

Degree	Type	Year
2503868 Communication in Organisations	FB	2

## Contact

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## Teaching groups languages

You can view this information at the [end](#) of this document.

## Prerequisites

None

## Objectives and Contextualisation

Archives and Records Management will be in charge of:

- Providing students with the basic theoretical and practical knowledge aimed at developing records management skills in the processes of capturing, organizing, selecting and discriminating use of information.
- Learning of the technological environment for the preservation of both internal records, generated by the organization itself, and external ones that talk about it. In addition, it will explain how you can archive the information that circulates on social networks, such as tweets, and that deal with the organization or its own issues.
- Knowledge of the conceptual and technical aspects for internal and external dissemination of the information generated by the public and / or private organization.
- Access to records and archives.

## Competences

- Act with ethical responsibility and respect for fundamental rights and duties, diversity and democratic values.
- Act within one's own area of knowledge, evaluating sex/gender-based inequalities.
- Determine the structure and functions of the technological and economic context of organisations.
- Devise, plan and execute communication projects about the organisation on all types of media and for both internal and external audiences.
- Differentiate the principal theories on communication in organisations, which underpin knowledge of the discipline and its different branches.
- Introduce changes in the methods and processes of the field of knowledge to provide innovative responses to the needs and demands of society.
- Search for, select and rank any type of source and document that is useful for creating messages.

- Students must be capable of applying their knowledge to their work or vocation in a professional way and they should have building arguments and problem resolution skills within their area of study.
- Students must develop the necessary learning skills to undertake further training with a high degree of autonomy.
- Work in compliance with professional codes of conduct.

## Learning Outcomes

1. Analyse a situation and identify its points for improvement.
2. Communicate using language that is not sexist or discriminatory.
3. Cross-check information to establish its veracity, using evaluation criteria.
4. Define and recognise the technological environments for content publication.
5. Determine the organisation's own records production.
6. Develop projects on transparency, information access and accountability for organisations.
7. Differentiate between policies on information and records management for the immediate environment.
8. Explain the legal frameworks governing information access and data protection.
9. Find what is substantial and relevant in documents within the subject.
10. Know all the document types, values and characteristics and apply information retrieval systems to them.
11. Master the fundamental concepts and principles of archiving and records management in order to develop transparency and information-access projects.
12. Plan and execute academic projects in the field of archiving and records management applied to organisations.
13. Propose new methods or well-founded alternative solutions.
14. Propose projects and actions that are in accordance with the principles of ethical responsibility and respect for fundamental rights and obligations, diversity and democratic values.
15. Propose projects and actions that incorporate the gender perspective.
16. Recognise the international standards and recommendations on archiving and records management.
17. Work independently to solve problems and take strategic decisions on the basis of the knowledge acquired.

## Content

Topic 1. Fundamentals of Records Management and Archives.

Topic 2. Information and records.

Topic 3. Records management systems and document life cycle.

Topic 4. Transparency and access to information.

Topic 5. Spanish and Catalan archives.

Topic 6. Access to archives.

Topic 7. image and audiovisual files

## Activities and Methodology

Title	Hours	ECTS	Learning Outcomes
Type: Directed			

Lectures, debates and discussions in class	45	1.8	4, 7, 11, 10, 8, 16, 9
Type: Supervised			
Exercises to be performed in class and outside class	29	1.16	3, 4, 5, 7, 6, 8, 12, 16, 9
Type: Autonomous			
Reading literature and materials	35	1.4	3, 4, 7, 11, 10, 8, 16, 17, 9
Written assignments	35	1.4	3, 4, 5, 11, 6, 12, 17

To achieve the established objectives, this subject involves both lectures and practical classes.

Students must keep abreast of the news and information published on the Virtual Campus / Moodle.

The work students carry out mainly consists of lectures, debates and discussions in class, individual/group presentations in class, reading assignments, written assignments, exercises to be performed in class and outside class, and exams.

Some exercises will be individuals and other in groups.

Annotation: Within the schedule set by the centre or degree programme, 15 minutes of one class will be reserved for students to evaluate their lecturers and their courses or modules through questionnaires.

## Assessment

### Continuous Assessment Activities

Title	Weighting	Hours	ECTS	Learning Outcomes
Exam	40%	2	0.08	2, 3, 4, 5, 7, 11, 10, 8, 16, 9
Practical exercises	35%	2	0.08	1, 2, 3, 10, 6, 8, 12, 13, 14, 15, 17
Work assignment	25%	2	0.08	1, 2, 3, 6, 8, 12, 13, 14, 15, 17

Assessment is continuous. Single assessment is not considered.

Students must provide evidence of their progress by completing various tasks. It is necessary to obtain a minimum grade of 5 in the global evaluation and obtaining a minimum of 4 in the exam. To grade practical exercises, students must present a minimum of 4 activities. Students who complete 3 or fewer practical exercises will get a 0 in the rating corresponding to this part of the evaluation.

The calendar will be available on the first day of class. Students will find all information on the Virtual Campus: the description of the activities, teaching materials, and any necessary information for the proper follow-up of the subject.

### Review

When publishing final marks prior to recording them on students' transcripts, the lecturer will provide written notification of a date and time for reviewing assessment activities. Students must arrange reviews in agreement with the lecturer.

### Missed/failed assessment activities

Students may retake assessment activities they have failed or compensate for any they have missed, provided that those they have actually performed account for a minimum of 66.6% (two thirds) of the subject's final mark and that they have a weighted average mark of at least 3.5. Under no circumstances may an assessment activity worth 100% of the final mark be retaken or compensated for.

The lecturer will inform students of the procedure involved, in writing, when publishing final marks prior to recording them on transcripts. The lecturer may set one assignment per failed or missed assessment activity or a single assignment to cover a number of such activities.

### Classification as "not assessable"

In the event of the assessment activities a student has performed accounting for just 25% or less of the subject's final mark, their work will be classified as "not assessable" on their transcript.

### Second enrolment

In the case of a second enrolment, students can do a single synthesis exam/assignment that will consist of an theory and practical exam. The grading of the subject will correspond to the grade of the synthesis exam/assignment.

### Misconduct in assessment activities

Students who engage in misconduct (plagiarism, copying, personation, etc.) in an assessment activity will receive a mark of "0" for the activity in question. In the case of misconduct in more than one assessment activity, the students involved will be given a final mark of "0" for the subject.

Students may not retake assessment activities in which they are found to have engaged in misconduct. Plagiarism is considered to mean presenting all or part of an author's work, whether published in print or in digital format, as one's own, i.e. without citing it. Copying is considered to mean reproducing all or a substantial part of another student's work. In cases of copying in which it is impossible to determine which of two students has copied the work of the other, both will be penalised.

## Bibliography

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MACNEILL, Heather, EASTWOOD, Terry (eds) (2017). *Currents of Archival Thinking, 2nd Edition*. Santa Barbara: Libraries Unlimited.

MAYER, Viktor; CUKIER, Kenneth (2013). *Big data. La revolución de los datos masivos*. Madrid: Turner Noema, 278p.

TÉRMENS, Miquel (2013). *Preservación Digital*. 1a ed. Barcelona: Editorial UOC. 109 p. (El professional de la informació; 16)

## Software

Search in databases and specialised search engines on line.

## Language list

Name	Group	Language	Semester	Turn
(PLAB) Practical laboratories	71	Catalan	first semester	afternoon
(PLAB) Practical laboratories	72	Catalan	first semester	afternoon
(TE) Theory	7	Catalan	first semester	afternoon