

**Music Management**

Code: 100651  
ECTS Credits: 6

Degree	Type	Year	Semester
2500240 Musicology	OB	2	2

## Contact

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## Teaching groups languages

You can check it through this [link](#). To consult the language you will need to enter the CODE of the subject. Please note that this information is provisional until 30 November 2023.

## Teachers

Publio Pablo Delgado Fernández

Elsa Calero Carramolino

## Prerequisites

Proficiency in Catalan and Spanish. English reading comprehension is recommended.

## Objectives and Contextualisation

Students are expected to:

- Be familiar with the essential techniques and tools for online investigation and how to analyse and manage information with a critical mind-set.
- Be able to reflect upon music dissemination and research tools and elaborate written essays related to key concepts
- Understand the process of elaborating a research project from the research question until publication
- Be able to analyse basic concepts of legality and fiscality for different situations within the music industry and compare different options for project funding.
- Know how to design and develop a project related to musical events or products.
- Acquire the tools for self-producing and self-editing an independent discographic project.
- Be familiar with the role of a musical producer, his work and its importance before and during a recording.

## Competences

- Apply management strategies related to the programming, production and dissemination of musical events.
- Relate concepts and information from different humanistic, scientific and social disciplines, especially the interactions which are established between music and philosophy, history, art, literature and anthropology.
- Students must be capable of collecting and interpreting relevant data (usually within their area of study) in order to make statements that reflect social, scientific or ethical relevant issues.
- Students must be capable of communicating information, ideas, problems and solutions to both specialised and non-specialised audiences.
- Students must develop the necessary learning skills to undertake further training with a high degree of autonomy.
- Students must have and understand knowledge of an area of study built on the basis of general secondary education, and while it relies on some advanced textbooks it also includes some aspects coming from the forefront of its field of study.

## Learning Outcomes

1. Analysing a contemporary fact and relating it to its historical background.
2. Carry out all phases of an events management project.
3. Carrying out a planning for the development of a subject-related work.
4. Design and monitor musical events.
5. Develop organisational skills for transfer to the area of cultural and leisure management in musicology.
6. Establishing relationships between science, philosophy, art, religion, politics, etc.
7. Evaluate and develop musical events.
8. Integrate musical creation and praxis in the programming and marketing of musical activity.
9. Interpret the rules localized information on the websites of regulatory bodies on the Internet.
10. Interrelate methodological concepts and innovations of music and of humanities with the set of humanistic disciplines in activities of musical and cultural management.
11. Plan and and organise musical events.
12. Relate the role of music with other activities involved in the management of musical events.
13. Solving problems autonomously.
14. Write critical papers on musicology that are planned and organised efficiently.

## Content

Content

Section I: Legal and Economic Management

Intellectual Proprietary law: Basic concepts, legality and application.

Fiscality in the Music Industry: Contracts, budgets and basic fiscal management.

Funding in Music projects: micro-funding, patronage, scholarships and grants.

Section II: Artistic Management

Music and Artistic Production: What is a producer and what is his function. The history of music production. The work in the studio of a musician and a producer.

Music self-management: self-production and self-edition. Management and communication. Social platform management.

Section III: Information Management and Online Research

Definition of information in the digital era. Tools for managing and selecting information sources.

Profiles of research and researchers. The information process from the formulation of the initial question until publication.

Promotion and dissemination of research results.

## Methodology

Teacher-led classes.

Lectures by external experts and visits to institutions specialised in musical heritage and musical dissemination

Team work, debate and case studies in the class room

Teacher-led monitoring sessions and tutoring.

During the teacher-led sessions there will be different activities or tasks to accomplish, either individually or in small groups, related to the course content. These activities could take place both in the class room and on moodle.

Students are required to develop a management project in small groups: a concert cycle, festival, recording, publication, product development etc.

Annotation: Within the schedule set by the centre or degree programme, 15 minutes of one class will be reserved for students to evaluate their lecturers and their courses or modules through questionnaires.

