

Degree	Type	Year
4313666 European Union-China: Culture and Economy	OB	0

## Contact

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## Teaching groups languages

You can view this information at the [end](#) of this document.

## Prerequisites

Basic knowledge of economy

## Objectives and Contextualisation

Introduce students to different aspects of the economy of China and the European Union.

With regard to China, issues such as reforms in the Chinese economy after the death of Mao, Chinese domestic and foreign trade, presence in world markets and future prospects of the Chinese economy.

A vision of the economic relations between the European Union and China and the bilateral agreements that govern them will also be offered.

With regard to the European Union, a story of the evolution of the main features of the European economy after World War II is presented with special attention to the process of regional economic integration (European Economic Community, European Union and Economic and Monetary Union). The basic features of the Spanish economy are also given special attention to the structural elements and emphasizing the current economic situation.

Likewise, the student will be introduced to the management of tourism in the European Union for the Chinese market and vice versa explaining the importance that this has in the economy.

## Competences

- Analyse the economic, social and cultural characteristics of the current-day European Union and China and be able to interpret the changes that both have undergone.
- Analyse the impact of the interrelation between the development of China's emerging economy and the EU's model for economic development.
- Carry out team work in interdisciplinary and multicultural environments.
- Continue the learning process, to a large extent autonomously.
- Make creative and original contributions in distinct fields, demonstrating an attitude of respect towards the opinions, values, behaviour and practices of others.
- Use acquired knowledge as a basis for originality in the application of ideas, often in a research context.

## Learning Outcomes

1. Carry out team work in interdisciplinary and multicultural environments.
2. Continue the learning process, to a large extent autonomously.
3. Distinguish the impact of Chinese economic development on the economic sphere of the European Union.
4. Evaluate the role of Chinese economic development within international economic relations in the 21st century.
5. Identify the differentiating features in the cultural expressions of the European Union and China.
6. Interpret changes in the economic structures undergone by these two regions in the first decade of the 21st century and the main trends in economic models to be developed over the next decade.
7. Interpret the models of economic development models in the two regions.
8. Make creative and original contributions in distinct fields, demonstrating an attitude of respect towards the opinions, values, behaviour and practices of others.
9. Use acquired knowledge as a basis for originality in the application of ideas, often in a research context.

## Content

Economic relations between the EU and China

Economy and Social Relations

Economic relations EU - China. Bilateral agreements that govern them

The international interrelations between the economic variables

Possible aspects to investigate on Foreign Trade and Investments between Spain-EU-China.

Tourism Management of the European Union

Basic elements of tourist management [definition of the UNWTO, elements that make up the tourist structure, tourist supply and demand, tourist resources.]

Analysis of the situation of international tourism. Impacts of economic, social and environmental tourism

Tourist policy and tourism management of destinations.

Economy of China

Economic growth in East Asia during the last half century. Why do economies grow?

The reforms in the Chinese economy after the death of Mao.

Chinese domestic and foreign trade.  
 Second phase of reforms in the Chinese economy  
 Globalization, China and world markets.  
 The future of the Chinese economy.

#### Economy of the EU

Europe to World War II (1939-1945)  
 The reconstruction period (1945-1951): Cold War, Marshall Plan, ...  
 The period of exceptional growth 1951-1973  
 European integration: from the ECSC to the EEC  
 The economic crisis of the seventy (1973-1985)  
 The economic recovery, 1986-2008  
 Europe and the end of the cold war  
 The European Union: enlargement and deepening  
 The economic crisis in Europe: 2008-

#### Economy of Spain

The basic characteristics of the Spanish economy and the macroeconomic indicators.  
 The stages of the Spanish economy.  
 Integration into the EU and its impact on the Spanish economy: tariff disarmament, structural funds, CAP, etc.  
 The euro and the economic boom  
 The differential character of the crisis in Spain (2008-14)

### Activities and Methodology

Title	Hours	ECTS	Learning Outcomes
Type: Directed			
Seminars and face-to-face classes. Debates and exhibitions	75	3	3, 5, 6, 7, 2, 9
Type: Supervised			
Exercises for readings, correction of exercises and resolution of doubts, face-to-face and online tutoring	25	1	3, 8, 5, 6, 7, 2, 1, 4
Type: Autonomous			
Reading and working on articles, books and texts, preparation of activities, and reading comprehension and acquisition. Search for information.	125	5	3, 8, 5, 6, 7, 2, 9, 1, 4

