

**Film Genres**

Code: 103076  
ECTS Credits: 6

Degree	Type	Year	Semester
2501928 Audiovisual Communication	OT	3	1
2501928 Audiovisual Communication	OT	3	2
2501928 Audiovisual Communication	OT	4	2

**Contact**

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**Use of Languages**

Principal working language: english (eng)  
Some groups entirely in English: Yes  
Some groups entirely in Catalan: No  
Some groups entirely in Spanish: No

**Other comments on languages**

Students can submit their materials in Catalan, Spanish or English.

**Prerequisites**

None.

**Objectives and Contextualisation**

This subject, with 6 ECTS, is part of the Film syllabus of the faculty.

The general goal is to know the narrative and expressive conventions of the different generic patterns of fiction cinema, analyzing the established typologies and reflecting on their evolution throughout history. The subject has a theoretical wing, with special emphasis on screenings and case analysis, but also a practical one, with the realization of an audiovisual production that allows to reflect and deepen the learning of the narrative and iconographic codes of a cinematographic genre. There are also two film analysis seminars on two specific pieces.

**Competences**

Audiovisual Communication

- Differentiate the discipline's main theories, fields, conceptual developments, as well as their value for professional practice.
- Disseminate the area's knowledge and innovations.
- Manage the different forms of audiovisual programming according to various audiovisual genres.
- Manage time effectively.
- Research, select and arrange in hierarchical order any kind of source and useful document to develop communication products.
- Use one's imagination with flexibility, originality and ease.

## Learning Outcomes

1. Apply theories learned to the analysis of the media reality and the development of audiovisual products.
2. Disseminate the area's knowledge and innovations.
3. Implement presentation, discursive and argumentative techniques to adapt them to audiovisual genres.
4. Innovate by means of production and audiovisual programming.
5. Manage time effectively.
6. Promote innovations in product building.
7. Research, select and arrange in hierarchical order any kind of source and useful document to develop communication products.
8. Use one's imagination with flexibility, originality and ease.

## Content

1. Introduction to the film genre theory.
2. The Western: genre and history.
3. Comedy: genre, history and case study.
4. The Musical: genre and history.
5. Crime Film / Film Noir: genre and history.
6. Science Fiction: genre and narrative.
7. The Documentary: genre, form and case study.

## Methodology

The course is structured round:

1. Lectures, debates, case studies and readings.
2. Practical sessions in which the students will work in the realization of two practical exercises: a trailer recut and an audiovisual production of fiction in generic key.

The calendar will be available on the first day of class. Students will find all information on the Virtual Campus: the description of the activities, teaching materials, and any necessary information for the proper follow-up of the subject. In case of a change of teaching modality for health reasons, teachers will make readjustments in the schedule and methodologies.

Annotation: Within the schedule set by the centre or degree programme, 15 minutes of one class will be reserved for students to evaluate their lecturers and their courses or modules through questionnaires.

## Activities



Title	Hours	ECTS	Learning Outcomes
Type: Directed			
Contribution to the seminar debates	17.5	0.7	8, 1, 3
Lectures	15	0.6	1, 3
Shooting and editing of the visual essay	23	0.92	8, 7, 2, 5, 3, 4, 6
Shooting and presenting an audiovisual essay	61	2.44	8, 1, 5, 3, 4, 6
Type: Supervised			
Tutorials	7.5	0.3	8, 7, 5, 6

## Assessment

The final grade comes from the combination of the following evaluative aspects:

- Trailer Recut in terms of genre (20% of the mark).
- Production of an audiovisual piece in terms of genre (30% of the mark).
- Theoretical exam (30% of the mark).
- Attendance, intervention and internship of the seminars (20% of the mark).

To pass the subject, a minimum grade of 5 out of 10 must be obtained in  
Students will be entitled to retake the subject if they have obtained a min

To pass the course, the student needs to get 5 over 10 or higher in the written exam and 5 over 10 or higher in at least two of the sections listed above.

The student can ask to undergo re-examination if the marks obtained in the written exam and the paper outlining the theoretical background of the visual essay are at least 3,5 over 10.

## Assessment Activities

Title	Weighting	Hours	ECTS	Learning Outcomes
Contribution to the seminar debates	20%	6	0.24	8, 1, 7, 2, 5, 3, 6
Exercise 1: Trailer Recut	20%	6	0.24	8, 1, 7, 2, 5, 3, 4, 6
Exercise 2: Scene Reframing	30%	12	0.48	8, 1, 7, 2, 5, 3, 4, 6
Written exam	30%	2	0.08	1, 7, 2, 3

## Bibliography

ALTMAN, Rick (2000): *Los géneros cinematográficos*. Barcelona: Paidós.

GRANT, Barry Keith (2013): *Film Genre Reader IV*. Austin: University of Texas Press.

KALINAK, Kathryn (2010): *How the West Was Sung: Music in the Westerns of John Ford*. THE JOURNAL OF FILM MUSIC, VOLUME 2, NUMBERS 2-4.

KOLKER, R. P. (2002). *Film, form & culture*. Boston: McGraw Hill.

ROSENBERG, J. (2017). *The Healthy Edit: Creative Editing Techniques for Perfecting Your Movie* (2nd ed.). Routledge.

## **Software**

Word processing basics (WORD, PDF).