

Degree	Type	Year
2503873 Interactive Communication	OB	1

## Contact

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## Teachers

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## Teaching groups languages

You can view this information at the [end](#) of this document.

## Prerequisites

There are no prerequisites. Classes will be taught in Catalan but in some cases the teaching material may be in English, therefore, students must have reading comprehension of this language.

## Objectives and Contextualisation

The main objectives of the course are the following:

- Provide a general vision of Web development technologies.
- Know technologies for Web design and development considering aspects of design, usage, ethics, and technology.
- Know technologies and programming languages for the development of Web applications.

## Competences

- Act with ethical responsibility and respect for fundamental rights and duties, diversity and democratic values.
- Act within one's own area of knowledge, evaluating sex/gender-based inequalities.
- Apply and integrate knowledge in the fields of social sciences, humanities and engineering to generate complex products and services tailored to citizens' needs.

- Determine and plan the technological infrastructure necessary for the creation, storage, analysis and distribution of interactive multimedia and social-networking products.
- Introduce changes in the methods and processes of the field of knowledge to provide innovative responses to the needs and demands of society.
- Manage time efficiently and plan for short-, medium- and long-term tasks.
- Students must be capable of applying their knowledge to their work or vocation in a professional way and they should have building arguments and problem resolution skills within their area of study.
- Students must be capable of collecting and interpreting relevant data (usually within their area of study) in order to make statements that reflect social, scientific or ethical relevant issues.
- Students must have and understand knowledge of an area of study built on the basis of general secondary education, and while it relies on some advanced textbooks it also includes some aspects coming from the forefront of its field of study.
- Take account of social, economic and environmental impacts when operating within one's own area of knowledge.

## Learning Outcomes

1. Analyse a situation and identify its points for improvement.
2. Communicate using language that is not sexist or discriminatory.
3. Create basic and complex web pages.
4. Design web pages and applications that are functional in terms of technology.
5. Design web pages for all kinds of audiences on the basis of usability criteria.
6. Design web pages that are attractive and tailored to the formal characteristics of the organisation they are created for.
7. Design websites and their applications, keeping in mind the ethical qualities of non-discrimination and respect for all collectives.
8. Evaluate the impact of problems, prejudices and discrimination that could be included in actions and projects in the short or medium term in relation to certain people or groups.
9. Identify situations in which a change or improvement is needed.
10. Identify the social, economic and environmental implications of academic and professional activities within one's own area of knowledge.
11. Interpret, assess and discuss documents on internet creation and the role of web technology.
12. Plan and conduct academic studies in the field of basic and advanced programming.
13. Propose new methods or well-founded alternative solutions.
14. Propose projects and actions that are in accordance with the principles of ethical responsibility and respect for fundamental rights and obligations, diversity and democratic values.
15. Propose projects and actions that incorporate the gender perspective.
16. Propose viable projects and actions to boost social, economic and environmental benefits.
17. Submit course assignments on time, showing the individual and/or group planning involved.
18. Weigh up the risks and opportunities of both one's own and other people's proposals for improvement.

## Content

The contents of the course are structured as follows:

1. Presentation of the subject.
2. Introduction to the Internet, the Web and the programming of Web pages.
3. HTML. Structure of a Web document.
4. CSS. Presentation format of a Web document.
5. Accessibility and responsive design.
6. JavaScript. Client-side programming.
7. Libraries (Bootstrap, jQuery).

## Activities and Methodology

Title	Hours	ECTS	Learning Outcomes
Type: Directed			
Laboratory sessions	18	0.72	3, 4, 5, 7, 12, 17
Lectures	21	0.84	3, 4, 5, 6, 7, 11
Problem sessions	9	0.36	3, 4, 5, 6, 7
Type: Supervised			
Supervised projects	16	0.64	3, 4, 5, 6, 7, 12, 17
Type: Autonomous			
Laboratory sessions	26	1.04	3, 4, 5, 6, 12, 17
Preparing and studying	24	0.96	3, 4, 5, 6, 7, 11
Preparing tests	30	1.2	3, 4, 5, 6, 7, 11

There are three parts: lectures, problem sessions, and laboratory sessions. The student should spend 48 hours in class and 102 hours for classes and tests preparation. The following activities are carried out during the course:

### Lectures (21 hours)

Theoretical content is taught through lectures, although students are encouraged to actively participate in the resolution of examples.

