Public Policy Analysis and Management

Code: 42271
ECTS Credits: 10

2024/2025

Degree	Type	Year
4313335 Political Science	OB	0

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Teachers

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Teaching groups languages

You can view this information at the end of this
document.

Prerequisites

As a minimum level, students should hold a Bachellor's Degree or equivalent, in any knwoledge area within
social sciences.

Objectives and Contextualisation

To understand the main theoretical debates in públic management and public policy analysis.
To provide with an overview of the main issues currently alive in debates on social policy, public administration
and public management
To learn how to apply methodological models in order to carry out research in this field.
To understand how to apply that knowledge to the analysis of and intervention in complex social and political
problems.
To comprehend how similar issues and public policy dilemmas are expressed differently in different national
contexts
To acquire the knowledge and the necessary skills to apply it within organizational environments in the field of
politics and public management.

To be able to have an informed opinion of the current tensions between fiscal and social policies that in the current context of austerity many countries are faced with.

Competences

- Analyse public policies in different sectors.
- Applied theoretical knowledge acquired from the analysis of real situation and using political analysis generate useful orientations for decision-making.
- Demonstration reading comprehension for specialist texts in English.
- Possess and understand knowledge that provides a basis or opportunity for originality in the development and/or application of ideas, often in a research context.
- Recognise the complexity of politics today, its diversity and the tensions to which it is exposed, with special emphasis on the Spanish and European contexts.
- Student should possess the learning skills that enable them to continue studying in a way that is largely student led or independent.
- Work in international and interdisciplinary teams whose members have different origins and backgrounds.

Learning Outcomes

1. Analyse public policies independently of their sectorial specialisation.
2. Anticipate the consequences of designing a specific public policy.
3. Apply the main theories for the analysis of processes for drawing up, implementing and evaluating public policies.
4. Demonstration reading comprehension for specialist texts in English.
5. Design instruments to evaluate a specific public policy.
6. Identify the different agents involved in the definition of a policy, its scope for action, interests and resources.
7. Identify the different factors and variables that may be involved in the definition and results of public policy.
8. Identify the importance of specific political contexts when designing policies.
9. Identify the main agents involved in the generation and design of policies, with special emphasis not only on their particular complexity but also that of the interrelated network environments.
10. Possess and understand knowledge that provides a basis or opportunity for originality in the development and/or application of ideas, often in a research context.
11. Student should possess the learning skills that enable them to continue studying in a way that is largely student led or independent.
12. Work in international and interdisciplinary teams whose members have different origins and backgrounds.

Content

Public Management sessions

- Today's context for Public and Third Sector Management

- Management and Leadership

- Comparative Performance

- Work and Public Service Motivation

- Governance reforms in Public Management: Accountability and Transparency

- Assessing and Measuring Accountability/Transparency

- Artificial Intelligence and Algorithms in Public Administration. CUBE case: Artificial intelligence and automated decision-making in welfare policies

- Representative bureaucracy

Public Policy sessions

- Social innovation and public policy: challenges and evidence from research

- Who Cares? Social Reproduction and the Welfare State

- The politics of abortion: public health or the divine commandment?

- What's in a name? Regulatory models on Prostitution (or Sex Work)

- Welfare states in development contexts

- Education policies, social segregation

- Education policies: remedies to social segregation

- EU social innovation policy: the framing of the policyproblem, coalitions of interests, quasi-concepts in policy agenda-setting

- Private actors and finance in public policy design and implementation: looking at PbR in ALMPs and Social Impact Bonds as case studies

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Activities and Methodology

Title	Hours	ECTS	Learning Outcomes
Type: Directed			
Lectures, attendance and participation	125	5	2, 4, 5, 6, 7, 8, 10, 11, 12
Type: Supervised			
Seminars and tutorials	50	2	2, 5, 6, 7, 8, 10, 11, 12
Type: Autonomous			
Reading, essay writing and solving exercises	70	2.8	2, 4, 5, 6, 7, 8, 10, 11, 12

Learning is based on the reading and discussion of theoretical and empirical knowledge.

The aim is to acquire the capacity to formulate questions and answers. To this end, students will have to be active and autonomous in searching and selecting relevant information, in reading and thinking in order to create a rich and informed dialogue with the lecturer.

This autonomous effort will be required previously to each session, via reading, essay writing and some cases and exercices. This work will then be complemented with seminar discussions and oral presentations, which will help to better understand both theory and practice-based knowledge as well as to question it.

Class teaching will combine lectures and seminar/case, exercise discussions on theoretical and empirical knowledge -always trying to find the applicability of theory to the real world.

Tutorial teaching will focus on the preparation of essays, exercises and presentations.

Annotation: Within the schedule set by the centre or degree programme, 15 minutes of one class will be reserved for students to evaluate their lecturers and their courses or modules through questionnaires.

Assessment

Continous Assessment Activities

Title	Weighting	Hours	ECTS	Learning Outcomes
In class exercises/ test (Public Management)	50%	2.5	0.1	1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12
Public Policy Essay / Exercises	50 %	2.5	0.1	2, 3, 4, 6, 7, 8, 10

Evaluation will be botn continuous and final. It will be based on the outputs of the different activities in which students will engage to show they have achieved the expected competencies.

Such activities and outputs include:

1. Practical exercises/tests (public management)
2. Short essays and exercises (public policy)

Bibliography

More recent papers and adjusted to the each topic in the Syllabus to be distributed in class

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Software

(More detail in the syllabus to be distributed)

Language list

Name	Group	Language	Semester	Turn
(TEm) Theory (master)	1	English	first semester	morning-mixed