

Degree	Type	Year
2500894 Tourism	OB	3

Contact

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Teachers

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Teaching groups languages

You can view this information at the [end](#) of this document.

Prerequisites

There are no prerequisites

Objectives and Contextualisation

1. Provide basic understanding of the economic and financial context of cost accounting and management accounting, and to introduce students to its basic terminology and purposes.
2. Help students discover and learn to use the relationship between costs, activity level and profit of a business.
3. Describe the logic of cost accumulation for inventory valuation and profit measurement.
4. Introduce students to the absorption and contribution approaches to income statement preparation.
5. Make students aware of the conceptual intricacy of indirect costs and familiarize them with the main methods used in practice to allocate these costs to cost objects.
6. Show how to elaborate standard costs
7. Describe the difference between a static budget and a flexible budget
8. Introduce students to variance analysis
9. Introduce students to the concept of a master budget and help them understand its major benefits to an organization
10. Describe major components of a master budget
11. Show how to determine flexible-budget and sales-volume variances
12. Show how to decompose flexible-budget variances into price and efficiency components
13. Show how to decompose volume variances into market-size, market-share and sales-mix components

14. Clarify how to differentiate relevant costs and revenues from irrelevant costs and revenues for decision making purposes
15. Knowledge and reflection on gender inequalities and the different forms of sexism in companies

Competences

- Apply the concepts related to tourism products and businesses (economy and finance, human resources, commercial policy, markets, operations and strategy) in the different parts of the sector.
- Develop a capacity for independent learning.
- Have a business vision, pinpoint the customer's needs and pre-empt possible changes in the environment.
- Plan and manage activities on the basis of quality and sustainability.
- Plan, organise and coordinate a work team, creating synergies and showing empathy.
- Propose creative alternative solutions to problems arising in the field of tourism management, planning, businesses and products.
- Take decisions in situations of uncertainty, taking into account potential consequences of these decisions in the short, medium and long term.
- Use communication techniques at all levels.
- Work in a team.

Learning Outcomes

1. Apply budget control techniques for costs management, variance analysis and efficiency management.
2. Apply the concepts of financial, accounting and resources management with regard to the tourism product and business, in the different parts of the sector.
3. Develop a capacity for independent learning.
4. Have a business vision, pinpoint the customer's needs and pre-empt possible changes in the environment.
5. Identify a business's financial options in the short and long term.
6. Identify the information provided by the financial statements and determine the economic and financial situation of a business.
7. Issue technical accounting reports on a company's financial situation, suggesting solutions to problems and ways to improve.
8. Plan and manage activities on the basis of quality and sustainability.
9. Plan, organise and coordinate a work team, creating synergies and showing empathy.
10. Take decisions in situations of uncertainty, taking into account potential consequences of these decisions in the short, medium and long term.
11. Use communication techniques at all levels.
12. Work in a team.

Content

TOPIC 1. *Organizations, management and accounting*

1. Organizations, managers and accounting
2. The role of accounting in organizations
3. Differences between financial accounting and management accounting

TOPIC 2. Costs: Concept, Terminology and classification

1. The concept of cost in accounting and economics
2. Difference between costs and expenses
3. Types of cost classification

4. Cost of the main factors in service industries
5. Average costs vs individualized costs
6. Break-even point and safety margin

TOPIC 3. Costing of Products and Services

1. Cost accumulation; actual costs
2. Indirect cost pools and cost allocation
3. Common cost allocation
4. Job costing systems
5. Process costing systems
6. Others costing systems (Activity based costing, hybrid costing systems, ...)

TOPIC 4. Income effects of alternative costing methods

1. Variable Costing (DC)
2. Absorption Costing (FCI, FCT)
3. Alternative denominator concepts. The costs of unused capacity (IR)
4. Reconciliation of results obtained with variable and absorption costing
5. Implications for the accounting information systems.

TOPIC 5. Standard Cost: Concept, components and calculation

1. Concept and usefulness of cost standards
2. Setting cost standards
3. Standards for total costs and unit costs

TOPIC 6: Planning, Budgets and budgetary control

1. Definition and role of budgets
2. Flexible budget
3. Steps in preparing an operating budget (sales budget, purchases budget, budgeting operating costs, cash budget...)

