

## Cultural Journalism

Code: 103091  
ECTS Credits: 6

2024/2025

Degree	Type	Year
2501933 Journalism	OT	3
2501933 Journalism	OT	4

### Contact

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### Teaching groups languages

You can view this information at the [end](#) of this document.

### Prerequisites

To study this subject you have to know and distinguish the great genres of journalistic writing. There must also be  
The student must be interested in the knowledge of the main cultural cur

### Objectives and Contextualisation

- To provoke curiosity in the student about the ways in which journalism has been linked to the emergence and e:
  - Propose a plausible definition of the terms 'journalism' and 'culture' - an
  - Train the student to acquire and develop the theoretical foundations, te
  - To provide the student with knowledge and critical capacity on the main
  - Describe and analyze the place occupied by specialized communication
  - Master the conventions of the main genres of cultural journalism: chron
  - Know the main offers of contemporary cultural journalism in its various |
  - Prepare the student to critically evaluate the different artistic and cultura

### Competences

#### Journalism

- Abide by ethics and the canons of journalism, as well as the regulatory framework governing information.
- Act with ethical responsibility and respect for fundamental rights and duties, diversity and democratic values.
- Be familiar with and apply the theoretical and practical foundations of journalistic writing and narrative and its applications in the different genres, media and formats.
- Demonstrate a critical and self-critical capacity.

- Differentiate the discipline's main theories, its fields, conceptual developments, theoretical frameworks and approaches that underpin knowledge of the subject and its different areas and sub-areas, and acquire systematic knowledge of the media's structure.
- Identify modern journalistic traditions in Catalonia, Spain and worldwide and their specific forms of expression, as well as their historic development and the theories and concepts that study them.
- Introduce changes in the methods and processes of the field of knowledge to provide innovative responses to the needs and demands of society.
- Relay journalistic information in the language characteristic of each communication medium, in its combined modern forms or on digital media, and apply the genres and different journalistic procedures.
- Research, select and arrange in hierarchical order any kind of source and useful document to develop communication products.
- Students can apply the knowledge to their own work or vocation in a professional manner and have the powers generally demonstrated by preparing and defending arguments and solving problems within their area of study.
- Students must be capable of collecting and interpreting relevant data (usually within their area of study) in order to make statements that reflect social, scientific or ethical relevant issues.
- Students must be capable of communicating information, ideas, problems and solutions to both specialised and non-specialised audiences.
- Students must develop the necessary learning skills in order to undertake further training with a high degree of autonomy.
- Take sex- or gender-based inequalities into consideration when operating within one's own area of knowledge.
- Use a third language as a working language and means of professional expression in the media.
- Value diversity and multiculturalism as a foundation for teamwork.

## Learning Outcomes

1. Analyse the sex- or gender-based inequalities and the gender biases present in one's own area of knowledge.
2. Communicate using language that is not sexist or discriminatory.
3. Compare the different traditions in handling specialised information.
4. Conceptualise the theories and techniques of specialised journalism.
5. Consider how gender stereotypes and roles impinge on the exercise of the profession.
6. Critically analyse the principles, values and procedures that govern the exercise of the profession.
7. Demonstrate a critical and self-critical capacity.
8. Demonstrate practical knowledge of specialised journalism.
9. Distinguish theories of journalistic writing and narrative to apply them to the different theme-based information specialisms.
10. Explain the explicit or implicit code of practice of one's own area of knowledge.
11. Identify situations in which a change or improvement is needed.
12. Incorporate the principles of professional ethics in developing narrative journalism specialised in cultural information and critique.
13. Incorporate the principles of professional ethics in developing narrative journalism specialised in reporting on various events and everyday life.
14. Know how to build texts in a third language that adapt to the structures of journalistic language and apply them to the different theme-based information specialisms.
15. Propose projects and actions that incorporate the gender perspective.
16. Relay in the language specific to each communication medium narrative journalism specialised in cultural information and critique.
17. Relay in the language specific to each communication medium narrative journalism specialised in reporting on various events and everyday life.
18. Research, select and arrange in hierarchical order any kind of source and useful document to develop communication products.
19. Students can apply the knowledge to their own work or vocation in a professional manner and have the powers generally demonstrated by preparing and defending arguments and solving problems within their area of study.
20. Students must be capable of collecting and interpreting relevant data (usually within their area of study) in order to make statements that reflect social, scientific or ethical relevant issues.

