Digital Law and Law of ITC

Code: 104727
ECTS Credits: 6

2024/2025

Degree	Type	Year
2503873 Interactive Communication	FB	1

Contact

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Teachers

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Teaching groups languages

You can view this information at the end of this document.

Prerequisites

The lessons will be teached in Catalan. Some documents might also be in Spanish and in English, so the student needs to understand these languages.

Objectives and Contextualisation

Data protection is perhaps the most relevant fondamental right related to comunication and IT, with privacy and freedom of speech. In interactive comunication they are still relevant, but other rights deserve also to be mentioned. Therefore, we will have the opportunity to examine the new risk for tradtional rights like copyright, intellectual property, brands and licences. Big data will also have its place. On theother hand, the regulation of ecommerce amb criminal, torts and trade regulation will also be considered. We will end our course with transparency and fake news regulations.

In sum, in this course we will examine the legal aspects of interactive communication.

Competences

- Act with ethical responsibility and respect for fundamental rights and duties, diversity and democratic values.
- Act within one's own area of knowledge, evaluating sex/gender-based inequalities.
- Display ethical concerns and empathy towards others.

- Distinguish between and apply the principal theories, conceptual frameworks and approaches regulating interactive communication.
- Manage time efficiently and plan for short-, medium- and long-term tasks.
- Search for, select and rank any type of source and document that is useful for creating messages, academic papers, presentations, etc.
- Students must be capable of applying their knowledge to their work or vocation in a professional way and they should have building arguments and problem resolution skills within their area of study.
- Students must have and understand knowledge of an area of study built on the basis of general secondary education, and while it relies on some advanced textbooks it also includes some aspects coming from the forefront of its field of study.

Learning Outcomes

1. Analyse the sex-/gender-based inequalities and gender bias in one's own area of knowledge.
2. Combine and relate ethical and legal issues in written work and oral presentations.
3. Communicate using language that is not sexist or discriminatory.
4. Consider how gender stereotypes and roles impinge on the exercise of the profession.
5. Critically analyse the principles, values and procedures that govern the exercise of the profession.
6. Cross-check information to establish its veracity, using evaluation criteria.
7. Differentiate between brands and domain names.
8. Distinguish between the internet licences.
9. Distinguish the salient features in all types of documents within the subject.
10. Evaluate the impact of problems, prejudices and discrimination that could be included in actions and projects in the short or medium term in relation to certain people or groups.
11. Explain the concepts of security and privacy on internet.
12. Explain the explicit or implicit deontological code in your area of knowledge.
13. Identify and describe the concepts of freedom to create, intellectual property law and big data.
14. Identify the main civil, criminal and commercial illegalities in the digital world.
15. Interpret and discuss documents on the main concepts of digital law.
16. Interpret the main elements of the legal framework for e-commerce.
17. Plan and conduct academic studies in the field of digital law.
18. Propose projects and actions that are in accordance with the principles of ethical responsibility and respect for fundamental rights and obligations, diversity and democratic values.
19. Propose projects and actions that incorporate the gender perspective.
20. Recognise the digital rights and duties of individuals.
21. Submit course assignments on time, showing the individual and/or group planning involved.

Content

Lesson 1

Communication regulation and interactive communication.

Lesson 2

Freedom of speech, right to inform. Censorship, conscience clause, professional secret, judicial secret, official secret.

Lesson 3

Data Protection. Right to honour, privacy and image. Right to be forgotten.

Lesson 4

Intellectual property and copyright. Big Data. Internet domains, brands and licences.

Lesson 5

eCommerce regulation.

Lesson 6

Criminal, trots and trade regulation related to digital communication.

Lesson 7

Transparency and fake news.

The calendar will be available on the first day of class. Students will find all information on the Virtual Campus: the description of the activities, teaching materials, and any necessary information for the proper follow-up of the subject. In case of a change of teaching modality for health reasons, teachers will make readjustments in the schedule and methodologies.

Activities and Methodology

Title	Hours	ECTS	Learning Outcomes
Type: Directed			
Class work	22.25	0.89	2, 6, 7, 8, 9, 11, 13, 14, 16, 17, 20, 21
Homework	6	0.24	2, 6, 9, 15, 17, 21
Lessons	22.5	0.9	7, 8, 11, 13, 14, 15, 16, 17, 20
Type: Supervised			
Polls	0.25	0.01	
Type: Autonomous			
Homework for next lesson	95	3.8	2, 6, 7, 8, 9, 11, 13, 14, 15, 16, 17, 20, 21

The proposed teaching methodology and evaluation activities may undergo some modifications depending on the health authorities' attendance restrictions.

The calendar will be available on the first day of class. Students will find all information on the Virtual Campus: the description of the activities, teaching materials, and any necessary information for the proper follow-up of the subject. In case of a change of teaching modality for health reasons, teachers will make readjustments in the schedule and methodologies.

