

Collective Narratives and Imaginaries

Code: 42449
ECTS Credits: 6

Degree	Type	Year	Semester
4313227 Media, Communication and Culture	OT	0	1

Contact

Name: Lluís Albert Chillon Asensio

Email: albert.chillon@uab.cat

Use of Languages

Principal working language: spanish (spa)

Prerequisites

University graduates. Previous admission by the Master's coordination is required.

Objectives and Contextualisation

A close approach to 'narrativity' under the light of hermeneutics, phenomenology, philosophical anthropology and philosophy of language (gender perspective included).

Competences

- Analyse the impact of media groups' strategies of social communication with the aim of promoting new, participative forms of culture and communication.
- Analyse the new forms of social communication introduced by ICT (information and communication technologies) in order to innovate in media and cultural production and solve the problems posed in the new environments.
- Continue the learning process, to a large extent autonomously.
- Lead and work in interdisciplinary teams.
- Use acquired knowledge as a basis for originality in the application of ideas, often in a research context.

Learning Outcomes

1. Continue the learning process, to a large extent autonomously.
2. Identify collective mindsets and their main problem areas.
3. Identify the nature and function of the main media narratives.
4. Lead and work in interdisciplinary teams.
5. Put forward practical solutions to previously identified problem areas.
6. Recognise the major problems associated with urban mindsets.
7. Show mastery of the main theories and methodologies for studying social narratives.
8. Use acquired knowledge as a basis for originality in the application of ideas, often in a research context.

Content

1. Linguistic and narrativity
2. Linguistic consciousness and linguistic turn
3. Hermeneutics of narration
4. Hermeneutics of facticity
6. Imagination and collective imaginary
7. Philosophical fictionalism: diction, fiction and faction

Methodology

The subject will be developed combining magistral classes with seminars on shared readings, and also with the elaboration of three partial test and tutorials.

Annotation: Within the schedule set by the centre or degree programme, 15 minutes of one class will be reserved for students to evaluate their lecturers and their courses or modules through questionnaires.

Activities

Title	Hours	ECTS	Learning Outcomes
Type: Directed			
Magistral lessons	30	1.2	8, 7, 3, 1, 2, 6
Type: Supervised			
Tutorials	15	0.6	8, 7, 3, 1, 2
Type: Autonomous			
Readings and class work	105	4.2	4

Assessment

Evaluation will include three test of different tipology, distributed all over the calendar:

1. Disertation of 20.000 caracters on a first essential book suggested by the professor (20% of the final qualification)
2. Disertation of 20.000 caracters on a second essential book suggested by the professor (20% of the final qualification)
3. Realization of an academic paper of some of the main subjectes studied (40.000 caracters, 40% of the final qualification)
4. Regular presence in the classes and participation in the seminars (20% of the final qualification)

Revision of qualifications: aproximately 15 days after the delivery of each of the tests, the professor will make a session of revision, and the students will be listened.

Recovery process: the students will enjoy the opportunity to recover the subject, if they get a minimum qualification of 3,5

Assessment Activities

Title	Weighting	Hours	ECTS	Learning Outcomes
Elaboration of two dissertations and an academic paper	40%	0	0	8, 7, 3, 5, 1, 6
Student participation	60%	0	0	8, 7, 3, 1, 2, 4

Bibliography

Hans Georg Gadamer (1993): *Verdad y método. Fundamentos de una hermenéutica filosófica*, Sígueme, Salamanca

Paul Ricoeur (1987): *Tiempo y narración*, 3 vols. Cristiandad, Madrid

Arthur Danto (2014): *Narración y conocimiento*, Prometeo, Buenos Aires

Hayden White (1996): *El contenido de la forma*, Paidós, Barcelona

Gilbert Durand (2005): *Las estructuras antropológicas de lo imaginario*, Madrid, Fondo de Cultura Económica.

José Ortega y Gasset (2015): *Historia como sistema*, Madrid, Revista de Occidente/Alianza Editorial

Ernst Cassirer (2016): *Antropología filosófica*, México, Fondo de Cultura Económica

Hannah Arendt (2007): *La condición humana*, Barcelona, Paidós

Chillón, A., y Duch, Ll. (2012): *Un ser de mediaciones. Antropología de la comunicación*, I, Herder, Barcelona.

- (2016): *Sociedad mediática y totalismo. Antropología de la comunicación*, II, Herder, Barcelona.

Chillón, A. (1999): *Literatura y periodismo. Una tradición de relaciones promiscuas*, Aldea Global, Valencia/Barcelona.

- (2014): *La palabra facticia. Literatura, periodismo y comunicación*, Aldea Global, Valencia/Barcelona

Carmen Martín Gaité (1987): *El cuento de nunca acabar*, Madrid, Destino

Software

Nothing