

Work Placement

Code: 105004
ECTS Credits: 12

2024/2025

| Degree | Type | Year |
|-----------------------------------|------|------|
| 2501928 Audiovisual Communication | OB | 4 |

Contact

Name: Guillem Marca Frances

Email: guillem.marca@uab.cat

Teaching groups languages

You can view this information at the [end](#) of this document.

Prerequisites

To have the Personal Social Security Number (NUSS), be enrolled in the subject, and have completed 60 ECTS credits from the first year and 120 ECTS credits from the first three years when applying for the call. It is also necessary that the internship agreement is signed by the student, the degree coordinator, and the company before starting the placement.

Objectives and Contextualisation

Ensure that students complement their theoretical-practical studies with direct contact with companies in the sector.

Learning Outcomes

1. CM25 (Competence) To create audiovisual content in accordance with ethical standards.
2. CM26 (Competence) To explain Audiovisual Communication-specific competences and developments.
3. CM27 (Competence) To generate audiovisual discourses that respond to ethical criteria and pluralism and are based on democratic values.
4. KM31 (Knowledge) To recognise working techniques and methods that are used to create audiovisual products in the professional world.
5. SM35 (Skill) To apply the theories covered as part of the degree programme in a professional setting.
6. SM36 (Skill) To adapt communication to the characteristics of each professional setting.
7. SM37 (Skill) To adapt the knowledge acquired during the degree programme to the praxis of each company or institution.
8. SM37 (Skill) To adapt the knowledge acquired during the degree programme to the praxis of each company or institution.

Content

Internships in companies or private institutions.

Activities and Methodology

| Title | Hours | ECTS | Learning Outcomes |
|---|-------|------|--|
| Type: Supervised | | | |
| Internships in companies and institutions | 300 | 12 | CM25, CM26, CM27, KM31, SM35, SM36, SM37 |

To work for companies and institutions with an agreement.

Annotation: Within the schedule set by the centre or degree programme, 15 minutes of one class will be reserved for students to evaluate their lecturers and their courses or modules through questionnaires.

Assessment

Continous Assessment Activities

| Title | Weighting | Hours | ECTS | Learning Outcomes |
|-------|-----------|-------|------|--|
| Note | 30 | 0 | 0 | CM25, CM26, CM27, KM31, SM35, SM36, SM37 |

Evaluation

The evaluation will be carried out, once the stay at the company or institution has ended, based on the final report that the student presents to the academic tutor and the evaluation report provided by the organization .

The qualification of the practices will be obtained from the qualifications of three pieces of evidence:

1. The preparation of an internship report prepared by the student. (30% of the final mark). The form of this document will be decided by the internship tutor assigned by the Faculty. As a guideline, it is advisable to consult the instructions set by the Faculty regarding this report:
<https://www.uab.cat/doc/informefinaldepracticum.pdf>

2. Evaluation report drawn up by the tutor of the company / practice center (60% of the final mark).

3. Supervision of teacher-practice tutor assigned by the Faculty (10% of the final grade).

It will be necessary for the student to do a tutorial with the person in charge of the subject, at the beginning or at the end of the stay.

As a measure to improve teaching monitoring, a reduced monthly report can be requested, which will also have an evaluative nature and purpose, as well as other complementary documents such as a short file on the data, characteristics and circumstances of the internship site.

To pass this subject you must obtain a final grade equal to or higher than 5.

In order to be assessed, students must use the document models (report, company evaluation document, etc.) indicated and/or expressly provided by their academic tutor in each academic year of the practicum And they also haveto follow their specific instructions.

As a general rule, the final report and the evaluation document signed by the internship company must be delivered to the academic tutor within a maximum period of 10 calendar days from the last day of the internship.

Students who do not complete at least 2/3 of the hours set in the agreement, or/and who do not obtain an evaluation document from their tutor from the internship company, will be considered as not evaluable.

This subject, due to its own configuration, is not recoverable.

For more information, students are advised to consult the "Internship Regulations" and "Final Internship Report", available on the Faculty's website.

<https://www.uab.cat/web/estudiar/graus/graus/informacio-general-1345902978540.html>

Review notes:

Grade review is an automatic procedure that begins when the grade is made public (either posted on the desk next to the responsible teacher's office or by some other digital or analog means). From this moment, students have one week to request, by e-mail, a tutorial with the teacher responsible for the subject to analyze the final grade. After one week from the date of publication of the grade, no request for grade review will be accepted.

This guide is a general regulatory framework for the practicum, but students must bear in mind that the academic tutors can change each semester and be different for the different enrollment groups. The assignment of tutors for each semester and enrollment group depends on the departments with assigned teaching, which are responsible for making public the names of the tutors for the knowledge of the students. For this reason, being a diverse and changing teaching staff, the teaching team cannot appear in this annual guide.

Bibliography

The bibliography is not required.

Software

There is no specific program for this subject.

Language list

Information on the teaching languages can be checked on the CONTENTS section of the guide.