To explain the content of the lessons both general explanations and concrete practices will be available for the student.

The theoretical lessons will provide the main contents of the subject, in order to allow the student to properly fulfil the practices. The latter will be based on real cases and will implement what has been learned in the theoretical lessons.

A written exam is scheduled in the end of the semester to check both the theoretical knowledge and the practical one.

Time schedule

Thursday from 15h00 to 18h00

Rest of 15 minuts at 16h15

Evaluation

2 exercises at classroom and 1 reading.

Half-period exam

Final Exam

Students will be entitled to the revaluation of the subject.

The activities that are excluded from the revaluation process are Final Exam (*25% of the weight in the final grade*).

Revaluation of Activities A,B and C (50% *of the weight in the final grade*). Half-period exam can be done also when taking final exam (25% *of the weight in the final grade*).

Annotation: Within the schedule set by the centre or degree programme, 15 minutes of one class will be reserved for students to evaluate their lecturers and their courses or modules through questionnaires.

Assessment

Continous Assessment Activities

Title	Weighting	Hours	ECTS	Learning Outcomes
Final Exam	25%	1	0.04	1, 2, 7, 8, 9, 10, 11, 12, 13, 14, 15, 16, 17, 20
Half-period Exam	25%	1	0.04	1, 2, 5, 7, 8, 9, 10, 11, 12, 13, 14, 15, 16, 17, 18, 20
Homeworks	20%	0.5	0.02	2, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14, 15, 16, 17, 18, 20, 21
Participation	10%	0.5	0.02	1, 2, 3, 4, 15, 19
Presentation	20%	1	0.04	1, 2, 3, 4, 15, 18, 19, 21

EVALUATION ACTIVITIES DESCRIPTION:

- Activity A, Exercise at classroom, 10% in the final grade

- Activity B, Exercise at classroom, 10% in the final grade

- Activity C, Oral presentation 20% in the final grade.

-Activity D: participation 10% in the final grade.

- Activity E: Exams (Half-period exam and final exam)

-Half-period exam, 25% in the final grade

- Final exam, 25% in the final grade. You can also re-evaluate the half-time exam the same day.

It is necessary to obtain a minimum grade of 5/10 in the sum of all the activities, to pass the subject.

Reevaluation of activities A, B and C (50% in the final grade)

The proposed teaching methodology and evaluation activities may undergo some modifications depending on the health authorities' attendance restrictions.

In the case of a second enrolment, students can do a single synthesis exam/assignment that will consist of a final exam. The grading of the subject will correspond to the grade of the synthesis exam/assignment.

The student who performs any irregularity (copy, plagiarism, identity theft...) will be qualified with 0 in this assignment or exam. In case there are several irregularities, the final grade of the subject will be 0.

UNIQUE EVALUATION

According to UAB rules, there is the possibility to follow a Unique Evaluation, following the procedure and on due time:

- 2 Activities on documents, 30% of the total mark

- 1 Reading Activity. 20% of the total mark

- 1 Theoretical Activity (50% of the total mark)

Re-evaluation of the Unique Evaluation

a) According to current regulation of re-evaluation, the students needs to have attended at least 2/3 of the total of evaluating activities.
b) The student can only re-evaluate the theoretical activity if the socre is inferior to 4,9. The ree-valuation will be a written activity to evaluate theoretical knowledge.
c) The score obtained in the two activities will ponderate the final score. In case of fail in this activities, and if the student considers it, there will be the option of a re-evaluation of these two activities on documents.
d) The Reading activity is not re-evaluable and the obtained score will ponderate the final mark.

Bibliography

General

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. Torres López, Mª Asunción y Souvirón Morenillo, José M. (eds.) (2022) *Elementos para el estudio del Derecho de la comunicación*, Ed. Tecnos, Madrid.

Concrete

. Castán Pérez-Gómez, Antonio (2021), *El derecho de patentes en el ecosistema digital y otros estudios sobre propiedad industrial*, Ed. Reus, Madrid.

. Martínez López-Sáez, Mónica (2022), *El derecho al olvido como garantía frente a situaciones de vulnerabilidad en la UE y España*, CEPC, Madrid.

. Pérez Giménez, María Teresa (2021), *Libertad de información y derechos fundamentales. Un equilibrio inestable*, Ed. Aranzadi, Pamplona.

. Serrano Gómez, Eduardo (dir.) (2019), *Medios de comunicación, contenidosdigitales y derechos de autor*, Reus Editorial, Madrid.

Digital materials will be announced during lessons and open source materials will be available at "Campus virtual".

Software

No need of any concrete software for this course.

Language list

Name	Group	Language	Semester	Turn
(SEM) Seminars	61	Catalan	first semester	afternoon
(SEM) Seminars	62	Catalan	first semester	afternoon
(TE) Theory	6	Catalan	first semester	afternoon