

Degree	Type	Year
2501928 Audiovisual Communication	FB	2

Contact

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Teaching groups languages

You can view this information at the [end](#) of this document.

Prerequisites

There are no prerequisites for this course

Objectives and Contextualisation

The main objectives of this course are:

- To learn to think sociologically about culture broadly conceived
- To understand the main theoretical perspectives for examining processes of cultural acquisition and the role of culture in the social construction of reality
- To acquire tools for analyzing cultural phenomena empirically, putting them into context, and understanding their meaning

Learning Outcomes

- CM19 (Competence) To turn audiovisual products into tools for social transformation through the positive representation of historically marginalised groups and the ideas of inclusiveness and equality.
- CM19 (Competence) To turn audiovisual products into tools for social transformation through the positive representation of historically marginalised groups and the ideas of inclusiveness and equality.
- KM24 (Knowledge) To define the basic concepts of sociological thought on culture.
- KM24 (Knowledge) To define the basic concepts of sociological thought on culture.
- KM25 (Knowledge) To select the knowledge of social structure necessary for creating contemporary audiovisual products.
- KM25 (Knowledge) To select the knowledge of social structure necessary for creating contemporary audiovisual products.
- SM26 (Skill) To determine which audiovisual products have the potential to create a fan base.
- SM26 (Skill) To determine which audiovisual products have the potential to create a fan base.
- SM27 (Skill) To explain the social effects of entertainment through audiovisual consumption.
- SM27 (Skill) To explain the social effects of entertainment through audiovisual consumption.

Content

Part A. Sociological perspectives on culture: a theoretical, methodological and conceptual introduction

- a.1. What do we mean when we talk about culture? Conceptual clarifications
- a.2. Cultural sociology vs sociology of culture
- a.3. Marxist and neo-Marxist (e.g., the Frankfurt School) perspectives on culture
- a.3. Durkheim and neo-Durkheimian perspectives on culture

Part B. Interrogating culture from different angles

- c.1. Embodying culture? Reflections on culture, body, and the self
- c.2. Culture and the everyday: love, food and leisure
- c.3. Inequalities and culture: class, gender, and race
- c.4. Sensing culture: taste, emotions and symbolic boundaries
- c.5. The production of culture: fields, scenes and actors
- c.6. Culture and the making of the community: religions, nations and memory
- c.7. Globalization and cultural transformation

The course program will be available on the first day of class. Students will find all information on the Virtual Campus: a description of activities, teaching materials, and any necessary information for completing the course.

Activities and Methodology

Title	Hours	ECTS	Learning Outcomes
Type: Directed			
Lectures	52	2.08	
Tutorials scheduled with the professor	3	0.12	
Type: Supervised			
Oral group presentations	15	0.6	
Type: Autonomous			
Exams	6	0.24	
Readings	36	1.44	

The course is organized around five types of activities:

- a) Lectures that outline the main approach to the subject
- b) Workshops where readings are discussed and / or joint work is carried out around specific issues
- c) Personal and group tutorials
- d) Oral group presentations
- e) In-class exams

Annotation: Within the schedule set by the centre or degree programme, 15 minutes of one class will be reserved for students to evaluate their lecturers and their courses or modules through questionnaires.

Assessment

Continous Assessment Activities

Title	Weighting	Hours	ECTS	Learning Outcomes
Class participation, readings and group presentation	20%	18	0.72	CM19, KM24, KM25, SM26, SM27
Final exam	40%	10	0.4	CM19, KM24, KM25, SM26, SM27
Mid-term exam	40%	10	0.4	CM19, KM24, KM25, SM26, SM27

Students will be evaluated on the basis of:

- 1) Class participation, comprehension of readings and a group presentation on a topic relevant to the course (20%)
- 2) A mid-term exam consisting of short essays that cover the subject matter of the course (40%)
- 3) A final exam consisting of short essays that cover the subject matter of the course (40%)

- Students who have not completed the course assignments will receive a grade of "not evaluable."

- If a student does not pass, there is the possibility of taking a 're-take' exam. To take the re-take exam, students must have been previously assessed in a set of activities whose evaluation comprises a minimum of two thirds of the total grade of the course. Students must also have obtained a minimum grade of 3,5. If a student takes the re-take exam, the maximum possible grade for the class is a 5,0.

Single evaluation

For those who choose to undergo a single assessment, it will consist of a comprehensive exam of greater length comprising essays on material from the entire class.

The revision of the final grade follows the same procedure as for the continuous evaluation, and the re-take exam will be the same.

Plagiarism

Plagiarism is to use the work of others as if it were your own. When using books, articles, websites or any other material, it is mandatory to reference the original work, clearly indicating within the text which references correspond to which phrases or sentences. When quoting a text word by word, it is essential to put the fragment quoted in quotation marks. Plagiarism is a serious infraction, equivalent to copying on an exam. It will result in a grade of zero.

For more information on plagiarism, you can look at the guide on "How to cite and how to avoid plagiarism": <<https://www.uab.cat/doc/GuiaCitesiPlagiEstudiants>>. See also: <<https://www.uab.cat/web/study-and-research/how-to-cite-and-create-your-bibliography-1345738248581.html>>.

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Software

This subject does not require use of specific software.

Language list

Name	Group	Language	Semester	Turn
(TE) Theory	4	Spanish	second semester	morning-mixed