

Work Placement

Code: 104981
ECTS Credits: 12

Degree	Type	Year	Semester
2501933 Journalism	OB	4	0

Contact

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Use of Languages

Principal working language: catalan (cat)
Some groups entirely in English: No
Some groups entirely in Catalan: Yes
Some groups entirely in Spanish: No

Prerequisites

Having exceeded 50% of the credits necessary to obtain the degree.

Objectives and Contextualisation

Encourage students to complement their theoretical-practical studies with direct contact with the professional world.

Competences

- Abide by ethics and the canons of journalism, as well as the regulatory framework governing information.
- Demonstrate a self-learning and self-demanding capacity to ensure an efficient job.
- Design the formal and aesthetic aspects in print, graphic, audiovisual and digital media, and use computer-based techniques to represent information using infographic and documentary systems.
- Design, plan and carry out journalistic projects on all kinds of formats.
- Manage time effectively.
- Relay journalistic information in the language characteristic of each communication medium, in its combined modern forms or on digital media, and apply the genres and different journalistic procedures.
- Show leadership, negotiation and team-working capacity, as well as problem-solving skills.
- Students can apply the knowledge to their own work or vocation in a professional manner and have the powers generally demonstrated by preparing and defending arguments and solving problems within their area of study.
- Students must be capable of communicating information, ideas, problems and solutions to both specialised and non-specialised audiences.
- Students must develop the necessary learning skills in order to undertake further training with a high degree of autonomy.
- Take account of social, economic and environmental impacts when operating within one's own area of knowledge.
- Use one's imagination with flexibility, originality and ease.

Learning Outcomes

1. Adapt to journalistic production processes or professional routines.
2. Apply the knowledge acquired in different subjects and implement the skills learned in the real environment of the journalism profession.
3. Apply the professional ethics of journalism within the company in which the work placement is carried out.
4. Apply the technologies and systems used to process, produce and relay information in real production environments.
5. Demonstrate a self-learning and self-demanding capacity to ensure an efficient job.
6. Develop the capacity to adapt to the professional environment in a context of technological and organisational change.
7. Foster innovation in journalistic management, creation and production.
8. Identify the social, economic and environmental implications of academic and professional activities within one's own area of knowledge.
9. Journalistically manage and process the information at the service of any type of company or institution.
10. Manage time effectively.
11. Plan and execute journalistic projects in the field of press offices and institutional communication.
12. Plan the structure of journalistic content for new digital formats.
13. Propose and relay actions for improvement and innovation for organisations and businesses, in order to boost efficiency and effectiveness.
14. Show leadership, negotiation and team-working capacity, as well as problem-solving skills.
15. Students can apply the knowledge to their own work or vocation in a professional manner and have the powers generally demonstrated by preparing and defending arguments and solving problems within their area of study.
16. Students must be capable of communicating information, ideas, problems and solutions to both specialised and non-specialised audiences.
17. Students must develop the necessary learning skills in order to undertake further training with a high degree of autonomy.
18. Use one's imagination with flexibility, originality and ease.
19. Write, present, justify and defend a reasoned report on the activity undertaken in an external work placement.

Content

Practices in companies and in public and private institutions.

Methodology

I work in companies and institutions with an agreement.

Annotation: Within the schedule set by the centre or degree programme, 15 minutes of one class will be reserved for students to evaluate their lecturers and their courses or modules through questionnaires.

Activities

Title	Hours	ECTS	Learning Outcomes
Type: Supervised			
I work in companies and institutions with agreement	300	12	1, 2, 3, 4, 6, 9, 11, 12, 7, 13, 19

Assessment

The evaluation will be made, once the stay in the means of communication, from the final report that the student presents to his tutor or academic tutor and the evaluation report provided by the company.

At the beginning or at the end of the stay in the communication company, it will be necessary for the students to do a tutorial with the tutor responsible for this subject.

As a measure to improve teacher follow-up, a reduced monthly report can be requested, which will also have an evaluative character and purpose, as well as other complementary documents, such as a brief file on the data, characteristics and circumstances of the internship position.

To pass this course, it is required to obtain a final grade equal to or greater than 5.

In order to be evaluated, students must use the document models (memory, company evaluation document, etc.) that each academic year indicates and / or expressly provide their academic tutor of the practicum. And they must also follow your specific instructions.

As a general rule, the final report and the evaluation document signed by the internship company must be delivered to the academic tutor within a maximum period of 10 calendar days from the last day of practice.

Students who do not make at least 2/3 of the hours set in the agreement, or / and who do not obtain an evaluation document from their tutor from the internship company, will be considered as not evaluable.

This subject, by its own configuration, is not recoverable.

Review of notes:

The revision of notes is an automatic procedure that begins when the note is made public (either posted on the board installed next to the office of the responsible teacher or through some other digital or analogue means). From that moment, the students have a week to request, by e-mail, a tutorial with the teacher responsible for this subject to analyze the final grade.

After one week from the date of publication of a note, no request for note revision will be accepted.

(*) This English translation has been carried out automatically with Google Translate. In many points it is a summary of the Teaching Guide in Spanish or Catalan. In case of any doubt or discrepancy, the valid reference text is only the Teaching Guide in Spanish or in Catalan.

Assessment Activities

Title	Weighting	Hours	ECTS	Learning Outcomes
Memory	100	0	0	1, 2, 3, 18, 4, 5, 14, 6, 10, 9, 8, 11, 12, 7, 13, 17, 16, 15, 19

Bibliography

Without bibliography.

Software

There is no specific software for this subject.