

Master's Degree Dissertation

Code: 44528
ECTS Credits: 6

2024/2025

Degree	Type	Year
4316022 Sport Management	OB	0

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Teachers

Ricard Esparza Masana

Teaching groups languages

You can view this information at the [end](#) of this document.

Prerequisites

There are no prerequisites

Objectives and Contextualisation

The Final Master Thesis (MT) Module involves the realisation of a project, a study, a report and/or a work in which the knowledge, skills, competencies and skills acquired in the programme are applied and developed. Specifically, the objectives at the training level are:

- Test the knowledge and skills acquired and / or developed by the student throughout the master, fostering their ability to solve problems.
- Integrate all the student's vital learning training that helps them direct their personal and professional life project.
- Develop transversal and specific competences, emphasising global learning.
- Ensure that the MT becomes a space of intersection between the academic world and the professional one, facing real scenarios.
- Foster critical thinking on the impact of learning in the professional profile.
- Learn how to plan and self-manage the design and execution of a project, appropriately defining objectives based on available resources (both personal, time, market, etc.).
- Make of the MT a space for personal and collective reflection.

Learning Outcomes

1. CA11 (Competence) Communicate conclusions, ideas and reasoning based on acquired knowledge to both specialised and non-specialised audiences.
2. CA12 (Competence) Develop critical thinking skills by working on specific challenges in the sports sector and seeking solutions.
3. KA18 (Knowledge) Understand the most relevant criteria for designing academic work that can be applied to a professional context based on a research question or challenge.
4. KA19 (Knowledge) Organise the different information resources offered by the state of the art, which can be used to complete the Final Master's Degree Project that is focused on the professional world.
5. SA26 (Skill) Develop a research/business plan related to sports management.
6. SA27 (Skill) Use available resources to make attractive, informative and brief presentations of data and results.
7. SA28 (Skill) Apply available IT tools to analyse data and/or other information.
8. SA29 (Skill) Formulate research questions and/or analysis opportunities by identifying specific challenges and drawing up development and deployment plans.

Content

Students are expected to work autonomously throughout this process; nonetheless, they will be supported by an advisor, and they shall refer to the MT coordinator, when required. Students will also receive guidance from an/some expert(s).

Students can freely select one of the two following modalities for their MT:

Research projects: under this modality, students will select a(some) research question(s), set a number of hypotheses linked to this, and undertake empirical-based research actions to contrast those hypotheses and reach conclusions. Research domains are numerous (biasing towards economics, business/management, communication, etc.).

Business projects: under this modality, students will select a business-related project that presents an action/challenge to be addressed; in other words, students will identify a project that requires a knowledge-based intervention (linked to the master's learnings) to be implemented. The options are numerous (setting-up a new company, introducing a new product/service in the company, reshaping the structure of a company, undertaking a new marketing project for a given occasion - for instance, a competition -, etc.), linking them to entrepreneurship or intrapreneurship initiatives. The business modality also allows for students to work on real challenges posed by specific companies (as if the student was developing a consultancy project for them; this can be requested by students if they find a company with which they can collaborate to do so).

Activities and Methodology

Title	Hours	ECTS	Learning Outcomes
Type: Directed			
Support sessions	5	0.2	
Type: Supervised			
Tutoring	8	0.32	
Type: Autonomous			
Research/analysis/writing the MT	134	5.36	

Autonomous work supervised by an advisor (and the collaboration of experts in different fields) through meetings and follow-up sessions.

Annotation: Within the schedule set by the centre or degree programme, 15 minutes of one class will be reserved for students to evaluate their lecturers and their courses or modules through questionnaires.

Assessment

Continous Assessment Activities

Title	Weighting	Hours	ECTS	Learning Outcomes
Evaluation by the advisor	65%	2	0.08	CA11, CA12, KA18, KA19, SA26, SA27, SA28, SA29
Presentation to the jury	35%	1	0.04	CA11, CA12, KA18, KA19, SA26, SA27, SA28, SA29

The evaluation details are those included in the programme's master thesis guideline.

Bibliography

There are numerous examples of manuals on how to proceed in relation to a MT, which can be of help to students.

The role of references (bibliography) in a MT is very relevant. The MT guideline details aspects on how to cite properly.

Software

No specific software requirements.

Language list

Name	Group	Language	Semester	Turn
(TE) Theory	1	Spanish	annual	morning-mixed
(TE) Theory	5	English	annual	morning-mixed
(TE) Theory	10	Spanish	annual	morning-mixed