UAB
Universitat Autònoma de Barcelona

Gestión y Análisis de Políticas Públicas

Código: 42271
Créditos ECTS: 10

2024/2025

Titulación	Tipo	Curso
4313335 Ciencia Política / Political Science	OB	0

Contacto

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Idiomas de los grupos

Puede consultar esta información al final del
documento.

Prerrequisitos

Al ser una asignatura que se imparte íntegramente en inglés, algunas pestañas previstas en castellano no se traducen: el/la alumno no la pueden cursar si no tienen el nivel de inglés exigido.

Students taking this course should have Bachelor's level knowledge about political and administrative institutions and comparative politics.

Objetivos y contextualización

1. To understand the main theoretical and methodological models in public policy analysis and management.
2. To learn how to apply those theoretical and methodological models in order to carry out a research in this field.
3. To understand how to apply that knowledge to the analysis of and intervention in complex social and political problems.
4. To acquire the knowledge and the necessary skills to apply it within organizational environments in the field of politics and public management.

Competencias

- Analizar políticas públicas en diferentes ámbitos sectoriales.
- Aplicar los conocimientos teóricos adquiridos al análisis situaciones reales y, a partir del análisis de la realidad política, generar orientaciones útiles en la toma de decisiones.
- Demostrar comprensión lectora de textos especializados en inglés.
- Poseer y comprender conocimientos que aporten una base u oportunidad de ser originales en el desarrollo y/o aplicación de ideas, a menudo en un contexto de investigación.
- Que los estudiantes posean las habilidades de aprendizaje que les permitan continuar estudiando de un modo que habrá de ser en gran medida autodirigido o autónomo.
- Reconocer la complejidad de la realidad política, su diversidad, y las tensiones a las cuales está sometida, con un énfasis especial en el contexto español y europeo.
- Trabajar en equipos de carácter internacional e interdisciplinar, cuyos miembros tienen orígenes y trayectorias diferentes.

Resultados de aprendizaje

1. Analizar las políticas públicas independientemente de su especialización sectorial.
2. Anticipar las consecuencias que puede tener el diseño de una determinada política pública.
3. Aplicar las principales teorías para el análisis de los procesos de elaboración, implementación y evaluación de las políticas públicas.
4. Demostrar comprensión lectora de textos especializados en inglés.
5. Diseñar los instrumentos para evaluar una política pública concreta.
6. Distinguir los principales actores implicados en los procesos de generación y elaboración de las políticas, con especial atención no solo a su complejidad particular sino también a la de los entornos de red en que se interrelacionan.
7. Identificar la importancia de los contextos políticos específicos a la hora de diseñar una política.
8. Identificar los distintos actores relevantes implicados en la definición de una política, sus repertorios de acción, intereses y recursos.
9. Identificar los distintos factores y variables que pueden incidir en la definición y resultados de una política pública.
10. Poseer y comprender conocimientos que aporten una base u oportunidad de ser originales en el desarrollo y/o aplicación de ideas, a menudo en un contexto de investigación.
11. Que los estudiantes posean las habilidades de aprendizaje que les permitan continuar estudiando de un modo que habrá de ser en gran medida autodirigido o autónomo.
12. Trabajar en equipos de carácter internacional e interdisciplinar, cuyos miembros tienen orígenes y trayectorias diferentes.

Contenido

Public Management sessions

- Today's context for Public and Third Sector Management

- Management and Leadership

- Comparative Performance

- Work and Public Service Motivation

- Governance reforms in Public Management: Accountability and Transparency

- Assessing and Measuring Accountability/Transparency

- Artificial Intelligence and Algorithms in Public Administration. CUBE case: Artificial intelligence and automated decision-making in welfare policies

- Representative bureaucracy

Public Policy sessions

- Social innovation and public policy: challenges and evidence from research

- Who Cares? Social Reproduction and the Welfare State

- The politics of abortion: public health or the divine commandment?

- What's in a name? Regulatory models on Prostitution (or Sex Work)

- Welfare states in development contexts

- Education policies, social segregation

- Education policies: remedies to social segregation

- EU social innovation policy: the framing of the policyproblem, coalitions of interests, quasi-concepts in policy agenda-setting

- Private actors and finance in public policy design and implementation: looking at PbR in ALMPs and Social Impact Bonds as case studies

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Actividades formativas y Metodología

Título	Horas	ECTS	Resultados de aprendizaje
Tipo: Dirigidas			
Clases, asistencia y participación	125	5	2, 4, 5, 8, 9, 7, 10, 11, 12
Tipo: Supervisadas			
Seminarios y tutorías	50	2	2, 5, 8, 9, 7, 10, 11, 12
Tipo: Autónomas			
Lectura, ejercicios y redacción de textos tipo ensayo	70	2,8	2, 4, 5, 8, 9, 7, 10, 11, 12

Learning is based on the reading and discussion of theoretical and empirical knowledge.

The aim is to acquire the capacity to formulate questions and answers. To this end, students will have to be active and autonomous in searching and selecting relevant information, in reading and thinking in order to create a rich and informed dialogue with the lecturer.

This autonomous effort will be required previously to each session, via reading, essay writing and some cases and exercices. This work will then be complemented with seminar discussions and oral presentations, which will help to better understand both theory and practice-based knowledge as well as to question it.

Class teaching will combine lectures and seminar/case, exercise discussions on theoretical and empirical knowledge -always trying to find the applicability of theory to the real world.

Tutorial teaching will focus on the preparation of essays, exercises and presentations.

Nota: se reservarán 15 minutos de una clase dentro del calendario establecido por el centro o por la titulación para que el alumnado rellene las encuestas de evaluación de la actuación del profesorado y de evaluación de la asignatura o módulo.

Evaluación

Actividades de evaluación continuada

Título	Peso	Horas	ECTS	Resultados de aprendizaje
Ejercicios evaluación continua/ test (Public Management)	50%	2,5	0,1	1, 2, 3, 4, 5, 8, 9, 7, 6, 10, 11, 12
Ensayo Public Policy / Ejercicios	50 %	2,5	0,1	2, 3, 4, 8, 9, 7, 10

Evaluation will be botn continuous and final. It will be based on the outputs of the different activities in which students will engage to show they have achieved the expected competencies.

Such activities and outputs include:

1. Practical exercises/tests (public management)
2. Short essays and exercises (public policy)

Bibliografía

More recent papers and adjusted to the each topic in the Syllabus to be distributed in class

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Busuioc, M. (2021), Accountable Artificial Intelligence: Holding Algorithms to Account.Public Admin Rev, 81: 825-836. https://doi.org/10.1111/puar.13293

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De Vries, M.; Nemec, J. 2013 "Public Sector Reform: An Overview of Recent Literature and Research on NPM and Alternative Paths*", International Journal of Public Sector Management*, 26(1):4-16.

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Koffijberg, J. De Bruin, H. Priemus, H. 2012 "Combining Hierarchical and Network Strategies: Successful Changes in Dutch Social Housing" *Public Administration*, 90 (1):262-275

Kotter, J.P. 2001 "What Leaders Really Do". *Harvard Business Review*, December

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Software

(More detail in the syllabus to be distributed)

Lista de idiomas

Nombre	Grupo	Idioma	Semestre	Turno
(TEm) Teoría (máster)	1	Inglés	primer cuatrimestre	manaña-mixto