

Degree	Type	Year
2500894 Tourism	FB	1

Contact

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Teaching groups languages

You can view this information at the [end](#) of this document.

Prerequisites

There are no prerequisites.

Objectives and Contextualisation

The course aims at introducing the geographical knowledge of the world with the essential goal of helping students to understand the context where tourism occurs. An introduction is made to general geographical features of the planet Earth, the methods of cartographic representation of the territory, using maps as basic tools of geographic science, and to other basic geographical concepts. This course explores tools to analyze the current situation of tourism at the global and regional scale. The main geographical characteristics of the different regions of the planet are identified in order to understand their tourism development. The contents of this subject will allow future graduates in tourism to have essential knowledge to develop their professional activity, as well as tools to understand the current world, the tourism sector and its global challenges.

At the end of the course, students must:

1. Know the general geographical aspects of the planet Earth.
2. Learn the basic techniques of representing the Earth with maps, as well as how to interpret a map correctly and its basic characteristics.
3. Understand the basic geographical characteristics of the various regional areas of the planet.
4. Describe the main characteristics of tourism regions and tourism flows worldwide.
5. Be aware, from a geographical perspective, of the global challenges in which tourism development is framed, especially climate change and its effects.

Competences

- Behave responsibly towards the environment.
- Demonstrate knowledge and understanding of the basic principles of tourism in all its dimensions and areas.
- Develop a capacity for independent learning.
- Identify and evaluate the elements of a tourism system and how they interact with and impact the environment.

- Plan, organise and coordinate a work team, creating synergies and showing empathy.
- Self-assess the knowledge acquired.
- Use communication techniques at all levels.
- Work in a team.

Learning Outcomes

1. Behave responsibly towards the environment.
2. Develop a capacity for independent learning.
3. Identify elements of world geography, together with the main regional tourism resources.
4. Identify the basic principles of tourism from a geographic perspective.
5. Plan, organise and coordinate a work team, creating synergies and showing empathy.
6. Self-assess the knowledge acquired.
7. Use communication techniques at all levels.
8. Work in a team.

Content

1. Introduction: Geography and Tourism

- 1.1. Introduction to geography. Basic concepts.
- 1.2. Planet Earth.
- 1.3. Geographic representation: Maps.
- 1.4. World tourism regions. Geographic criteria.

2. Global Physical and Tourism Geography

- 2.1. General physical geography data.
- 2.2. Climate and tourism.
- 2.3. Natural regions of the planet. Characteristics and tourism development.
- 2.4. The oceans.

3. Global Human and Tourism Geography

- 3.1. General human geography data.
- 3.2. Europe
- 3.3. America
- 3.4. Africa
- 3.5. Asia
- 3.6. Oceania

4. Conclusions

- 4.1. Global challenges: gender equality, decolonization and climate justice
- 4.2. Tourism at the global scale

Activities and Methodology

Title	Hours	ECTS	Learning Outcomes
Type: Directed			
Classroom activities	42	1.68	1, 2, 3, 4, 5, 6, 7
Type: Supervised			
Tutorials	5	0.2	1, 2, 3, 4, 5, 6, 7, 8
Type: Autonomous			
Practical assignments	40	1.6	1, 2, 3, 4, 5, 6, 7, 8
Study	60	2.4	1, 2, 3, 4, 5, 6, 7

LANGUAGES:

Tourism Degree: Catalan and Spanish.

Tourism Degree in English: English.

METHODOLOGY:

The subject has three parallel operating dynamics:

a) In-person sessions: Two-hour sessions led by the teacher which combine theoretical explanations with practical activities to consolidate concepts. These sessions include audiovisual support and material to conduct the practical part.

b) Practical evaluation activities: Throughout the course, practical activities will be proposed. Related to the theoretical part of the subject, they will contribute to the final grade. These activities must mainly be carried out as autonomous activities.

c) Use of the Virtual Campus: Moodle platform will be used as an information source and as a communication channel between teacher and students. In Moodle, students will find complementary material, the syllabus, the activities' guidelines (these activities will also be delivered through the Virtual Campus), the qualifications and the forums that the students must use to communicate with the professor outside of the class ("Announcements" and "FAQ forum", to which all students without exception must be subscribed).

