Cultural Products, Representational Discourses and Transnational Identities

Code: 44258
ECTS Credits: 10

Degree	Type	Year	Semester
4317118 Global East Asian Studies	OB	0	1

Contact

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Teaching groups languages

You can check it through this link. To consult the language you will need to enter the CODE of the subject. Please note that this information is provisional until 30 November 2023.

Teachers

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Prerequisites

None.

Objectives and Contextualisation

"Cultural Products, Representational Discourses and Transnational Identities" is a compulsory subject worth 10 ECTS that focuses on the study of the global circulation of cultural products and creative industries, identity currents and representational discourses emerging from East Asia, understood as a node of creative-cultural influences, political-identity processes and discursive-representational formations that transcend their regional limits, influencing the rest of the world. The course integrates the theoretical and conceptual contributions of

anthropology and sociology, cultural and literary studies, and the study of media and visual culture, with the ultimate goal of understanding the global relevance of popular culture, identity formulations and East Asian representational configurations in the contemporary world.

Learning Outcomes

1. CA01 (Competence) Be able to interpret the global dynamics of cultural, creative and discursive circulation in the area of East Asia.
2. CA02 (Competence) Be able to communicate clearly and systematically to diverse interlocutors the global relevance of popular culture, identity formulations and representational discourses related to East Asia.
3. KA01 (Knowledge) Recognise the cultural, creative and representational complexity and implications of the reality of a global East Asia.
4. KA02 (Knowledge) Describe the role of new forms of social communication in the global circulation and consumption of products, content and discourses emerging from East Asia.
5. SA01 (Skill) Analyse the main aspects of the processes of dissemination, (re)production and consumption of cultural products and representational discourses emerging from East Asia on a global scale.
6. SA02 (Skill) Analyse the changes in the creative-cultural and discursive-representational spheres resulting from East Asia's active participation in the globalisation process.
7. SA03 (Skill) Analyse in a detail the role of agents and channels of creative-cultural and discursive-representational circulation in global East Asia.
8. SA04 (Skill) Competently employ theoretical and methodological concepts and perspectives in the study of cultural and creative industries, identity currents and representational discourses related to East Asia that circulate on a global scale.

Content

The subject's contents are oriented towards the acquisition of knowledge on the global circulation of cultural products and creative industries, the identity currents and the representational discourses that emerge from East Asia. The specific contents of the subject are:

1. Cultural products and creative industries: a) Audiovisual industries and products: musical, literary, artistic, electronic and digital; b) Media convergence: crossmedia narratives, transmedia stories; c) Cultural circulation and (re)production: adaptations, appropriations and practices of social communication and cultural consumption, fandom ecosystem and fan culture.

2. Representational discourses and transnational identities: a) Discursive formations: representational imaginaries, Occidentalisms and Orientalisms, cultural nationalism; b) Transnational routes: migration, diaspora, transnationalism, new mobilities, communities abroad; c) Identity expressions: ethnic, (sub)cultural, referential, gender, orientation, choice, consumption.

3. Linguistic-cultural aspects: a) East Asian languages (China, Japan, Korea): history and formation, writing systems, literate cultures, linguistic transfers, language and ideology; b) Sociolinguistic practices: family transmission, teaching, minority languages and language policy; c) Literature in (trans)national contexts: Sinic literature, Japanese literature, Korean literature, canon and translation.

Methodology

- Lectures

- Readings papers/specialized reports

- Cooperative learning

- Debates

- Talks

- Essays writing

- Oral presentations

- Individual study

Annotation: Within the schedule set by the centre or degree programme, 15 minutes of one class will be reserved for students to evaluate their lecturers and their courses or modules through questionnaires.

Activities

Title	Hours	ECTS	Learning Outcomes
Type: Directed			
Lectures, talks	62	2.48	CA01, CA02, KA01, KA02, SA01, SA02, SA03, SA04
Type: Supervised			
Oral defense of essays and debates	25	1	CA01, CA02, KA01, KA02, SA01, SA02, SA03, SA04
Type: Autonomous			
Essays writing, individual study, readings papers/specialized reports, cooperative learning	163	6.52	CA01, CA02, KA01, KA02, SA01, SA02, SA03, SA04

Assessment

The above information on assessment, assessment activities and their weighting are meant as a guide. The subject's lecturer will provide full information when teaching begins.

The evaluation in this subject is continuous assessment. This subject is not suitable for single assessment.

Continuous assessment

Students must provide evidence of their progress by completing various tasks and tests. These activities are detailed in the table at the end of this section of the Study Guide.

Review and missed/failed assessment activities

When publishing final marks prior to recording them on students' transcripts, the lecturer will outline the procedure to carry out their review and, once this is done, the resit procedure, if applicable.

UAB Assessment procedure:
https://www.uab.cat/web/studies/graduate/university-master-s-degrees/evaluation/what-is-it-about-134566681502

Misconduct in assessment activities

Students who engage in misconduct (plagiarism, copying, impersonation, etc.) in an assessment activity will receive a mark of "0" for the activity in question. In the case of misconduct in more than one assessment activity, the student involved will be given a final mark of "0" for the subject. Assessment activities in which irregularities have occurred (e.g. plagiarism, copying, impersonation) are excluded from resits.

Assessment Activities

Title	Weighting	Hours	ECTS	Learning Outcomes
Oral defense of essays and active participation in face-to-face sessions and activities	10% - 40%	0	0	CA01, CA02, KA01, KA02, SA01, SA02, SA03, SA04
Submission of essays, reports and commentaries	20% - 70%	0	0	CA01, CA02, KA01, KA02, SA01, SA02, SA03, SA04
Theoretical - practical written assessment	10% - 40%	0	0	CA01, CA02, KA01, KA02, SA01, SA02, SA03, SA04

Bibliography

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Software

We will not use specific sotfware.