

**Bachelor's Degree final Project**

Code: 102461  
ECTS Credits: 12

Degree	Type	Year	Semester
2501573 Economics	OB	4	2

## Contact

Name: Javier Asensio Ruiz De Alda  
Email: javier.asensio@uab.cat

## Use of Languages

Principal working language: catalan (cat)  
Some groups entirely in English: Yes  
Some groups entirely in Catalan: Yes  
Some groups entirely in Spanish: Yes

## Prerequisites

UAB's regulations, according to article 13 of the text approved by the University's Government Board on 14 March 2012, state two requirements in order to enrol in the TFG (End of Degree Dissertation):

1. Paragraph 5 establishes that, in order to enrol in subjects of the degree's fourth year, students need to have passed at least all first-year subjects and a minimum of 120 ECTS of the first three years.
2. Paragraph 7 establishes that, in order to enrol in the TFG, students need to have passed at least two thirds of the total number of ECTS in their degree (that is, 160 ECTS)

Additionally, the Faculty of Economics and Business recommends that students who enrol to complete their TFG are able to finish their degree by in the same year, passing all the subjects in which they enrol.

## Objectives and Contextualisation

Students will write an original individual essay in which they must apply in an integrated way the knowledge and competences gained during their degree.

The TFG must be original, with a theoretical or applied orientation, and must show the abilities, competences and knowledge acquired by the student. In the TFG with an applied orientation, hypotheses (sustained on theoretical frameworks) must be stated and/or real cases or projects must be solved, using the techniques and abilities obtained in the degree in order to test the hypotheses or solve the cases. In more theory-oriented TFGs the student must critically revise the academic and/or professional papers more relevant in the chosen area, and should propose an innovative analysis of the topic.

## Competences

- Capacity for independent learning in the future, gaining more profound knowledge of previous areas or learning new topics.
- Demonstrate a capacity for analysis and synthesis in applying the skills and competencies acquired during the degree course to question in the area of economics or business.
- Demonstrate initiative and work individually when the situation requires it.
- Organise the work in terms of good time management, organisation and planning.

- Select and generate the information necessary for each problem, analyse it and take decisions based on that information.
- Show motivation for carrying out quality work and sensitivity to the consequences for the environment and society.

## Learning Outcomes

1. A capacity of oral and written communication in Catalan, Spanish and English, which allows them to summarise and present the work conducted both orally and in writing.
2. Capacity to continue future learning independently, acquiring further knowledge and exploring new areas of knowledge.
3. Demonstrate initiative and work independently when required.
4. Demonstrate motivation regarding the quality of the work performed and sensitivity regarding the consequences on the environment and society.
5. Demonstrate the ability to analyse and summarise and to apply the skills and competencies acquired in the degree to a topic in the economic or business field.
6. Organise work, in terms of good time management and organisation and planning.
7. Select and generate the information needed for each problem, analyse it and make decisions based on this information.

## Content

The TFG must be original and of a theoretical and/or applied nature and should demonstrate the skills, competencies and knowledge acquired by the students. TFGs of a more applied nature should include a hypothesis supported by a theoretical framework and/or the resolution of real cases using the techniques and abilities acquired throughout the degree course to test the hypothesis or resolve the cases. In more theoretical TFGs students should make a critical review of the most significant academic and/or professional articles in the area they have chosen and propose an innovative analysis of the question.

The tutor will provide guidance for the structure of the TFG in accordance with the area of study assigned or chosen.

As far as the final format of the TFG document is concerned, the student will follow the recommendations set out in the "Tools and Resources for the TFG Writing" course. The tutor may modify these depending on the content of the work. Suggested length of 8000 to 10000 words of main text (under no circumstances, more than 11000 words), including tables, figures, and references. Those bachelor's theses bearing annexes will place them at the end of the work, in a reasonable number of pages that do not reckon in the previous limits. Students' ability to summarise will be considered positively.

TFG students will be examined strictly to ensure their ethical integrity, especially in aspects such as plagiarism and falsification.

## Methodology

The assignment of and guidance for the TFG begins with a class session. This will be given in October (see Calendar) by the degree coordinators who will explain the assignment of the projects and general instructions.

It is desirable to do the course "Tools and Resources for the TFG Writing" (if it has not been taken before) at the beginning of the semester, as it provides basic tools for the correct development of research and accurate writing of the TFG.

