

Regulation and Public Policies

Code: 44433
ECTS Credits: 12

| Degree | Type | Year | Semester |
|--|------|------|----------|
| 4317522 Entrepreneurship and Social Innovation | OB | 0 | A |

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Teaching groups languages

You can check it through this [link](#). To consult the language you will need to enter the CODE of the subject. Please note that this information is provisional until 30 November 2023.

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Prerequisites

This module is only available for students of the Master in Entrepreneurship and Social Innovation.

Objectives and Contextualisation

1. Acquire knowledge to define and put into practice a relational and organizational strategy with the actors of the territory (community, institutions, organizations, social agents) based on the principles of community action and aimed at promoting social economy initiatives and / or solidarity.
2. Acquire knowledge to define a strategy and itinerary that allows the empowerment of the members of the solidarity economy initiatives.

3. Obtain knowledge and methodological tools to be able to design and evaluate empowerment and social innovation processes within the framework of social and / or solidarity economy initiatives.
4. Acquire knowledge and methodological tools to understand social reality and provide answers.
5. Obtain knowledge of tools for the design of action research processes, as well as for the collection and generation of useful data to promote social and / or solidarity economy initiatives.
6. Attain tools and knowledge from an integrated perspective that enable the analysis and evaluation of social and / or solidarity economy initiatives and policies, as well as exploring future strategies.
7. Bring the student closer to the intersection between law, technology, and society, three basic facets of our social configuration, which share a series of complex interdependence dynamics through a relationship of co-creation / co-influence.
8. Address the historical relationship between our study subjects and their contemporary materialization, having as a common thread social entrepreneurship. As Culkín claimed, we shape our tools, and they shape us.
9. Achieve a good knowledge of the legal status of the individual entrepreneur as an entrepreneur.
10. To know the corporate legal forms that can be used in the enterprise, and the effects and differences in the legal regime of each one.
11. Achieve knowledge of the legal status of the working members of the associated work cooperatives and of the working people in a situation of exclusion of the insertion companies. Know the limits and possibilities in the use of volunteer services.
12. Know the tax regime of associated work cooperatives.

Learning Outcomes

1. CA11 (Competence) Choose the most appropriate regulations, case law and academic information in order to create an organisation or company that can be taxed and hire employees.
2. CA12 (Competence) Understand how businesses are structured and their legal framework based on equity, solidarity and gender perspective criteria.
3. CA13 (Competence) Recognise the potential and challenges of promoting specific experiences of the solidarity economy in situations of social, economic and territorial inequality.
4. CA13 (Competence) Recognise the potential and challenges of promoting specific experiences of the solidarity economy in situations of social, economic and territorial inequality.
5. CA14 (Competence) Use planning tools to design an organisational process focused on empowering its members and to set out a relational strategy in the area/region.
6. CA15 (Competence) Use and create qualitative and quantitative indicators that represent socio-economic and gender inequalities and the differences in the needs, conditions, values and aspirations of heterogeneous groups.
7. CA15 (Competence) Use and create qualitative and quantitative indicators that represent socio-economic and gender inequalities and the differences in the needs, conditions, values and aspirations of heterogeneous groups.
8. CA16 (Competence) Use gender perspective tools to analyse organisations and human resources management (equality plans, work-life balance measures, protocols against gender violence and occupational health and safety programmes).
9. KA05 (Knowledge) Understand the regulatory framework regarding the creation of companies, taxation (commercial, cooperative, or non-profit) and hiring employees.
10. KA06 (Knowledge) Recognise the design of public policies in general, and social policies in particular, and how they influence the production/reproduction or mitigation of socio-economic and gender inequalities.
11. SA07 (Skill) Autonomously defend conclusions on the main social problems and challenges.

12. SA08 (Skill) Analyse the challenges and problems that stem from designing and implementing public policies, while appreciating the complexity of the social phenomena and political decisions that affect democracy, human rights, social justice, gender equality, the equitable distribution of wealth and sustainable development.

Content

C1.Territory, Empowerment and Solidarity Economy

Territory. Urban segregation and challenges of transformation of social inequalities. Basic analytical tools are presented to approach the territory as a space for the reproduction of social inequalities, with special emphasis on the processes of urban segregation, and on certain models of public policy that propose to face it (among them the one based on community empowerment).