TOPIC 7. Budgetary Control and Variance Analysis

1. Budgetary control as a management tool
2. Variance analysis of sales budgets
3. Decomposition of the flexible budget variance
4. Cost-Volume-Profit analysis

Activities and Methodology

Title	Hours	ECTS	Learning Outcomes
Type: Directed			
Practical exercises and case solutions	30	1.2	1, 3, 4, 5, 7, 11, 12
Theoretical and practical classes	35	1.4	2, 4, 6, 10, 11
Type: Supervised			
Tutorials	25	1	2, 6, 11
Type: Autonomous			

Practical exercises and case solutions	20	0.8	1, 2, 3, 5, 6, 7, 8, 9, 10, 12
Preparation of exercises	10	0.4	1, 2, 3, 5, 6, 7, 8, 9, 10, 12
Study (test and exam preparation)	15	0.6	1, 2, 3, 4, 5, 6, 7, 8

1. Methodology of the *theoretical part* of the course: Lecture-type classroom-based classes with explanation regarding the different agenda items. Theoretical classes will be audio-visual (power point presentations, video viewing to support the theory, etc.)

2. Methodology of the *practical part* of the course: Preparation and class-based presentation of case studies related to theoretical explanations. These exercises and cases are based on analysis of activities of the companies

3. Methodology of the *out class learning part* of the course (Campus Virtual): The Campus Virtual platform will be used to share information and alternative media in the classroom between students and teacher. Campus Virtual will contain the profile of the course, additional theoretical material in digital form, cases and exercises, links to websites, etc.

Annotation: Within the schedule set by the centre or degree programme, 15 minutes of one class will be reserved for students to evaluate their lecturers and their courses or modules through questionnaires.

Assessment

Continuous Assessment Activities

Title	Weighting	Hours	ECTS	Learning Outcomes
Periodical Control 1	35%	2.5	0.1	1, 2, 5, 6, 7
Periodical Control 2	35%	2.5	0.1	1, 2, 5, 6, 7
Practical activities	30%	10	0.4	1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12

This subject will be evaluated as follows:

Continuous assessment:

1. Practical activities (40% of the final grade): Completion and presentation of class discussed exercises and cases, handed-in within the established deadline.

2. Periodical controls: 2 (two) or more exams based on the theoretical materials. This will represent 60% of the final grade.

The exercises and cases will be collected by the instructors during the course, typically during the practical class sessions.

The partial exams can be theoretically oriented (conceptual questions) or have a more practical nature (calculation problems). Some of the exam questions will provide multi-choice answers and others will be open ended.

To approve the subject it is necessary to obtain a score above 5 (five) in average (practical activities and periodical control).

If students do not obtain a minimum grade of 5 through the continuous evaluations shown above, they can take a final exam. The final exam takes place according to the calendar of the academic activities, which is reported in students' guide or in the web of the school. The grade of the final exam will be the 100% of the final grade.

Single Assessment:

The students who have request the single assessment in the periods established in the academic-administrative calendar, have the option to directly take the exam of Unique evaluation (theoretically and practical exam). The grade of the single assessment will be the 100% of the final grade.

Students with a grade between 3,5 and 4,9 in the single assessment will have the chance to reassessment the exam, according to the calendar of the academic activities, which is reported in students' guide or in the web of the school. If these students pass the reassessment exam, their final grade will be 5.

The grade for the subject will be **NOT EVALUABLE** when the student attends less than half of the assessment activities and/or does not attend the final exam.

Bibliography

Required textbook

Bhimani A, Horngren CT, Datar SM and Rajan M. (2019). *Management and Cost Accounting*, Edition 7th.; Pearson Editorial. ISBN: 9781292232669.

Del Campo Moreno, Paloma; Parte Esteban, Laura (2019). *Contabilidad de costes para la gestión de empresas turísticas*, Editorial Sanz y Torres. ISBN:9788417765514

Schuster, Peter, Mareike Heinemann, and Peter Cleary (2021). *Management Accounting / Peter Schuster, Mareike Heinemann, Peter Cleary*. Cham, Switzerland: Springer.

Additional readings

Asociación española de contabilidad y administración de empresas. La contabilidad de gestión. Serie de principios de contabilidad de gestión. AECA.

Anthony RN, Hawkins DF and Merchant KA. *Accounting: Text and cases*. McGraw-Hill.

Dobson, L.R & Hayes, D.K. *Managerial Accounting for the Hospitality Industry*, Ed. Wiley. E-Book:

<https://www.wiley.com/en-us/Managerial+Accounting+for+the+Hospitality+Industry,+2nd+Edition-p-9781119299271>

Drury, C. *Management and Cost Accounting*. Thomson Learning.

Drury, C. *Management Accounting for Business Decisions*. Thomson Learning.

Hilton, RW. *Managerial Accounting*. McGraw Hill.

Horngren CT, Foster G, Datar S. (2012). *Cost Accounting: A Managerial Emphasis*. Pearson Education

Software

Specific software not required

Language list

Name	Group	Language	Semester	Turn
(TE) Theory	1	Catalan/Spanish	first semester	morning-mixed
(TE) Theory	2	English	first semester	morning-mixed

PROVISIONAL