

## Work Placement

Code: 104981  
ECTS Credits: 12

2024/2025

| Degree             | Type | Year |
|--------------------|------|------|
| 2501933 Journalism | OB   | 4    |

## Contact

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## Teaching groups languages

You can view this information at the [end](#) of this document.

## Prerequisites

Have the Personal Social Security Number (NUSS), be enrolled in the subject and have passed the 60 ECTS of the first year and 120 ECTS of the first three years when applying to the call. The internship agreement must also be signed by the student, the degree coordinator and the company before starting the stay.

## Objectives and Contextualisation

Encourage students to complement their theoretical-practical studies with direct contact with the professional world.

## Competences

- Abide by ethics and the canons of journalism, as well as the regulatory framework governing information.
- Demonstrate a self-learning and self-demanding capacity to ensure an efficient job.
- Design the formal and aesthetic aspects in print, graphic, audiovisual and digital media, and use computer-based techniques to represent information using infographic and documentary systems.
- Design, plan and carry out journalistic projects on all kinds of formats.
- Manage time effectively.
- Relay journalistic information in the language characteristic of each communication medium, in its combined modern forms or on digital media, and apply the genres and different journalistic procedures.
- Show leadership, negotiation and team-working capacity, as well as problem-solving skills.
- Students can apply the knowledge to their own work or vocation in a professional manner and have the powers generally demonstrated by preparing and defending arguments and solving problems within their area of study.
- Students must be capable of communicating information, ideas, problems and solutions to both specialised and non-specialised audiences.
- Students must develop the necessary learning skills in order to undertake further training with a high degree of autonomy.
- Take account of social, economic and environmental impacts when operating within one's own area of knowledge.
- Use one's imagination with flexibility, originality and ease.

## Learning Outcomes

1. Adapt to journalistic production processes or professional routines.
2. Apply the knowledge acquired in different subjects and implement the skills learned in the real environment of the journalism profession.
3. Apply the professional ethics of journalism within the company in which the work placement is carried out.
4. Apply the technologies and systems used to process, produce and relay information in real production environments.
5. Demonstrate a self-learning and self-demanding capacity to ensure an efficient job.
6. Develop the capacity to adapt to the professional environment in a context of technological and organisational change.
7. Foster innovation in journalistic management, creation and production.
8. Identify the social, economic and environmental implications of academic and professional activities within one's own area of knowledge.
9. Journalistically manage and process the information at the service of any type of company or institution.
10. Manage time effectively.
11. Plan and execute journalistic projects in the field of press offices and institutional communication.
12. Plan the structure of journalistic content for new digital formats.
13. Propose and relay actions for improvement and innovation for organisations and businesses, in order to boost efficiency and effectiveness.
14. Show leadership, negotiation and team-working capacity, as well as problem-solving skills.
15. Students can apply the knowledge to their own work or vocation in a professional manner and have the powers generally demonstrated by preparing and defending arguments and solving problems within their area of study.
16. Students must be capable of communicating information, ideas, problems and solutions to both specialised and non-specialised audiences.
17. Students must develop the necessary learning skills in order to undertake further training with a high degree of autonomy.
18. Use one's imagination with flexibility, originality and ease.
19. Write, present, justify and defend a reasoned report on the activity undertaken in an external work placement.

## Content

Practices in companies and in public and private institutions.

## Activities and Methodology

| Title   | Hours | ECTS | Learning Outcomes                   |
|---|-------|------|-------------------------------------|
| Type: Supervised                                    |       |      |                                     |
| I work in companies and institutions with agreement | 300   | 12   | 1, 2, 3, 4, 6, 7, 9, 11, 12, 13, 19 |

I work in companies and institutions with an agreement.

Annotation: Within the schedule set by the centre or degree programme, 15 minutes of one class will be reserved for students to evaluate their lecturers and their courses or modules through questionnaires.

## Assessment

### Continous Assessment Activities

| Title                  | Weighting | Hours | ECTS | Learning Outcomes   |
|------------------------|-----------|-------|------|---|
| Internship report      | 30%       | 0     | 0    | 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14, 15, 16, 17, 18, 19 |
| Professor's evaluation | 10%       | 0     | 0    | 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14, 15, 16, 17, 18, 19 |
| Tutor report           | 60%       | 0     | 0    | 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14, 15, 16, 17, 18, 19 |

The evaluation will be carried out, once the internship in the company or institution has ended, based on the final report that the student presents to the academic tutor and the evaluation report provided by the organization.

The qualification of the practices will be obtained from the qualifications of three evidences:

1. The preparation of a practical report prepared by the student. (30% of the final mark). The form of this document will be decided by the internship tutor assigned by the Faculty. As a guideline, it is advisable to consult the indications set by the Faculty regarding this report:  
<https://www.uab.cat/doc/informefinaldepracticum.pdf>
2. Evaluation report drawn up by the tutor of the company/practice center (60% of the final mark).
3. Supervision of practical teacher-tutor assigned by the Faculty (10% of the final grade).

It will be necessary for the student to do a tutorial with the person in charge of the subject, at the beginning or at the end of the stay.

As a measure to improve teaching monitoring, a reduced monthly report can be requested, which will also have an evaluative character and purpose, as well as other complementary documents such as a brief sheet on the data, characteristics and circumstances of the internship.

To pass this course it is necessary to obtain a final grade equal to or higher than 5.

In order to be evaluated, students must use the document models (report, company evaluation document, etc.) that in each academic year indicate and/or expressly provide their academic tutor of the practicum. And they must also follow their specific instructions.

As a general rule, the final report and the evaluation document signed by the internship company must be delivered to the academic tutor within a maximum of 10 calendar days from the last day of the internship.

Students who do not complete at least 2/3 of the hours set in the agreement, and/or who do not obtain an evaluation document from their tutor from the internship company, will be considered non-evaluable.

This subject, due to its own configuration, is not recoverable.

For more information, students are advised to consult the "Practicum Regulations" and "Final Practicum Report", available on the [Faculty's website](#).

Review notes:

The review of notes is an automatic procedure that begins when the note is made public (whether it is posted on the counter on the side of the teacher's office or by some other digital or analog means). From that moment,

the students have one week to request, by e-mail, a tutorial with the teacher responsible for the subject to analyze the final grade. After one week from the date of publication of the grade, no request for revision of the grade will be accepted.

This guide is a general regulatory framework for the practicum, but students must take into account that the academic tutors can change each semester and be different for the different enrollment groups. The assignment of tutors for each semester and enrollment group depends on the departments with assigned teaching, which are responsible for making public the numbers of the tutors for the knowledge of the students. For this reason, being a diverse and changing teaching staff, the teaching team cannot appear in this annual guide.

### **Bibliography**

Without bibliography.

### **Software**

There is no specific software for this subject.

### **Language list**

Information on the teaching languages can be checked on the CONTENTS section of the guide.

PROVISIONAL