Social innovation in a territorial key to face inequalities. A conceptual and analytical approach is made to the innovation processes in the territory, understood as a process of transformation of power relations and the promotion of initiatives to face the social challenges of the territory. An analytical approach is made to various experiences in Catalonia collected on the map of social innovation in Catalonia, the result of the neighborhood and crisis research (database generated from the 2008 crisis), and of the SOLIVID platform (collected Solidarity initiatives from the health crisis and confinement by Covidien-19).

Community action. A conceptual, analytical and strategic framework to promote initiatives of social and / or solidarity economy in a territorial key. A conceptual and methodological approach is made of community action as a strategy to promote initiatives that face the challenges of the territory, incorporating the existing map of actors, participatory action research tools and methodologies for the participation and involvement of these actors. proposing relational strategies aimed at empowerment.

Theories of empowerment for community action.An approach is made to the theories of empowerment, in an individual, organizational and community key, with the intention of promoting initiatives of social and / or solidarity economy, addressing the challenge of the relationship with the territory. Tools are provided for its planning and evaluation in the different dimensions.

The planning and evaluation of community action with a view to promoting social and / or solidarity economy initiatives. Starting from a hypothetical territory, but inspired by reality, a practical case will be carried out with the aim of putting into practice all the contents and methodological tools worked on in class. The objective is to define a community action intervention process incorporating the basic design of social and / or solidarity economy initiatives, incorporating the methodological perspectives worked on in class.

C2.Tools for Research and Intervention in Social Entrepreneurship

Methods and techniques for the production and collection of data for social economy projects. Different methodological strategies are presented for the generation and collection of useful data for the design, implementation, monitoring and evaluation of social economy initiatives and projects. In addition to the logic and research procedures, the characteristics, operation, and utilities of various types of research techniques of social reality, both quantitative and qualitative and mixed, will be explained.

Implicative and participatory methodologies. Based on an explanation of the participatory action research (PAR) procedures, a methodological proposal is made on how to organize a process of citizen involvement in the generation of social economy projects. Tools are given to make a participatory diagnosis, to design an action plan and its follow-up. Guidelines are also given for the constitution of a motor group and a monitoring commission, as participatory bodies of the project in question.

The theory of change as a tool for the design of social economy projects. A conceptual and methodological approach is made to the design of the projects from the theory of change. Project design often includes initial assumptions that are not met and assumed assumptions that they might not work, or work partially, in achieving objectives. The moment of undertaking projects is filled with uncertainties, to face it rigorous methodologies are presented that provide evidence-based knowledge about the effectiveness of interventions,

and make available intervention alternatives that relate resources, results and impacts achieved. We will work on obtaining and generating this explanatory and predictive information about how a project should be to achieve the proposed objectives, illustrating with real cases the connections between the inputs, activities, processes, results and expected impacts of the projects.

The theory of change as a tool for evaluating social economy projects. The social economy projects as promoters of social change prioritize the satisfaction of the needs of the people over the profit, the evaluation allows to improve the effectiveness in the achievement of the proposed objectives and the efficiency of the actions by relating the resources and the results and impacts achieved. It is about learning to systematically measure the relationship between resources and project results, and to generate information for the constant improvement of projects and the accountability of the social economy to citizens. The different types of evaluation and the various methodologies to answer evaluation questions will be presented, using real examples.

C3.Law, Technology and Health

Intersection between legal frameworks, society and technology. The aim is to present to the student the existing relationship between law, technological development and social evolution (Rodryguez, 2016). Thus understanding technology as an amplifier of the human will, to which we shape and then transform (Culkin, 1967). Law as an art, and a technique that is circumscribed precisely on this complex interdependence relationship (Jasanoff, 2009) that some authors come to define as technological determinism (Bimber, 1994; Ellul, Wilkinson, ' Merton, 1964; Marx, 1994). We are going to talk about Norma-Society-Technology and the related social evolution and innovation in projects where people and their needs are at the centre of attention.

