

**Work Placement**

Code: 43415  
ECTS Credits: 12

Degree	Type	Year	Semester
4314928 Hotel Management	OB	0	2

**Contact**

Name: Víctor Gimenez Garcia

Email: victor.gimenez@uab.cat

**Use of Languages**

Principal working language: spanish (spa)

**Teachers**

Daniel Blabia Girau

**Prerequisites**

There are no prerequisites for taking this subject

**Objectives and Contextualisation**

The *practicum* module is established on a mandatory basis and consists of internships in hotel companies. The duration is 12 ECTS and will be offered mainly in the second semester of the curriculum. The internships are carried out in the main hotel chains or consultants specialized in the sector that operate both in Spain and abroad and that recognize our masters students in a differentiated way to those of degree.

The objectives are:

- To know the basic hotel operations of each department for those students without experience in the sector
- To reinforce the practical knowledge of a department of interest for those students who already have previous experience in the sector

**Competences**

- Continue the learning process, to a large extent autonomously.
- Focus on quality and corporate social responsibility in management.
- Identify and combine indicators with which to prepare reports for decision-making.
- Integrate knowledge and use it to make judgements in complex situations, with incomplete information, while keeping in mind social and ethical responsibilities.
- Manage hotel chains with a view to integrating the different areas of business.
- Show possession of a holistic, integrating vision of the worldwide socioeconomic environment and take its impact into account in hotel management.
- Solve problems in new or little-known situations within broader (or multidisciplinary) contexts related to the field of study.
- Work in interdisciplinary teams.

## Learning Outcomes

1. Apply the knowledge acquired professionally, in a particular hotel-business scenario.
2. Continue the learning process, to a large extent autonomously.
3. Display excellence in adapting to the work assigned.
4. Identify and combine indicators with which to prepare reports for decision-making.
5. Integrate knowledge and use it to make judgements in complex situations, with incomplete information, while keeping in mind social and ethical responsibilities.
6. Operate effectively within the multinational hotel business.
7. Recognise the commitment to quality in hotel management, as seen in well-defined procedures and a culture of high-quality service.
8. Solve problems in new or little-known situations within broader (or multidisciplinary) contexts related to the field of study.
9. Work in interdisciplinary teams.

## Content

The main contents that are addressed are those of the practice position that is occupied in addition to those that the student needs for the preparation of his/her internship report.

## Methodology

The learning process is developed through:

- Company tasks previously defined together with the coordination of the master.
- Completion of an internship report

Annotation: Within the schedule set by the centre or degree programme, 15 minutes of one class will be reserved for students to evaluate their lecturers and their courses or modules through questionnaires.

## Activities

Title	Hours	ECTS	Learning Outcomes
Type: Supervised			
Internship attendance and student internship report completion	299	11.96	1, 3, 7, 4, 5, 8, 2, 6, 9

## Assessment

The evaluation will consist of the report carried out by the professional tutor of the student and the the intership report made by the student.

## Assessment Activities

Title	Weighting	Hours	ECTS	Learning Outcomes
Internship report (made by the company tutor)	75%	0	0	1, 3, 7, 4, 5, 8, 2, 6, 9
Internship report (student)	25%	1	0.04	1, 3, 6

## Bibliography

In this module, no recommended bibliography is proposed given its nature.

## **Software**

Microsoft Excel, PMS