

Audiovisual Scripts for Non-Fiction

Code: 103064
ECTS Credits: 6

Degree	Type	Year	Semester
2501928 Audiovisual Communication	OT	3	1
2501928 Audiovisual Communication	OT	3	2
2501928 Audiovisual Communication	OT	4	1

Contact

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Teaching groups languages

You can check it through this [link](#). To consult the language you will need to enter the CODE of the subject.
Please note that this information is provisional until 30 November 2023.

Prerequisites

Students must have basic knowledge of certain software, such as text editors, video editors (open source) and audio editors (Audacity).

Objectives and Contextualisation

The main objectives are:

- Know and understand the fundamental theoretical concepts for the creation of non-fiction scripts.
- Relate and apply theoretical and practical concepts in the creation of non-fiction scripts in the field of radio and television communication mainly.
- Work the process of the idea up to the script.

Competences

Audiovisual Communication

- Apply narrative and presentation skills specific to audiovisual content.
- Disseminate the area's knowledge and innovations.
- Manage time effectively.
- Show leadership, negotiation and team-working capacity, as well as problem-solving skills.
- Use one's imagination with flexibility, originality and ease.

Learning Outcomes

1. Design, plan and develop a communication project.
2. Develop aesthetic sensitivity to create audiovisual products.
3. Disseminate the area's knowledge and innovations.
4. Manage time effectively.
5. Promote innovations in the development of audiovisual narratives.
6. Show leadership, negotiation and team-working capacity, as well as problem-solving skills.
7. Use one's imagination with flexibility, originality and ease.

Content

Bearing in mind that students have studied the Audiovisual Guion of Fiction course, the topics proposed in the temary will focus on the complexity of the production of non-fiction audiovisual scripts.

The topics proposed are:

- The script in non-fiction
- Non-fiction and journalistic genres
- Production and routines
- The construction of non-fiction audiovisual narration: non-fiction formats
- New forms of non-fiction audiovisual expression
- Female references in the non-fiction audiovisual

Methodology

The agenda is organized by theoretical-practical components. The theoretical classes will provide a review of the journalistic genres present in the development of a non-fiction product and references, currents and audiovisual formats will be exposed in which the diversity and complexity of non-fiction narratives are expressed. The product that the students develop must reflect, on the one hand, the good use of journalistic practices (choice of a topic with a social impact, selection of reliable sources, journalistic treatment of the information) and, on the other, a creative narrative proposal. The seminars will mainly facilitate the analysis, reflection and debate around the processes of elaboration of the non-fiction audiovisual script.

The calendar will be available on the first day of class. Students will find all information on the Virtual Campus: the description of the activities, teaching materials, and any necessary information for the proper follow-up of the subject. In case of a change of teaching modality for health reasons, teachers will make readjustments in the schedule and methodologies.

Annotation: Within the schedule set by the centre or degree programme, 15 minutes of one class will be reserved for students to evaluate their lecturers and their courses or modules through questionnaires.

Activities

Title	Hours	ECTS	Learning Outcomes
Type: Directed			
Practices	22	0.88	1
Seminars	15	0.6	
Theoretical classes	15	0.6	2, 5
Type: Supervised			
Tutorial	7	0.28	
Type: Autonomous			
Own study	40	1.6	4
Realization of the project	41	1.64	6, 2, 1

Assessment

The continuous evaluation system is made up of three different parts, each one of which must be passed to pass the subject:

- A) Theoretical exam: 50%
- B) Practices: 40%
- C) Active participation in practices and seminars: 10%

The students that have participated in the continuous evaluation and suspend the theory can recover it whenever they have obtained a minimum score of 3.5 and have made the ordinary revision.

The mark obtained will be the final note of this part. The result of this activity must not represent the final grade. The practices and seminars are not recoverable.

The student who performs any irregularity (copy, plagiarism, identity theft...) will be qualified with 0 in this assignment or exam. In case there are several irregularities, the final grade of the subject will be 0.

Assessment Activities

Title	Weighting	Hours	ECTS	Learning Outcomes
Active participation in practices and seminars	10%	4	0.16	
Practices	40%	3	0.12	7, 6, 2, 4, 1
Theoretical examination	50%	3	0.12	3, 5

Bibliography

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Míguez, Roberto (2014). "Ficción y no ficción en la cultura audiovisual digital". *Telos* 99. <https://bit.ly/2Smolp4>

Peña, Daniel (2016). "Diseño de guiones para audiovisual: ficción y documental"
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Scolari, Carlos A. (2014). "Narrativas transmedia: nuevas formas de comunicar en la era digital". En *Anuario AC/E de Cultura Digital*, pp. 72-81.

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Vallejo, Aida (2008). "Protagonistas de lo real. La construcción de personajes en el cine documental" en Secuencias, no27, Pp.72-89. <https://repositorio.uam.es/handle/10486/3946>

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Further bibliography:

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Software

Students will use audiovisual and sound editing.

The use of free software is recommended.