Conscious leadership of social projects. It aims to raise with students the limitations and opportunities of the various forms of self-organisation, self-management and identity of social collaborative projects in establishing links and collaborations with the public and private sectors. The objective is to create a change, however small, in the entrepreneurship of innovative social projects. Scientist leadership of social projects. Ignostic policies in social projects. Conceptualisation of the gender gap, digital and technological divide, pay gap, glass ceiling, sticky soil, female empowerment and equal and balanced participation in innovative social projects. Leadership of projects with groups in social exclusion, insecurity and discrimination. New social risks to be assessed. Work health.

Horizon of innovation and legal frameworks and promotion of integrating leadership and social entrepreneurship of the XXI .I seek to familiarise pupils with innovation agendas and frameworks in the context of the European Union, North, Central and South America, as well as the various legal formulations surrounding scientific production and social entrepreneurship. Horizons that the entrepreneur and the social entrepreneur will have to face. Leadership of labour and social welfare.

Negotiation in social projects and entrepreneurship. Cooperation or conflict. Models and limits of efficient negotiation in favourable and unfavourable environments for innovative projects.

C4.Constitution and Management of Social Economy Enterprises: their governance

Legal figures of social entrepreneurship. It aims to introduce students to the different legal figures in the field of social entrepreneurship, from the figure of the individual entrepreneur to the different forms of a company, paying special attention to entrepreneurs' responsibilities and governance mechanisms.

Taxation of the social economy. It aims to address the incentives in the Spanish tax system aimed at entrepreneurship. Specifically, the tax regime applicable to emerging companies ("start-ups") and the taxation of investors will be discussed, both from the perspective of the so-called "business angels" and "crowdfunding".

C5.Labor Relations in the field of Social Entrepreneurship

Basic aspects of the legal regime of the work of social economy entities. It aims to recall, among other things, the

Regime for the provision of services by the working members of the cooperatives. Its purpose is to address the le

Regulation of the work of people in a situation of exclusion in the service of insertion companies. It aims to make

Limit and conditions of use of voluntary work. It is intended to set out the possibilities and limits of recourse to vol

Methodology

The teaching methodology of the modeule combines lectures and theoretical and methodological contributions, with debates and reflections based on the analysis of cases and the presentation of experiences.

REMARK: The proposed teaching methodology may undergo some modifications according to the restrictions imposed by the health authorities on on-campus courses.

Annotation: Within the schedule set by the centre or degree programme, 15 minutes of one class will be reserved for students to evaluate their lecturers and their courses or modules through questionnaires.

Activities

| Title | Hours | ECTS | Learning Outcomes |
|--|-------|------|--|
| Type: Directed | | | |
| Analysis of the legal regime of the different types of companies and the individual entrepreneur, as forms of entrepreneurship (C4) | 8 | 0.32 | CA11, CA12, CA13, CA14, CA15, CA16, KA05, KA06, SA07, SA08 |
| Analysis of the theoretical frameworks that explain the relations between society and technology underlying its relationship with current regulatory frameworks (C3) | 12 | 0.48 | CA11, CA12, CA13, CA14, CA15, CA16, KA05, KA06, SA07, SA08 |
| Design of a participatory process to promote social and / or solidarity economy initiatives (C1 and C2). | 12 | 0.48 | CA11, CA12, CA13, CA14, CA15, CA16, KA05, KA06, SA07, SA08 |
| Design of a relational and organizational strategy (internally and with the territory) to promote social or solidarity economy initiatives (C1 y C2) | 12 | 0.48 | CA11, CA12, CA13, CA14, CA15, CA16, KA05, KA06, SA07, SA08 |

