

Degree	Type	Year
2501928 Audiovisual Communication	OT	3
2501928 Audiovisual Communication	OT	4

Contact

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Teaching groups languages

You can view this information at the [end](#) of this document.

Prerequisites

Students must have basic knowledge of certain software, such as text editors, video editors (open source) and audio editors (Audacity).

Objectives and Contextualisation

The main objectives are:

- A) Know and understand the fundamental theoretical concepts for the creation of non-fiction scripts.
- B) Relate and apply theoretical and practical concepts in the creation of non-fiction scripts in the field of audiovisual communication mainly.
- C) Work on the production process of a non-fiction product.

Learning Outcomes

1. CM02 (Competence) To create new ways of telling stories through audiovisual products based on a synthesis of the various narrative models.
2. SM03 (Skill) To analyse the narrative of radio, audiovisual and transmedia products.
3. SM04 (Skill) To identify the role of point of view and narrative perspective in audiovisual storytelling.
4. SM04 (Skill) To identify the role of point of view and narrative perspective in audiovisual storytelling.
5. SM05 (Skill) To properly structure audiovisual scripts (dramatic unit, conflict, time and space), with narrative resources and in-depth character and dialogue development.
6. SM05 (Skill) To properly structure audiovisual scripts (dramatic unit, conflict, time and space), with narrative resources and in-depth character and dialogue development.

Content

Bearing in mind that students have studied the Audiovisual Guion of Fiction course, the topics proposed in the temary will focus on the complexity of the production of non-fiction audiovisual scripts.

The topics proposed are:

1. The Basics: Nonfiction

1.1 Background of nonfiction

1.2 Alice Guy: the pioneer of cinema

2. Non-fiction and journalistic genres

2.1 Basic characteristics: news, interview and report

3. The documentary

3.1 The modes of representation of reality

3.2 Starting point: the idea in the documentary

3.3 Elements and structure of the documentary

4. Contemporary documentary

4.1 Essay cinema

4.2 Found footage

4.3 Webdoc

Activities and Methodology

Title	Hours	ECTS	Learning Outcomes
Type: Directed			
Practices	22	0.88	
Seminars	15	0.6	
Theoretical classes	15	0.6	
Type: Supervised			
Tutorial	7	0.28	
Type: Autonomous			
Own study	40	1.6	
Realization of the project	41	1.64	

The agenda is organized by theoretical-practical components. The theoretical classes will provide a review of the journalistic genres present in the development of a non-fiction product and references, currents and audiovisual formats will be exposed in which the diversity and complexity of non-fiction narratives are expressed. The product that the students develop must reflect, on the one hand, the good use of journalistic practices (choice of a topic with a social impact, selection of reliable sources, journalistic treatment of the information) and, on the other, a creative narrative proposal. The seminars will mainly facilitate the analysis, reflection and debate around the processes of elaboration of the non-fiction audiovisual script.

The calendar will be available on the first day of class. Students will find all information on the Virtual Campus: the description of the activities, teaching materials, and any necessary information for the proper follow-up of the subject. In case of a change of teaching modality for health reasons, teachers will make readjustments in the schedule and methodologies.

Annotation: Within the schedule set by the centre or degree programme, 15 minutes of one class will be reserved for students to evaluate their lecturers and their courses or modules through questionnaires.

Assessment

Continuous Assessment Activities

Title	Weighting	Hours	ECTS	Learning Outcomes
Active participation in practices and seminars	10%	4	0.16	SM03, SM04
Practices	40%	3	0.12	CM02, SM05
Theoretical examination	50%	3	0.12	SM03, SM04

The continuous evaluation system is made up of three different parts, each one of which must be passed to pass the subject:

- A) Theoretical exam: 50%
- B) Practices: 40%
- C) Active participation in practices and seminars: 10%

The students that have participated in the continuous evaluation and suspend the theory can recover it whenever they have obtained a minimum score of 3.5 and have made the ordinary revision.

The mark obtained will be the final note of this part. The result of this activity must not represent the final grade. The practices and seminars are not recoverable.

Important: This course offers the possibility of single assessment.

Single assessment

Students will be able to opt for the single evaluation as long as they notify the teacher of this in the first week of class. After this time, students will not be able to take advantage of this option.

Features of the single assessment:

1. Exam: 50%
2. Guion documental: 50%

To pass the subject, students must pass both tests.

Description of the Evaluation Tests

Exam: the test will include the theoretical concepts seen in class and will be held on December 12, 2024 (12 to 14 hrs.).

Documentary script

Write a short documentary script (15 min.) that contains at least the results of three interviews. This will be accompanied by a dossier that must include the following sections:

1. Topic Description
2. Logline
3. Synopsis
4. Format/genre
5. Target (justified)
6. Contextualization of the idea in the Catalan and/or Spanish market
7. Innovative features compared to other similar products
8. Literary script
9. Appendices (transcript of the three interviews)

The documentary script and dossier will be delivered on January 9, 2025.

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Software

Students will use audiovisual and sound editing.

The use of free software is recommended.

Language list

Name	Group	Language	Semester	Turn
(PLAB) Practical laboratories	41	Spanish	first semester	morning-mixed
(TE) Theory	4	Spanish	first semester	morning-mixed