

Corporate Social Responsibility

Code: 43059
ECTS Credits: 6

2024/2025

Degree	Type	Year
4313784 Interdisciplinary Studies in Environmental, Economic and Social Sustainability	OT	0

Contact

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Teachers

Isabel Pont Castejón

Teaching groups languages

You can view this information at the [end](#) of this document.

Prerequisites

Objectives and Contextualisation

The course aims to introduce students to key topics of sustainability in the field of organizations (mainly companies): Corporate social responsibility (CSR), climate change, circular economy, European Green Deal, 8th 2030 environmental action program of the European Union.

Competences

- Analyse, summarise, organise and plan projects related to the environmental improvement of product, processes and services.
- Apply knowledge of environmental and ecological economics to the analysis and interpretation of environmental problem areas.
- Communicate and justify conclusions clearly and unambiguously to both specialised and non-specialised audiences.
- Continue the learning process, to a large extent autonomously.
- Integrate knowledge and use it to make judgements in complex situations, with incomplete information, while keeping in mind social and ethical responsibilities.
- Work in an international, multidisciplinary context.

Learning Outcomes

1. Analyse best practices in corporate social responsibility.
2. Communicate and justify conclusions clearly and unambiguously to both specialised and non-specialised audiences.
3. Continue the learning process, to a large extent autonomously.
4. Integrate knowledge and use it to make judgements in complex situations, with incomplete information, while keeping in mind social and ethical responsibilities.
5. Know the main concepts, regulations and international initiatives concerning the different dimensions of corporate social responsibility (economic, environmental, social, corporate governance).
6. Work in an international, multidisciplinary context.

Content

The course is divided in two parts:

Corporate Social Responsibility (CSR). Adaptation to climate change and to circular economy

- Introduction. CSR and the organisation's strategy
- CSR tools & tools for sustainable production and consumption, adaptation to climate change and circular economy.
- Corporate sustainability reporting: The Global Reporting Initiative (GRI) standard & European Union Directive

European environmental law

- Beginning and development of the environmental law of the European Union: principles and legal basis
- Instruments and policies. The European Green Deal. The 8th Environmental Action Programme 2030
- Main actors in the European Union. The role of the European Union, the States, the Autonomous Communities and Local Administrations
- Harmonization, execution and implementation. Let's approach some sectorial elements as climate change, circular economy ..

Activities and Methodology

Title	Hours	ECTS	Learning Outcomes
Type: Directed			
Exercise in class	4	0.16	1, 2, 3, 4, 5, 6
Lectures	29	1.16	5, 6
Type: Supervised			
Tutorial	30	1.2	3
Type: Autonomous			
Reading articles, books and studying for each of the given lectures	64	2.56	1, 3, 4, 5
Short essay writing, which involves reading the necessary academic literature	20	0.8	1, 2, 3, 4, 5

Annotation: Within the schedule set by the centre or degree programme, 15 minutes of one class will be reserved for students to evaluate their lecturers and their courses or modules through questionnaires.

Assessment

Continuous Assessment Activities

Title	Weighting	Hours	ECTS	Learning Outcomes
Final exam	50%	3	0.12	1, 2, 4, 5
Participation in class	25%	0	0	1, 2, 4, 5, 6
Short essay writings	25%	0	0	1, 2, 3, 4, 5

This module does not offer Single Assessment, as agreed with the coordination of the degree and with the Dean's Office of the Faculty of Sciences.

If the student does not pass the final exam, a date will be scheduled for re-evaluation.

The student will be evaluated separately for each of the two parts of the course based on:

- i) the knowledge obtained at the end of the course regarding the proposed academic literature and the other topics and aspects worked during the sessions;
- ii) his/her brief written submissions and his/her capacity for critical analysis, and
- iii) Active participation in the sessions.

Details:

One or two brief writings of 500-1000 words for each part of the course. The teacher will evaluate the writing according to her/his own criteria. The student could ask for details on his/her mark with the corresponding teacher.

The final exam covers most of the topics worked during the sessions. The space for the answers will be limited and these will have to demonstrate the understanding and mastery of the main concepts and ideas provided during the course. The corresponding teacher will assess them according to her/his own criteria. The student could ask for details on his/her grade with the corresponding teacher.

Bibliography

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<https://eur-lex.europa.eu/summary/chapter/20.html>

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- European Court of Human rights <http://hudoc.echr.coe.int>

- IEEP (Institut for European Environmental Policy) <https://ieep.eu/>

- EEB (European Environmental Bureau) <https://eeb.org>

Software

No

Language list

Name	Group	Language	Semester	Turn
(TEM) Theory (master)	1	English	first semester	afternoon