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|---|----|------|--|
| Legal analysis of the various forms of provision of services in social entrepreneurship entities and the taxation regime of cooperatives (C5) | 10 | 0.4 | CA11, CA12, CA13, CA14, CA15, CA16, KA05, KA06, SA07, SA08 |
| Use of participatory methodologies and tools for planning, intervention and evaluation, promoting collective processes or initiatives within the framework of the social and solidarity economy (C1 y C2) | 12 | 0.48 | CA11, CA12, CA13, CA14, CA15, CA16, KA05, KA06, SA07, SA08 |
| Type: Supervised | | | |
| Assessment of the advantages and limitations of each legal form of social entrepreneurship (C4) | 10 | 0.4 | CA11, CA12, CA13, CA14, CA15, CA16, KA05, KA06, SA07, SA08 |
| Assessment of the advantages and limitations of the various forms of service provision and the tax regime of cooperatives (C5) | 13 | 0.52 | CA11, CA12, CA13, CA14, CA15, CA16, KA05, KA06, SA07, SA08 |
| Elaboration of thematic cards (C3) | 16 | 0.64 | CA11, CA12, CA13, CA14, CA15, CA16, KA05, KA06, SA07, SA08 |
| Making proposals for intervention, organization, and development of participatory processes. (C1 and C2) | 39 | 1.56 | CA11, CA12, CA13, CA14, CA15, CA16, KA05, KA06, SA07, SA08 |
| Type: Autonomous | | | |
| Carrying out intervention and study proposals based on practical cases (C1 and C2) | 75 | 3 | CA11, CA12, CA13, CA14, CA15, CA16, KA05, KA06, SA07, SA08 |
| Research and studies based on practical cases, readings and materials provided in the classroom (C3) | 31 | 1.24 | CA11, CA12, CA13, CA14, CA15, CA16, KA06, SA07, SA08 |
| Work and study outside the classroom of the corporate forms and of the individual employer and of the respective legal regime (C4) | 19 | 0.76 | CA11, CA12, CA13, CA14, CA15, CA16, KA05, KA06, SA07, SA08 |
| Work and study outside the classroom of the various forms of provision of services in social entrepreneurship entities and the taxation regime of cooperatives (C5) | 25 | 1 | CA11, CA12, CA13, CA14, |

Assessment

Being an in-person master's degree, class attendance with a minimum of 80% of the module sessions (including classes, seminars, workshops, and other academic activities) is a requirement to be graded.

The final grade of the module results from the weights associated to each sub-module, whose corresponding grades arise from the evaluation activities reported in the table. Therefore, the score of the different submodules is counted as follows:

C1 and C2 (50.00% of the total): 75.0% Delivery of reports / papers + 25.0% Practical tests

C3 (20.83% of the total): 44.8% Practical tests + 55.2% Exam

C4 (12.50% of the total): 100% Exam

C5 (16.66% of the total): 50.0% Exam + 50.0% Practical tests

The final grade of the module is obtained taking into account the weights of each sub-module:

$$\text{Final grade} = 0,5000 \cdot (C1 + C2) + 0,2083 \cdot C3 + 0,1250 \cdot C4 + 0,1666 \cdot C5$$

REMARK: The proposed evaluation activities may undergo some changes according to the restrictions imposed by the health authorities on on-campus courses.

Assessment Activities

| Title | Weighting | Hours | ECTS | Learning Outcomes |
|--|-----------|-------|------|--|
| Delivery of reports / works (C1 y C2) (Preparation and presentation of a practical case) | 37,5% | 0 | 0 | CA11, CA12, CA13, CA14, CA15, CA16, KA05, KA06, SA07, SA08 |
| Exam (C3) | 11,50% | 2 | 0.08 | CA13, KA05, KA06, SA07, SA08 |
| Exam (C4) (Legal forms of business and social entrepreneurship) | 12,5% | 2 | 0.08 | CA13, CA15, CA16, KA05, KA06, SA07, SA08 |
| Exam (C5) | 8,33% | 2 | 0.08 | CA11, CA12, CA13, CA14, CA15, CA16, KA05, KA06, SA07, SA08 |

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|---|-------|---|---|--|
| Practical tests (C1 and C2) (Methodological conceptual debate and case analysis: 10 cases). | 12,5% | 0 | 0 | CA12, CA13, CA14, CA16, KA05, KA06, SA07, SA08 |
| Practical tests (C3) | 9,33% | 0 | 0 | CA11, CA12, CA13, CA14, CA15, CA16, KA05, KA06, SA07, SA08 |
| Practical tests (C5) (Delivery of practical assumptions) | 8,33% | 0 | 0 | CA11, CA12, CA13, CA14, CA15, CA16, KA05, KA06, SA07, SA08 |

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Software

Excel, PowerPoint, Word.