Master classes / exhibitions  
 Case resolution classes  
 Discussions  
 Seminars  
 Presentation / oral presentation of works  
 Reading articles / books / reports of interest  
 On-line tutorials

Carrying out individual works  
Possible visits to entities or companies

Annotation: Within the schedule set by the centre or degree programme, 15 minutes of one class will be reserved for students to evaluate their lecturers and their courses or modules through questionnaires.

## Assessment

### Continous Assessment Activities

Title	Weighting	Hours	ECTS	Learning Outcomes
Delivery of reports / individual works	25%	50	2	8, 5, 6, 2, 9, 1
Delivery of reports / work in groups.	25%	50	2	8, 1
Final exam	40%	12.5	0.5	3, 5, 6, 7, 2, 9, 4
Individual oral presentations in class	10%	37.5	1.5	3, 8, 5, 6, 7, 2, 9, 1, 4

This module does not have a second call, but there is a second chance if the final grade is between 4.0 to 4.9 according to the UAB regulations.

The qualification will be NOT AVALUABLE when the student has not been presented to 75% of the evaluable activities.

According to the regulations approved by the Academic Management Committee of the FTI, and ratified by the Board of Faculty on June 9, 2010, the subject can only be recovered in the following cases:

- When, in a justified way, the student has not been presented to 25-30% of the activities evaluable;
- When the final grade, including the mark for the key competency of the subject, prior to the minutes is between 4.0 and 4.9.

In both cases the student will be presented exclusively to activities or tests not presented or suspended.

The proof of suspended evidence for copying or plagiarism is excluded from the recovery of the note.

In no case may a note be recovered by means of a final test equivalent to 100% of the note.

In the event that there are several irregularities in the evaluation activities of the same subject, the final grade of this subject will be 0. The proof of suspension of the evidence suspended for copying or plagiarism will be excluded. It is considered as a "copy" a work that reproduces all or most of the work of one or more partners, and as "plagiarism" the fact of presenting a part or a whole text of an author as its own, that is to say, without mentioning the sources, it is published on paper or in digital form on the Internet. Copying and plagiarism are intellectual robberies and, therefore, they constitute a fault that will be punished with the "zero" note. In the case of a copy between two students, if it is not possible to know who copied who, the two students will be punished.

NOTE: This module does not apply the sigle assessment system.

## Bibliography

- Brunet, F, Curso de Integración Europea, Alianza Editorial, 2014
- Debraux P., Tselichtchev I., (2009), Asia's Turning Point. An Introduction to Asia's Dynamic Economies at the Dawn of the New Century, Wiley, Singapore
- Fontaine, P. "Europe in 12 lessons", European Commission, 2011, available at <https://publications.europa.eu/en/publication-detail/-/publication/20691fde-ea17-4c58-bb7a-6aeb23024a84>
- Garcia Delgado, J.L Lecciones de Economía Española, Editorial: Civitas.2013
- Gill, Indermit & Kharas, Homi (2006) An East Asian Renaissance: Ideas for Economic Growth, Washington DC, The International Bank for Reconstruction and Development / The World Bank and The Institute of Policy Studies (Página del Banc Mundial)
- EU in figures, available at [https://europa.eu/european-union/about-eu/figures\\_en](https://europa.eu/european-union/about-eu/figures_en)
- Naughton, B. (2007) The chinese economy. Transitions and Growth. MIT, Cambridge, USA
- Stiglitz, Joseph E. (2003). "Globalization, Technology, and Asian Development." *Asian Development Review*, 20:2, pp. 1-18. (Disponible en internet, página personal d'Stiglitz en la Universidad de Columbia)
- EU websites on economic relations, statistics and agreements.

## Software

None

## Language list

Name	Group	Language	Semester	Turn
(TE) Theory	1	Spanish	first semester	afternoon
(TE) Theory	2	Spanish	first semester	afternoon