

Degree	Type	Year
2501928 Audiovisual Communication	OB	2

Contact

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Teachers

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Teaching groups languages

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Prerequisites

None

Objectives and Contextualisation

The course's primary aim is to examine the evolution of radio and television from their beginnings, with a focus on technological, aesthetic, institutional, and socio-cultural aspects, paying special attention to the origin and development of content.

The specific objectives include:

- Understanding the history of radio and television.
- Identifying technological advancements related to radio and television.
- Examining the social, political, and cultural roles of radio and television.
- Exploring radio and television programming models.
- Grasping the significance of genres and programming in the evolution of radio and television content.
- Contextualizing the roles of radio and television based on social, political, economic, and cultural factors.
- Identifying radio and television models in both analog and digital eras.
- Reflecting on the informational and entertainment functions of the media across different periods.

Learning Outcomes

1. CM05 (Competence) To assess innovations in the historical investigation models of film, radio and television productions.
2. CM05 (Competence) To assess innovations in the historical investigation models of film, radio and television productions.
3. KM10 (Knowledge) To cite the main methods for analysing and interpreting film, radio and television productions.
4. KM11 (Knowledge) To recognise the main aesthetic movements in film, radio and television productions and their social impact.
5. KM12 (Knowledge) To link specific film, radio and television productions to the structural and technological factors that exist in the field of Audiovisual Communication.
6. SM09 (Skill) To research historical and current developments in film, radio and television productions from a comparative perspective.
7. SM10 (Skill) To classify any kind of source or document related to film, radio or television productions.

Content

1. Birth of electronic media: technology, politics, and society, transformation into mass media, and early narratives.
2. United States: Study of the hegemonic model.
3. The European model: Public monopolies.
4. The Spanish and Catalan case.

Activities and Methodology

Title	Hours	ECTS	Learning Outcomes
Type: Directed			
Seminars	15	0.6	KM10, KM11, KM12, SM09, SM10
Theoretical Sessions	38	1.52	CM05, KM11, KM12, SM09
Type: Supervised			
Tutorship	8	0.32	CM05, KM10, KM12, SM09, SM10
Type: Autonomous			
Autonomous Work	82.5	3.3	CM05, KM11, KM12, SM09, SM10

The development of this course includes:

- a. Theoretical sessions in which the necessary knowledge for acquiring competencies will be provided, along with listening to and viewing radio and television content to help understand the evolution of narratives.
- b. Seminar sessions, where students will carry out activities on specific topics and present the main results of their historical analysis of radio and television content.

Annotation: Within the schedule set by the centre or degree programme, 15 minutes of one class will be reserved for students to evaluate their lecturers and their courses or modules through questionnaires.

Assessment

Continuous Assessment Activities

Title	Weighting	Hours	ECTS	Learning Outcomes
Seminar Activities	35%	2.5	0.1	CM05, KM10, KM11, KM12, SM10
Theoretical Sessions Activities	25%	2	0.08	CM05, KM10, KM11, KM12, SM09, SM10
Theoretical exam	40%	2	0.08	CM05, KM11, KM12, SM09, SM10

CONTINUOUS EVALUATION

The course comprises the following assessment activities:

- Seminar activities, 35%
- Active participation in activities proposed during theoretical sessions, 25%
- Theoretical exam, 40%

To pass the course, students must successfully complete all three assessment activities. Students are allowed to retake the theoretical exam if they have scored a minimum of 3 points on the first attempt.

SINGLE EVALUATION

Students may choose the single evaluation option. This includes the following assessment activities:

- Preparation of a theoretical paper on the course material, to be agreed upon with the faculty, 20%
- Preparation of an analysis paper on a historical radio or television program, to be agreed upon with the faculty, 30%
- Attendance at scheduled tutoring sessions, 10%
- Theoretical exam, 40%

The submission date for activities 1 and 2 will coincide with the date of the theoretical exam (activity 4), which will be announced at the beginning of the course. To pass the course, students must successfully complete all four assessment activities. Students are allowed to retake the theoretical exam if they have scored a minimum of 3 points on the first attempt.

Bibliography

Below is a basic bibliography, but additional references will be provided throughout the course for the topics covered.

ALBERT, Pierre and TUDESQ, Andre-Jean, 2001. Historia de la radio y la televisión. México: Fondo de Cultura de México.

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BAGET I HERMS, Josep Maria, 1993. Historia de la televisión en España (1956-1975). Barcelona: Feed-Back.

BALSEBRE, Armand. 2001. Historia de la radio en España. Volumen I (1874-1939). Madrid: Cátedra.

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CROWLEY, David and HEYER, Paul (eds.). (1997), La comunicación en la historia. Tecnología, cultura, sociedad. Barcelona: Bosch.

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FRANQUET, Rosa, (2001), Història de la ràdio a Catalunya al segle XX. De la ràdio de galena a la ràdiodigital. Barcelona: Edicions 62.

GOMERY, Douglas, (2008), A history of Broadcasting in the United States, Malden: Blackwell Publishing.

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FAUS Angel, (2007), La radio en España (1896-1977). Una historia documental, Madrid: Taurus.

OLIVESI, Stephane, 1998. Histoire politique de la télévision. Paris: L'Harmattan

PALACIO, Manuel, (2001), Historia de la televisión en España, Barcelona: Gedisa.

PEGG, Mark 1983. Broadcasting and Society 1918-1939. London: Croom Helm.

STERLING, Cristopher H. and KITTROSS, John Michael (2002), Stay Tuned. A history of American Broadcasting, Mahwah, N.J. : Lawrence Erlbaum Associates, cap. 2 "The Prehistory of Broadcasting", P.P. 19-50.

WHEATLEY, Helen, (Ed) (2007), Re-viewing television history. Critical Issues in Television Historiography, NEW YORK: Tauris & Co.

WILLIAMS, Raymond, 1989. Raymond Williams on Television. Selected Writings. London: Routledge.

WYVER, John, (1992) La imagen en movimiento. Aproximación a una historia de los medios audiovisuales. Valencia: Filmoteca Generalitat Valenciana.

Software

None

Language list

Name	Group	Language	Semester	Turn
(SEM) Seminars	41	Catalan	first semester	morning-mixed
(SEM) Seminars	42	Catalan	first semester	morning-mixed
(SEM) Seminars	43	Catalan	first semester	morning-mixed
(TE) Theory	4	Catalan	first semester	morning-mixed

PROVISION