

**Writing for Journalism I**

Code: 104971  
ECTS Credits: 6

Degree	Type	Year	Semester
2501933 Journalism	OB	1	1

The proposed teaching and assessment methodology that appear in the guide may be subject to changes as a result of the restrictions to face-to-face class attendance imposed by the health authorities.

**Contact**

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**Use of Languages**

Principal working language: spanish (spa)

Some groups entirely in English: No

Some groups entirely in Catalan: No

Some groups entirely in Spanish: Yes

**Teachers**

Jordi Badia Perea

Lluís Pastor Pérez

David Revelles Soriano

**External teachers**

Jesús Martínez

Pastor

Plàcid Garcia Planas

**Prerequisites**

- Subject of first in the Degree of Journalism.
- The student will need to have knowledge of current issues; demonstrate ability for the correct oral and written use of their own languages; can read, analyze and summarize texts.

**Objectives and Contextualisation**

- The subject is the first directly linked to journalistic writing.
- The subject is an introduction to journalistic language and journalistic writing in different media, although with a greater commitment to the press and cyberjournalism.
- Therefore, it is a subject that prepares students for the different itineraries focused on information in the press as well as on radio, television and multimedia.

**Competences**

- Abide by ethics and the canons of journalism, as well as the regulatory framework governing information.
- Be familiar with and apply the theoretical and practical foundations of journalistic writing and narrative and its applications in the different genres, media and formats.
- Demonstrate a self-learning and self-demanding capacity to ensure an efficient job.
- Develop autonomous learning strategies.
- Manage time effectively.
- Relay journalistic information in the language characteristic of each communication medium, in its combined modern forms or on digital media, and apply the genres and different journalistic procedures.
- Research, select and arrange in hierarchical order any kind of source and useful document to develop communication products.
- Respect the diversity and plurality of ideas, people and situations.
- Use advanced technologies for optimum professional development.

## **Learning Outcomes**

1. Adapt written texts to the specific needs implied by the use of technologies and their systems to process, produce and relay information.
2. Apply ethical principles and legal standards in producing journalistic texts.
3. Demonstrate a self-learning and self-demanding capacity to ensure an efficient job.
4. Develop autonomous learning strategies.
5. Distinguish theories of journalistic writing and narrative to apply them to news and other journalistic genres in the print media.
6. Manage time effectively.
7. Research, select and arrange in hierarchical order any kind of source and useful document to develop communication products.
8. Respect the diversity and plurality of ideas, people and situations.
9. Use advanced technologies for optimum professional development.
10. Write all kinds of informative texts for the press, radio, television and multimedia.

## **Content**

UNIT 1. Mission and values of journalism.

UNIT 2. General introduction to the theory of journalistic genres.

UNIT 3. The process of information.

UNIT 4. Concept of news.

- Definition of news.
- News and information.
- Values of the news.
- The news in the different media: radio, press, television and Internet / multimedia.

UNIT 5. Structure of the news.

- Lid and text: sequence of continuity.
- The 6 W.
- Main material and secondary material.
- The crisis of the inverted pyramid on the Internet?

UNIT 6. Typology of the news.

UNIT 7. Qualification.

- Concept.
- Functions and models.
- Elements.
- Type of headlines.

#### UNIT 8. The informative sources.

- Typology.
- Identification of the sources.
- Different forms of attribution.
- The use of direct and indirect quotes.

#### UNIT 09. The journalist and the newsroom.

#### UNIT 10. Style books and ethical aspects.

#### UNIT 11. New technologies in the press, radio and TV.

The content of this subject will be sensitive to aspects related to the gender perspective.

The calendar will be available on the first day of class. Students will find all information on the Virtual Campus: the description of the activities, teaching materials, and any necessary information for the proper follow-up of the subject.

In case of a change of teaching modality for health reasons, teachers will make readjustments in the schedule and methodologies

### **Methodology**

- The treball methodology combines the theory with practice.
- The resolution of problems, the study of cases, the creation of conings and the critical reading of journalistic texts will be very importants.
- The Virtual Campus will be an tool of great protagonism in the curs.

Annotation: Within the schedule set by the centre or degree programme, 15 minutes of one class will be reserved for students to evaluate their lecturers and their courses or modules through questionnaires.

### **Activities**

Title	Hours	ECTS	Learning Outcomes
Type: Directed			
Study and autonomous work	30	1.2	1, 2, 7, 3, 4, 5, 10, 6, 9
Laboratori	27	1.08	1, 2, 7, 10, 6, 8, 9
Master classes	15	0.6	2, 7, 5
Type: Supervised			
Evaluation activities	6	0.24	1, 2, 7, 3, 4, 5, 10, 9
Tutorials	7	0.28	3, 4, 6
Type: Autonomous			

Virtual campus	3	0.12	3, 4, 6
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## Assessment

- The evaluation of the subject will have two clearly differentiated parts and all must be approved:

  - 1) Learning activities (60%): Practices, comments, reviews, etc.
  - 2) The current tests and the evaluation of the theoretical contents (40%): test and exams.

- Being a subject with a large practical part, the evaluation of teaching activities will be the most important. In fact, different evaluable practical tests and exercises have been established.

The subject consists of the evaluation activities:

- Activity A: Exams, 40% on the final grade.
- Activity B: Practices 40% on the final grade.
- Activity C: Portfolio 20% of the final grade.
  - To be able to pass the course, there will be a minimum grade of 5 in activities A, B and C. Students will be entitled to the recovery of the subject if it has been evaluated of the set of activities, the weight of which equals a minimum of 2/3 of the total grade of the subject.
  - To be able to submit to the recovery of the subject, you have had to obtain the average grade equal to or greater than 3.5.
  - The activity that is excluded from the recovery process is the Portfolio.
  - In case of second registration, the students will be able to perform a single synthesis test that will consist of a theoretical and practical exam.
  - The qualification of the subject will correspond to the qualification of the synthesis test.
  - The student who makes any irregularity (copy, plagiarism, identity theft, ...) that could lead to a significant variation of the grade of an evaluation act, will be qualified with 0 this act of evaluation. In case of several irregularities, the final grade of the subject will be 0.

IMPORTANT: The proposed teaching methodology and evaluation activities may undergo some modifications depending on the health authorities' attendance restrictions.

## Assessment Activities

Title	Weighting	Hours	ECTS	Learning Outcomes
Information coverage	15	10	0.4	1, 2, 7, 3, 10, 6, 8, 9
Exam	40	6	0.24	2, 7, 4, 5, 6, 8, 9
Portfolio	20	40	1.6	1, 2, 7, 3, 4, 5, 10, 6, 8, 9
Writing: News	25	6	0.24	1, 2, 7, 5, 10, 6, 8, 9

## Bibliography

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(\*) The study material will be completed with a selection of texts taken from the main media.

## **Software**

The main work will be based on writing texts using office automation programs. The subject develops a content p