## Activities

Title	Hours	ECTS	Learning Outcomes
Type: Directed			
Lessons: practice and theory	45	1.8	1, 6, 9
Type: Supervised			
Monitoring and presentation preparation, management project	12	0.48	7, 4, 2, 11
Tutoring	7	0.28	7, 5, 4, 2, 3, 9, 11, 14
Type: Autonomous			
Development of a management project	32	1.28	7, 5, 4, 2, 3, 8, 11, 14, 12, 13
Personal study, reading and preparation	41	1.64	6, 8, 14, 10, 13

## Assessment

Assessment

There will be continuous assessment for this course, but with an option for single assessment.

In the event that tests or exams cannot be taken onsite, they will be adapted to an online format made available through the UAB's virtual tools (original weighting will be maintained). Homework, activities and class participation will be carried out through forums, wikis and/or discussion on Teams, etc. Lecturers will ensure that students are able to access these virtual tools or will offer them feasible alternatives.

#### ESSENTIAL COURSE CONTENT TASKS/ASSIGNMENTS (35%)

Different activities, assignments or tasks evaluating key course material after each section will be obligatory to pass the course. A minimum grade (5) will have to be obtained for each of these tasks. In the case of obtaining a lower grade than 5, the student can ask to be reevaluated in June.

#### GROUP ASSIGNMENT (45%)

There is a required group assignment for this course, the assessment of which will include several written submissions and an oral presentation. A minimum grade (4) is required for the group assignment in order to pass the course and no re-evaluation is accepted beyond the established presentation period.

#### CLASSROOM PARTICIPATION (20%)

There will be different tasks and/or reading assignments related to activities in the classroom. These tasks will not be obligatory, and they cannot be reevaluated after the established evaluation period.

The single assessment option will consist of three parts:

- A written project (45%), related to music management
- Oral defence of the project (10%).
- Different tasks and assignments (with a total of 45%), related to each section of the course, that will be obligatory and need a passing grade. A minimum grade of 5 out of 10 is needed for each task.

The same re-evaluation assessment method as for the re-evaluation of the continuous assessment will be used.

Students will obtain a Not assessed/Not submitted course grade unless they have submitted more than 1/3 of the assessment items. On carrying out each evaluation activity, lecturers will inform students (on Moodle) of the procedures to be followed for reviewing all grades awarded, and the date on which such a review will take place.

Any additional details regarding assessment and other details of the course will be published on the moodle page of the course at the beginning of the semester.

In the event of a student committing any irregularity that may lead to a significant variation in the grade awarded to an assessment activity, the student will be given a zero for this activity, regardless of any disciplinary process that may take place. In the event of several irregularities in assessment activities of the same subject, the student will be given a zero as the final grade for this subject.

### Assessment Activities

Title	Weighting	Hours	ECTS	Learning Outcomes
Class room participation	20%	4	0.16	1, 7, 5, 2, 6, 3, 8, 9, 11, 14, 10, 12, 13
Group assignment	45%	6	0.24	7, 5, 4, 2, 6, 3, 8, 11, 14, 10, 12, 13
Tasks and assignments on essential course content	35%	3	0.12	1, 7, 5, 6, 3, 8, 11, 14, 10, 12

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## Bibliography

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- Caravaca Fernández, Rubén *La gestión de las músicas actuales*. Agencia Española de Cooperación Internacional para el Desarrollo (AECID). Madrid, 2012. [a internet: [http://www.aecid.es/galerias/programas/Acerca/descargas/musica\\_entero.pdf](http://www.aecid.es/galerias/programas/Acerca/descargas/musica_entero.pdf)].
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<http://jarpo.wikispaces.com/1.+Hist%C3%B2ria+de+la+Propietat+Intel%C2%B7lectual>

[www.observatoridemusica.wordpress.com](http://www.observatoridemusica.wordpress.com)

## Software

No specific programmes will be used for this course.