

Tourism Geography

Code: 104952
ECTS Credits: 6

Degree	Type	Year	Semester
2500894 Tourism	FB	1	2

Contact

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Teaching groups languages

To check the language/s of instruction, you must click on "Methodology" section of the course guide.

Prerequisites

There are no prerequisites.

Objectives and Contextualisation

The course aims to approach the geographical knowledge of the world with the essential aim of helping students understand the context where tourism occurs. An introduction is made to the general geography of the planet Earth, to the methods of cartographic representation of the territory through maps as basic tools of geographic science, and to basic geographic concepts. This course explores tools to analyze the current situation of tourism at the global scale. The main geographical characteristics of the different regions of the planet are identified in order to understand their tourism development. The contents of this subject will allow future graduates in tourism to have essential knowledge to develop their professional activity, as well as tools to understand the current world, the tourism sector and its global challenges.

At the end of the course, students must:

1. Know the general geographical aspects of the planet Earth.
2. Learn the basic techniques of representing the Earth with maps, as well as how to interpret a map correctly and its basic characteristics.
3. Understand the basic geographical characteristics of the various regional areas of the planet.
4. Describe the main characteristics of tourism regions and tourism flows worldwide.
5. Be aware, from a geographical perspective, of the global challenges in which tourism development is framed, especially climate change and its effects.

Competences

- Behave responsibly towards the environment.

- Demonstrate knowledge and understanding of the basic principles of tourism in all its dimensions and areas.
- Develop a capacity for independent learning.
- Identify and evaluate the elements of a tourism system and how they interact with and impact the environment.
- Plan, organise and coordinate a work team, creating synergies and showing empathy.
- Self-assess the knowledge acquired.
- Use communication techniques at all levels.
- Work in a team.

Learning Outcomes

1. Behave responsibly towards the environment.
2. Develop a capacity for independent learning.
3. Identify elements of world geography, together with the main regional tourism resources.
4. Identify the basic principles of tourism from a geographic perspective.
5. Plan, organise and coordinate a work team, creating synergies and showing empathy.
6. Self-assess the knowledge acquired.
7. Use communication techniques at all levels.
8. Work in a team.

Content

1. Introduction: Geography and Tourism

- 1.1. Introduction to geography. Basic concepts.
- 1.2. Planet Earth.
- 1.3. Geographic representation: Maps.
- 1.4. World tourism regions. Geographic criteria.

2. Global Physical and Tourism Geography

- 2.1. General physical geography data.
- 2.2. Climate and tourism.
- 2.3. Natural regions of the planet. Characteristics and tourism development.
- 2.4. The oceans.

3. Global Human and Tourism Geography

- 3.1. General human geography data.
- 3.2. Europe
- 3.3. America
- 3.4. Africa
- 3.5. Asia and Middle East
- 3.6. Oceania

4. Conclusions

4.1. Global challenges: gender equality, decolonization and climate justice

4.2. Tourism at the global scale

Methodology

LANGUAGES:

Tourism Degree: Catalan and Spanish.

Tourism Degree in English: English.

METHODOLOGY:

The subject has three parallel operating dynamics:

a) Teaching sessions: Two-hour sessions led by the teacher which combine theoretical explanations with practical activities to consolidate concepts. These sessions include audiovisual support and material to conduct the practical part.

b) Practical evaluation activities: Throughout the course, practical activities will be proposed. Related to the theoretical part of the subject, they will contribute to the final grade. These activities must mainly be carried out as autonomous activities.

c) Use of the Virtual Campus: Moodle platform will be used as an information source and as a communication means between teacher and students. In Moodle, students will find complementary material, the syllabus, the activities' guidelines (these activities will also be delivered through the Virtual Campus), the qualifications and the forums that the students must use to communicate with the professor outside of the class ("Announcements" and "FAQ forum", to which all students without exception must be subscribed).

Annotation: Within the schedule set by the centre or degree programme, 15 minutes of one class will be reserved for students to evaluate their lecturers and their courses or modules through questionnaires.

