UAB
Universitat Autònoma de Barcelona

Art and Commerce

Code: 43007
ECTS Credits: 10

2024/2025

Degree	Type	Year
4313768 Analysis and Management of the Artistic Heritage	OT	0

Contact

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Teachers

Buenaventura Bassegoda Hugas

Jaime Vidal Oliveras

(External) Albert Martí Palau

(External) Artur Ramon

(External) Carolina Díez-Cascón

(External) Francesc Fontbona

(External) Ignasi Domènech

(External) Jordi Carreras

(External) Jordi Sacases

(External) Marc Domènech

(External) Natalia Chocarro

(External) Pere Canal

(External) Sergi Clavell

(External) Violant Porcel

Teaching groups languages

You can view this information at the end of this document.

Prerequisites

None

Objectives and Contextualisation

This module proposes to offer some basic notions about the functioning of the market and the collecting of artistic

Competences

- Be familiar with the resources and skills that a professional art historian or artistic heritage specialist needs and develop the ability to meet the challenges involved in the care, study and management of the artistic heritage.
- Continue the learning process, to a large extent autonomously.
- Discriminate between important research and dissemination of culture.
- Explore new interdisciplinary strategies for art historians' career development.
- Show mastery of language, expression and rhetorical devices in the preparation and presentation of research projects and professional tasks.
- Systematically assimilate and synthesise the information that is of the greatest importance for research and professional practice.
- Transfer historical and artistic research to society.
- Understand the analysis methods used in research into the artistic heritage, and art theory and history.

Learning Outcomes

1. Carry out simple cases of expert valuation.
2. Continue the learning process, to a large extent autonomously.
3. Discriminate between important research and dissemination of culture.
4. Know and make connections between the systems of analysis used in art history, archaeometry and the technical procedures used in restoration.
5. Know specific cases of expertisation of works of art.
6. Know the different analysis systems used in the expertisation and expert valuation of an art work.
7. Show mastery of language, expression and rhetorical devices in the preparation and presentation of research projects and professional tasks.
8. Systematically assimilate and synthesise the information that is of the greatest importance for research and professional practice.
9. Understand the experience and research work needed for the expertisation and expert valuation of an art work.

Content

Program:
1. Presentation of the course. The art market. The notion of the ecosystem/art system. The agents: criticism, galleries, auctions, museums, etc. (Jaume Vidal Oliveras UAB)
2. The study of the collecting phenomenon. Status of the issue in Catalonia. (B. Bassegoda UAB).
3. The Vila Casas Foundation. An initiative of collecting and patronage. (Natalia Chocarro). Director of External Projects of the Vila Casas Foundation)
4. The Bassat Collection
5. Institutional collecting. (Manuel Borja museum advisor to the Department of Culture of the Generalitat (
6. The market and art galleries in Barcelona from the origins until the 20th century. (Francesc Fontbona/Jaume Vidal Oliveras).
7 Galeria Marc Domènech, as a consolidated gallery model (Marc Domènech)
8 The Bombon Project Gallery as an innovative gallery model. (Joana Roda, responsible for the gallery)
9. Sales in public auctions. The experience of the Balclis house. (Jordi Carreras. Balclis, Barcelona)
10. Online sales (Carolina Díez-Cascón)
11 The persecution of crimes against artistic and archaeological heritage. Pere Canal (Central Unit of Historical

Heritage. Mossos d'Esquadra, Generalitat de Catalunya). 9.
The antique trade. (Artur Ramon, Artur Ramon Art)

13 The appraisal of works of art (Artur Ramon, Artur Ramon Art)

14. The market of works of art on paper. (Albert Martí Palau. Antiquities Palace)

15 The great international art fairs. (Violant Porcel, specialist in contemporary art)

16 Barcelona Modern and Ancient Art Fair (Sergi Clavell, antique dealer and head of the fair)

17 SWAB an emerging art fair (Carolina Díez-Cascón, head of Swab)

18. The expertise of works of art. The case of the work of Joan Miró. Elena Escolar (Conservator of the Fundació Joan Miróand Rosa Maria Malet, of the Association pour la Défense de l'Oeuvre de Joan Miró).

19 Closing of the course: summary and conclusions (Jaume VidalOliveras)

Activities and Methodology

Title	Hours	ECTS	Learning Outcomes
Type: Directed			
Departures to visit collections, galleries and auction houses	18	0.72	1, 5, 6, 7, 8, 9

Classes in the classroom, open to the participation of students, and exits to visit collections, galleries, houses of a

Annotation: Within the schedule set by the centre or degree programme, 15 minutes of one class will be reserved for students to evaluate their lecturers and their courses or modules through questionnaires.

Assessment

Continous Assessment Activities

Title	Weighting	Hours	ECTS	Learning Outcomes
A brief work that demonstrates the ability of the student to develop knowledge and capacities around the topics of the Module.	50%	162	6.48	1, 2, 3, 4, 5, 6, 7, 8, 9
Attendance and active participation in class	20%	50	2	2, 4, 6, 7, 8, 9
Tutorials and follow-up of individual work	30%	20	0.8	2, 3, 7, 8

Attendance and active participation in class.
Tutorials and follow-up of an individual work.
A brief work that demonstrates the ability of the student to develop knowl

In the event that tests or exams cannot be taken onsite, they will be adapted to an online format made available through the UAB's virtual tools (original weighting will be maintained). Homework, activities and class participation will be carried out through forums, wikis and/or discussion on Teams, etc. Lecturers will ensure that students are able to access these virtual tools, or will offer them feasible alternatives.

This subject/module does not incorporate single assessment.

Bibliography

The bibliography will be offered and commented in class.

Software

No specific software is necessary. Although unlikely, if required later in the course this would be indicated in due time.

Language list

Name	Group	Language	Semester	Turn
(TEm) Theory (master)	1	Catalan	second semester	afternoon