21. Students must be capable of communicating information, ideas, problems and solutions to both specialised and non-specialised audiences.
22. Students must develop the necessary learning skills in order to undertake further training with a high degree of autonomy.
23. Use interactive communication resources to process, produce and relay information in the production of specialised information.
24. Value diversity and multiculturalism as a foundation for teamwork.
25. Weigh up the impact of any long- or short-term difficulty, harm or discrimination that could be caused to certain persons or groups by the actions or projects.

## Content

1. From the transformation of the journalistic paradigm to an afterpop culture.

The complexity of journalistic knowledge: a paradigm crisis. Journalism as a cultural information.

The genres of discourse: a contemporary and non-normative perspective

Introduction to contemporary culture and pop art. Two moments of transformation. Within each section, and transversally, the content of the subject will be explored.

## Activities and Methodology

Title	Hours	ECTS	Learning Outcomes
Type: Directed			
Classroom sessions	15	0.6	3, 9, 12, 16, 23
Workshop	15	0.6	3
Workshop practice session	22.5	0.9	8, 9, 16, 23
Type: Supervised			
Evaluation	7.5	0.3	3, 8, 9, 12, 16, 23
Tutorials	7.5	0.3	3, 8, 9, 12
Type: Autonomous			
Reading and study	82.5	3.3	3

First of all, the proposed teaching methodology and evaluation activities may undergo some modifications depending on the needs of the students.

The calendar will be available on the first day of class. Students will find all information on the Virtual Campus: th  
In case of a change of teaching modality for health reasons, teachers will make readjustments in the schedule an

So, if everything is normal, the course will be developed in sessions of one hour of theory and two of practice the  
Students will participate in art exhibitions, concerts, theatrical or dance sl  
In order to pass the theoretical part of the subject, it will be necessary to  
Thepractice hours will be invested in developing applied knowledge with  
THEORY: THERE WILL NOT BE SESSIONS IN WHICH THE PUNISHA

PRACTICE.

The practice hours will be invested in developing applied knowledge with

DELIVERY CALENDAR (APPROXIMATE)

4th SESSION. DELIVERY OF THE FIRST CHRONICLE. (20%)

7th SESSION: DELIVERY OF THE SECOND CHRONICLE (20%)

10 SESSION. DELIVERY OF THE INTERVIEW-portrait (20%)

14th SESSION: DELIVERY OF THE FIRST CRITICISM (THEATER) (20

17th SESSION: DELIVERY OF THE SECOND CRITICISM (BOOK) (20%

The evaluation will be done by continuous evaluation; If the final grade o

Both will be explained in the context of the theoretical development of the subject; The first one, referring to the f

In the case of a second enrolment, students can do a single synthesis exam/assignment that will consist of a practice test  
with 2 of the three genres practiced, and a final theory test.The grading of the subject will correspond to the grade of the  
synthesis exam/assignment.

The student who performs any irregularity (copy, plagiarism, identity theft...) will be qualified with 0 in this  
assignment or exam. In case there are several irregularities, the final grade of the subject will be 0.

Annotation: Within the schedule set by the centre or degree programme, 15 minutes of one class will be reserved for students to evaluate their lecturers and their courses or modules through questionnaires.

## Assessment

### Continuous Assessment Activities

Title	Weighting	Hours	ECTS	Learning Outcomes
Participation in debates, seminars and voluntary work	10%	0	0	1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14, 15, 16, 17, 18, 19, 20, 21, 22, 23, 24, 25
Tutoring writing of two critical analysis work and classroom work	30%	0	0	3, 4, 19, 20, 21, 23
Write two reviews	20%	0	0	1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14, 15, 16, 17, 18, 19, 20, 21, 22, 23, 24, 25
Writing of two informative genres (interview and chronicle)	40%	0	0	3, 4, 8, 9, 16, 17, 19, 20, 21, 22, 23

The theoretical part of the subject will be worth 40% of the grade and the practical part 60%, although both must

Re-evaluation THEORY If the result of the two tests ordered does not pass but exceeds 3 points, the theory teach

PRACTICAL re-evaluation If the final grade of practice, which is obtained, as has been explained, by continuous

Not assessable

Students will not be assessed if they do not submit: the two partial theory

This subject offers the possibility of a single assessment. The conditions for being assessed and evaluated with this modality will be explained on the first day of class

## Bibliography

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## Software

No specific syllabus is required in this subject, with the exception of any word processor model for the preparation

## Language list

Name	Group	Language	Semester	Turn
(PLAB) Practical laboratories	11	Catalan	second semester	morning-mixed
(PLAB) Practical laboratories	12	Catalan	second semester	morning-mixed
(TE) Theory	1	Catalan	second semester	morning-mixed