Activities

Title	Hours	ECTS	Learning Outcomes
Type: Directed			
Classroom activities	42	1.68	1, 2, 3, 4, 7, 5, 6
Type: Supervised			
Tutorials	5	0.2	1, 2, 3, 4, 7, 5, 6, 8
Type: Autonomous			
Practical assignments	40	1.6	1, 2, 3, 4, 7, 5, 6, 8
Study	60	2.4	1, 2, 3, 4, 7, 5, 6

Assessment

1. CONTINUOUS ASSESSMENT

The continuous assessment of this subject consists of the following system:

- a) A portfolio in which all the activities that the student has carried out in class are collected. Some activities will be in groups and others will be individual self-reflection. There will be 2 deliveries. Each partial delivery will count 10%. At the end of the course, the entire folder is delivered in a structured way and with the improved works according to the comments received by the teacher and/or the classmates. This final delivery, structured and improved, will account for 10% of the final grade. Therefore, in total, this folder accounts for 30% of the final grade (10% each of the 2 partial deliveries and 10% for the final delivery).
- b) A regional analysis assignment on a country. The country selection criteria will be explained in class and will be published in Moodle. This assignment represents 20% of the final grade and cannot be recovered or improved. It is highly recommended to book tutorials to review the progress on the work before submitting it.
- c) Based on the regional analysis assignment, each group will have to do an oral presentation in class. Clarity and structure will be valued. It will be 10% of the final grade and cannot be recovered or improved.
- d) Two partial exams, which will be worth 40% of the final grade (20% each exam). The partial exam that has not reached the minimum grade of 4 out of 10 must be repeated on the day of the final exam.

A minimum grade of 4 out of 10 is required in each of the parts subject to evaluation to contribute to the final grade.

On the day of the final exam it will be possible to recover:

- Partial exams with a grade lower than 4
- The final delivery of the portfolio if it has been delivered and failed (it will then be accepted an improved delivery if the professor recommends it). Attention: the final delivery of the portfolio represents 10% of the final grade.

Once the final grade is published, students with a final grade between 3.5 and 4.9 will have the opportunity to recover the subject in the re-evaluation:

- The re-evaluation will consist of a single exam which will include all the material of the subject.
- The maximum grade that can be obtained in the reevaluation is 5. That is, if the student passes the re-evaluation, the final grade of the subject will be 5.

2. SINGLE EVALUATION

It is possible to have a single evaluation in this subject, with the authorisation of the professor and the coordinator. This authorisation needs to be obtained in the first month of classes (February 2024).

Single evaluation will be graded based on these evidences:

- a) The single delivery of a portfolio specially designed for the single evaluation system. It will be highly valued that the document submitted is complete, as well as the quality of the answers provided to the different activities. This delivery will be done on the day of the final exam and represents 40% of the final grade of the subject. It is mandatory to attend at least one tutorial to be able to deliver this work.
- b) A theoretical and cartographic exam that will include all the content of the subject. It will take place on the day of the final exam and will count for 60% of the final grade of the subject.

A minimum grade of 4 out of 10 is required in each of the parts subject to evaluation to add to the final grade.

The re-evaluation of the subject by single evaluation will be the same as the re-evaluation by continuous assessment. To take the re-evaluation it will be necessary to have obtained at least 3.5 in the final grade of the subject (based on the set of evidences included in the single evaluation).

Assessment Activities

Title	Weighting	Hours	ECTS	Learning Outcomes
Maps & Theory exam	20%	0.5	0.02	1, 2, 3, 4, 6
Oral presentation	10%	0.25	0.01	1, 2, 3, 4, 7, 5, 6, 8
Portfolio	30%	1	0.04	1, 2, 3, 4, 7, 5, 6, 8
Regional Analysis Assignment	20%	0.75	0.03	1, 2, 3, 4, 7, 5, 6, 8
Theoretical exam	20%	0.5	0.02	1, 2, 3, 4, 7, 6

Bibliography

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- Segovia, Mónica & Figueroa, Cristina (2018). *Turismo y género: la perspectiva inclusiva en la gestión turística*. Barcelona: Editorial UOC.
- UN2030 Sustainable Development Goals (Tourism4SDG): <https://tourism4sdgs.org/>
- World Economic Forum (2019). *The travel & Tourism Competitiveness report 2019*. Geneva.
- www.world-tourism.org (Documents and statistics on international tourism).
- Zygmunt, Karolina (2021). *Viajar y escribir en la era del turismo de masas: relatos de viajes contemporáneos por la Ruta de la Seda*. Madrid: Editorial CSIC.

Software

- Google Earth
- Instamaps

- Moodle