Annotation: Within the schedule set by the centre or degree programme, 15 minutes of one class will be reserved for students to evaluate their lecturers and their courses or modules through questionnaires.

Assessment

Continous Assessment Activities

Title	Weighting	Hours	ECTS	Learning Outcomes
Group Task	20%	0.75	0.03	1, 2, 3, 4, 5, 6, 7, 8

In-class individual activities	15%	0.5	0.02	1, 2, 3, 4, 5, 6, 7
Individual Task	15%	0.5	0.02	1, 2, 3, 4, 5, 6, 7
Maps & Theory exam	20%	0.5	0.02	1, 2, 3, 4, 6
Oral presentation	10%	0.25	0.01	1, 2, 3, 4, 5, 6, 7, 8
Theoretical exam	20%	0.5	0.02	1, 2, 3, 4, 6, 7

1. CONTINUOUS ASSESSMENT

The continuous assessment of this subject consists of the following system:

- a) An individual task based on the activities conducted by the student in class during the semester. These activities will be delivered and self-assessed in class. To have the option to get the full grade, 80% of submitted activities is required. This activity represents 15% of the final grade. Since this activity depends on the attendance, it cannot be recovered.
- b) An individual task related with the activities conducted in class that represents 15% of the final grade.
- c) A group task. The guidelines will be explained the first day in class and will be published in Moodle. A partial delivery will be required. Booking tutorials before submitting is strongly recommended to guarantee a successful grade since it cannot be recovered nor improved. This assignment represents 20% of the final grade.
- c) An oral presentation in group. Since it is in group, it cannot be recovered nor improved, so it is recommended to prepare it properly and book tutorials if needed. Clarity and structure will be valued. This task represents 10% of the final grade.
- d) Two partial exams, which will be worth 40% of the final grade (20% each exam).

A minimum grade of 4 out of 10 is required in each of the parts subject to evaluation to contribute to the final grade.

On the day of the final exam it will be possible to recover: any partial exam or individual task with a grade lower than 4

Once the final grade is published (after the final exam), students with a final grade between 3.5 and 4.9 will have the opportunity to recover the subject in the re-evaluation:

- The re-evaluation will consist of a single exam which will include all the material of the subject.
- The maximum grade that can be obtained in the reevaluation is 5. That is, if the student passes the re-evaluation, the final grade of the subject will be 5.

2. SINGLE EVALUATION

It is possible to have a single evaluation in this subject, with the authorisation of the professor and the coordinator. This authorisation needs to be obtained in the first month of classes (February 2025). The application dates will be published and cannot be changed.

Single evaluation will be graded based on these evidences:

- a) The single delivery of a portfolio specially designed for the single evaluation system. It will be highly valued that the document submitted is complete, as well as the quality of the answers provided to the different activities. This delivery will be done on the day of the final exam and represents 40% of the final grade of the subject. It is mandatory to attend at least one tutorial to be able to deliver this work.

b) A theoretical and cartographic exam that will include all the content of the subject. It will take place on the day of the final exam and will count for 60% of the final grade of the subject.

A minimum grade of 4 out of 10 is required in each of the parts subject to evaluation to add to the final grade.

The re-evaluation of the subject by single evaluation will be the same as the re-evaluation by continuous assessment. To take the re-evaluation it will be necessary to have obtained at least 3.5 in the final grade of the subject (based on the set of evidences included in the single evaluation).

The grade for the subject will be NOT EVALUABLE when the student attends less than half of the assessment activities and/or does not attend the final exam.

Bibliography

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- www.world-tourism.org (Documents and statistics on international tourism).
- Zygmunt, Karolina (2021). *Viajar y escribir en la era del turismo de masas: relatos de viajes contemporáneos por la Ruta de la Seda*. Madrid: Editorial CSIC.

Software

- Google Earth
- Instamaps

Language list

Name	Group	Language	Semester	Turn
(TE) Theory	1	Catalan/Spanish	second semester	morning-mixed
(TE) Theory	2	English	second semester	morning-mixed

PROVISIONAL