which they were performed, the rest of the assignments are excluded from the reevaluation process.

Assessment Activities

Title	Weighting	Hours	ECTS	Learning Outcomes
A final journalistic report done in small groups	50%	5	0.2	8, 7, 1, 3, 4, 2, 5, 6, 9, 10
Group report on the elaboration process of the final journalistic report	10%	1	0.04	8, 1, 3, 2, 5, 6, 9, 10
Participation in other practical assignments of the course	10%	1	0.04	8, 7, 1, 3, 4, 2, 6, 9, 10
Reading and debate workshops	10%	2.5	0.1	8, 1, 3, 2, 5, 6, 9
Statistical data analysis workshops	20%	3	0.12	8, 1, 4, 2, 5, 6, 10

Bibliography

Reference bibliography

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Software

Basic Microsoft Office tools, Moodle applications and free online e-learning platforms.