UAB
Universitat Autònoma de Barcelona

Cultural Management I

Code: 100652
ECTS Credits: 6

2024/2025

Degree	Type	Year
2500240 Musicology	OB	2

Contact

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Teachers

Gerard Corriols Ruiz

Teaching groups languages

You can view this information at the of this document.

Prerequisites

No one

Objectives and Contextualisation

To be aware of the reality of cultural management in Catalonia.
To build a vision of cultural management as an instrument for transforma
To acquire knowledge about the design, implementation and evaluation
To incorporate and apply, from a critical and reflective perspective, eleme

Competences

- Apply management strategies related to the programming, production and dissemination of musical events.
- Relate concepts and information from different humanistic, scientific and social disciplines, especially the interactions which are established between music and philosophy, history, art, literature and anthropology.

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- Students must be capable of collecting and interpreting relevant data (usually within their area of study) in order to make statements that reflect social, scientific or ethical relevant issues.
- Students must be capable of communicating information, ideas, problems and solutions to both specialised and non-specialised audiences.
- Students must develop the necessary learning skills to undertake further training with a high degree of autonomy.
- Take part in joint, interdisciplinary projects.

Learning Outcomes

1. Carrying out a planning for the development of a subject-related work.
2. Develop habits for transfer to the ambit of musical dissemination and information the musical training acquired.
3. Integrate knowledge of the role of music in the market society in musical praxis.
4. Interpreting today's main events from physical, economic, social and cultural diversity.
5. Interrelate methodological concepts and innovations of music and of humanities with the set of humanistic disciplines in activities of musical and cultural management.
6. Participate in group cultural management projects.
7. Solving problems autonomously.
8. Take an active role in projects specific to work placements and in other research or management initiatives.

Content

PRESENTATION

This material is based on the conviction that cultural management is an i

Its contents revolve around this principle and the professor of this course develops his professional activity outsi

The sessions are developed at all times combining basic aspects of a theoretical nature with real and applied ba

In this way, the learning processes are carried out in parallel and combining inductive and deductive processes.

COURSE

BLOCK 1: Contextualization of cultural management in a context of complexity

BLOCK 2: Planning as a key and transversal element in cultural manage

BLOCK 3: Some variables for the diagnosis of organizations in the frame

BLOCK 4: The design, implementation and evaluation of socio-cultural a

BLOCK 5: Scenarios of Cultural Management in Catalonia

Activities and Methodology

Title	Hours	ECTS	Learning Outcomes
Type: Supervised			
Supervised activities	50	2	1, 2, 3, 5, 6
Type: Autonomous			
Autonomous activities (reading, preparation of projects)	25	1	4, 7, 8

The methodology combines the following elements and spaces:

Spaces of master class

Guided practical activities

Supervised work spaces for the realization of group work

Interventions by cultural management professionals

Annotation: Within the schedule set by the centre or degree programme, 15 minutes of one class will be reserved for students to evaluate their lecturers and their courses or modules through questionnaires.

Assessment

Continous Assessment Activities

Title	Weighting	Hours	ECTS	Learning Outcomes
GROUP WORK (preparation and defense)	20%	10	0.4	2, 6, 7
Group Project (design and supervision)	40%	40	1.6	1, 2, 3, 5, 6
INDIVIDUAL BRIEFCASE AND SELF-EVALUATION	10%	3	0.12	1, 7
INDIVIDUAL WORK	30%	22	0.88	4, 5, 7, 8

PROPOSAL:

There will be at least three evaluation items, at least two different types, none of which will not amount to more than 50% of the final grade. The details will be published on the Moodle page of the subject at the beginning of the semester.

Single assessment

The date will be announced on the Virtual Campus. There will be two tests consisting of:
-Theory test: 50%
-Design of a programming proposal: 50%

Bibliography

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Software

Microsoft Office; Canva and Genially.

Language list

Name	Group	Language	Semester	Turn
(PAUL) Classroom practices	1	Catalan	first semester	morning-mixed
(TE) Theory	1	Catalan	first semester	morning-mixed