### Problem sessions (9 hours)

During problem sessions, a list of exercises is resolved. Students are encouraged to solve the problems on their own in advance. Students are also encouraged to present their own solutions in class.

### Laboratory sessions (18 hours)

During laboratory sessions, a project is carried out with groups of 2 students. These sessions are to be prepared in advance. It is important that the project is carried by both students as a team, so the work of both will be assessed individually.

The calendar will be available on the first day of class. Students will find all information on the Virtual Campus: the description of the activities, teaching materials, and any necessary information for the proper follow-up of the subject. In case of a change of teaching modality for health reasons, teachers will make readjustments in the schedule and methodologies.

Annotation: Within the schedule set by the centre or degree programme, 15 minutes of one class will be reserved for students to evaluate their lecturers and their courses or modules through questionnaires.

## Assessment

### Continous Assessment Activities

Title	Weighting	Hours	ECTS	Learning Outcomes
Laboratory sessions	0.45	2	0.08	1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 12, 13, 14, 15, 16, 17, 18
Lectures and problem sessions	0.45	2	0.08	3, 4, 5, 6, 7, 11
Progress checking in lectures and problem sessions	0.1	2	0.08	3, 4, 5, 6, 7, 11

The proposed teaching methodology and evaluation activities may undergo some modifications depending on the health authorities' attendance restrictions.

The course consists of the following evaluation activities:

- Activity A, 10% on the final grade: progress checking in lectures and handover of problems.
- Activity B, 45% of the final grade: tests for lectures and problem sessions (classroom practices) consisting in two individual partial tests that evaluate half the contents each. The student must pass the activity with a grade equal or greater than 5, otherwise needs to do the final re-assessment test.
- Activity C, 45% on the final grade: progress checking in each laboratory session, and technical assessment of the documentation provided at the end of the sessions. It is required to deliver and pass all the laboratory tasks.

To be able to pass the course, it is necessary to obtain a minimum grade of 5 in activities A, B, and C.

The student will be entitled to the reevaluation of the course if he or she has been evaluated of the set of activities, the weight of which equals a minimum of 2/3 of the total grade of the course. Activity B can be re-assessed in the re-assessment test. Laboratory sessions cannot be re-assessed, so they must be carried out the following year.

In the case of a second enrollment, students can do a single synthesis exam that will consist in a test assessing lectures, problems, and laboratory sessions. The grading of the course will correspond to the grade of the synthesis exam/assignment.

In the event that the student performs any irregularity that may lead to a significant variation of an evaluation act, this evaluation act will be graded with 0, regardless of the disciplinary process that could be instructed. In the event, that several irregularities occur in the evaluation acts of the same subject, the final grade for this subject will be 0.

This subject doesn't provide for the single assessment system

## Bibliography

- Charles M. Kozierok, *The TCP/IP Guide*, version 3.0, September 2005.
- Terry Felke-Morris, *Web development and design foundations with HTML5*, Addison-Wesley, 2012
- [David Karlins, HTML5 and CSS3 for Dummies, John Wiley & Sons](#)
- W3Schools. (2023) <https://www.w3schools.com>

## Software

- Code editor (Visual Studio Code, Atom or similar)
- Web browser (preferably, Chrome o Firefox)

## Language list

Name	Group	Language	Semester	Turn
(PAUL) Classroom practices	61	Catalan	second semester	afternoon
(PAUL) Classroom practices	62	Catalan	second semester	afternoon
(PLAB) Practical laboratories	61	Catalan	second semester	afternoon
(PLAB) Practical laboratories	62	Catalan	second semester	afternoon
(PLAB) Practical laboratories	63	Catalan	second semester	afternoon
(TE) Theory	6	Catalan	second semester	afternoon

PROVISIONAL