Students carry out their projects individually. If students have a preference for the subject area that is different from that which has been assigned to them they should present their proposal to the tutor and seek permission to modify the content of the TFG. If the tutor agrees students may focus their TFG on the proposed subject. This change should appear in the report sent to the tutor by the student following the first meeting. Under no circumstances the student can change the tutor.

The 4 individual tutorials have the following objectives:

- First meeting with the assigned tutor: definition and initial approach of the TFG in terms of objectives, methodology, sources of information, expected added value, structure, etc.
- Second meeting: follow-up the advances in the development of the TFG according to the planning carried out at the first meeting.
- Third meeting: evaluation of the TFG's first draft and follow-up of the additional advances that have occurred since the first submission.
- Fourth meeting: oral presentation of final project before the tutor.

Annotation: Within the schedule set by the centre or degree programme, 15 minutes of one class will be reserved for students to evaluate their lecturers and their courses or modules through questionnaires.

## Activities

Title	Hours	ECTS	Learning Outcomes
Type: Directed			
Orientation session by the degree coordination	2	0.08	6
Orientation session for poster presentation	2	0.08	1
Type: Supervised			
Individual tutorials	8	0.32	7
Type: Autonomous			
Presentations' preparation	15	0.6	1
Project elaboration	259	10.36	5
Tools and Resources for TFG Writing course	12	0.48	1, 6, 7

## Assessment

In order to be able to submit the TFG, and therefore to have the TFG assessed, the student must be in possession of the certificate of the course "Tools and Resources for the TFG Writing" on the date indicated in the TFG activities calendar.

The bachelor thesis will be evaluated by the advisor based on both the thesis report written by the student (80%) and the oral presentation of the thesis in front of the advisor (20%). Evaluation of the written part will consist in the assessment of the intermediate delivery (15%) and the final delivery (65%). The advisor will assess each part of the bachelor thesis from 0 to 10 following the assessment criteria established in the evaluation rubric, computing the final grade as the weighted average. This grade will be the one attached in the evaluation report unless it is higher than 7. In the case that the final grade is higher than 7, initially a grade of 7 will appear in the evaluation report as there exists the possibility to participate in the Poster Sessions with the objective of increasing this grade until 10. This session will consist in the presentation of the thesis poster in front of an evaluation panel.

If the student does not adhere to the tutorization steps agreed by the School that are explained above, and the advisor does not have evidence enough to ensure authorship of the thesis presented by the student, the advisor can reject to evaluate the submitted report.

Bad practice

Bad practice consists in the falsification and/or plagiarism of the TFG, which must be original.

Falsification of the TFG occurs in two cases:

- When the submitted project is obtained by order and elaborated by third parties;
- When the results have been falsified.

Plagiarism is the use of ideas, data or content obtained directly from the original authors without citing the source. There are some examples of this:

- Copying the work of other students, regardless of the year, class or institution
- Copying paragraphs, tables, images or graphs from books, journals or other printed sources without citing the source and passing the ideas off as ones own.

(Long citations are not permitted: more than 200 words)

- Presenting the ideas of other authors or organizations as their own

Plagiarism in the TFG does not just mean "copying" in an academic sense but is also a criminal act against intellectual property that has potential legal consequences.

The FEiE will use software to verify the originality of all the TFG projects presented.

Plagiarism or falsification in the TFG results automatically in grade 0, as well as any sanctions provided for this purpose by the UAB and the FEiE.

## Assessment Activities

Title	Weighting	Hours	ECTS	Learning Outcomes
Certificate of the Tools and Resources for TFG Writing course	0%	0	0	1, 7
Delivery of the first TFG Draft Submission (15% of the tutor's grade over 10)	10,5%	0	0	1, 5
Oral Presentation of the TFG to the tutor (20% of the tutor's grade over 10)	14%	1	0.04	1, 2, 4
Poster's defense (panel's grade)	30%	1	0.04	1, 2, 5, 4
TFG final delivery (65% of the tutor's grade over 10)	45,5%	0	0	1, 2, 5, 3, 4, 6, 7

## Bibliography

'TFG's Regulation', Facultat d'Economia i Empresa, UAB, 2019.

Each supervisor will provide the student with bibliographic references and guidance to perform the task.

The bibliography has to be appropriate to the theme of the bachelor's thesis. Under the advice of the tutor, it is expected to include academic references (textbooks, academic papers), references from the specific practitioner field of the bachelor's thesis, databases (if consulted) as well as Internet sources accessed to write the work.

## Software

According to the features of the TFG