

**Work Placement**

Code: 104761  
ECTS Credits: 12

Degree	Type	Year	Semester
2503873 Interactive Communication	OT	4	0

**Contact**

Name: Belen Monclus Blanco  
Email: belen.monclus@uab.cat

**Use of Languages**

Principal working language: catalan (cat)  
Some groups entirely in English: No  
Some groups entirely in Catalan: Yes  
Some groups entirely in Spanish: No

**Teachers**

Ana María Enrique Jimenez

**External teachers**

El/la tutor/a responsable de l'empresa o institució de pràctiques

**Prerequisites**

It is necessary to have passed 50% of the total credits in order to obtain the Bachelor's degree.

**Objectives and Contextualisation**

To encourage students to complement their theoretical and practical studies with direct contact with companies and institutions in the field of interactive communication or other sectors that require specific activities in this field.

**Competences**

- Act with ethical responsibility and respect for fundamental rights and duties, diversity and democratic values.
- Act within one's own area of knowledge, evaluating sex/gender-based inequalities.
- Apply and integrate knowledge in the fields of social sciences, humanities and engineering to generate complex products and services tailored to citizens' needs.
- Determine and plan the technological infrastructure necessary for the creation, storage, analysis and distribution of interactive multimedia and social-networking products.
- Display ethical concerns and empathy towards others.
- Display the ability to lead, negotiate and work in a team.
- Identify the characteristics of information systems from both a conceptual and a practical perspective.
- Manage time efficiently and plan for short-, medium- and long-term tasks.

- Promote complex and innovative professional and business projects in new media and publicise them efficiently.
- Students must develop the necessary learning skills to undertake further training with a high degree of autonomy.
- Take account of social, economic and environmental impacts when operating within one's own area of knowledge.

## Learning Outcomes

1. Adapt to situations arising in a new work environment.
2. Apply learning skills in a professional environment that requires self-reliance for problem-solving.
3. Apply professional standards at work.
4. Bring together knowledge of technology, the humanities and social sciences to create products and services with a distinct professional identity.
5. Communicate using language that is not sexist or discriminatory.
6. Conceive and develop fully fledged projects in the placement workplace.
7. Demonstrate thorough awareness of the basic technological infrastructure needs of the information systems used in the profession.
8. Gain initiative and leadership skills and generate creative ideas in the workplace.
9. Implement information systems.
10. Perform the assigned tasks, organising the work to meet the deadlines set.
11. Propose projects and actions that are in accordance with the principles of ethical responsibility and respect for fundamental rights and obligations, diversity and democratic values.
12. Propose projects and actions that incorporate the gender perspective.
13. Propose viable projects and actions to boost social, economic and environmental benefits.
14. Show respect towards colleagues in the placement organisation, regardless of their race, ideology, gender, etc.
15. Submit a high-quality placement report on time.
16. Work independently to solve problems and take good decisions in the workplace, on the basis of the knowledge acquired.

## Content

Internships in public and private companies and institutions.

For further details, please consult the "Practicum" section on the Faculty's website.

<https://www.uab.cat/web/estudiar/graus/graus/practicum-1345703985170.html>

## Methodology

Internships in companies and institutions

Annotation: Within the schedule set by the centre or degree programme, 15 minutes of one class will be reserved for students to evaluate their lecturers and their courses or modules through questionnaires.

## Activities

Title	Hours	ECTS	Learning Outcomes
Type: Supervised			
Internships in companies and institutions	300	12	8, 3, 2, 5, 6, 7, 10, 9, 15, 11, 12, 13, 4, 14, 1, 16

## Assessment

The evaluation will be made, once the stay in the means of communication, from the final report that the student presents to his tutor or academic tutor and the evaluation report provided by the company.

At the beginning or at the end of the stay in the communication company, it will be necessary for the students to do a tutorial with the tutor responsible for this subject.

As a measure to improve teacher follow-up, a reduced monthly report can be requested, which will also have an evaluative character and purpose, as well as other complementary documents, such as a brief file on the data, characteristics and circumstances of the internship position.

To pass this course, it is required to obtain a final grade equal to or greater than 5.

In order to be evaluated, students must use the document models (memory, company evaluation document, etc.) that each academic year indicates and / or expressly provide their academic tutor of the practicum. And they must also follow your specific instructions.

As a general rule, the final report and the evaluation document signed by the internship company must be delivered to the academic tutor within a maximum period of 10 calendar days from the last day of practice.

Students who do not make at least 2/3 of the hours set in the agreement, or / and who do not obtain an evaluation document from their tutor from the internship company, will be considered as not evaluable.

This subject, by its own configuration, is not recoverable.

For further information, students are recommended to consult the "Practicum Regulations" and "Final Practicum Report", available on the Faculty's website.

<https://www.uab.cat/web/estudiar/graus/graus/practicum-1345703985170.html>

Review of notes:

The revision of notes is an automatic procedure that begins when the note is made public (either posted on the board installed next to the office of the responsible teacher or through some other digital or analogue means). From that moment, the students have a week to request, by e-mail, a tutorial with the teacher responsible for this subject to analyze the final grade. After one week from the date of publication of a note, no request for note revision will be accepted.

This guide is a general regulatory framework for the practicum, but students should bear in mind that the academic tutors may change each semester and be different for the different enrolment groups. The assignment of tutors for each semester and enrolment group depends on the Departments with assigned teaching, which are responsible for publishing the names of the tutors for students to know. For this reason, as it is diverse and changing, the "teaching team" cannot be included in this annual guide.

## Assessment Activities

Title	Weighting	Hours	ECTS	Learning Outcomes
Report	100%	0	0	8, 3, 2, 5, 6, 7, 10, 9, 15, 11, 12, 13, 4, 14, 1, 16

## Bibliography

Without bibliography.

## Software

There is no specific software for this course.