UAB
Universitat Autònoma de Barcelona

Bachelor's Degree Final Project

Code: 102331
ECTS Credits: 12

2025/2026

Degree	Type	Year
Business Administration and Management	OB	4

Contact

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Teaching groups languages

You can view this information at the end of this document.

Prerequisites

UAB establishes two requirements for any student who enrolls in the Final Degree Project course

1. To enroll subjects in the fourth year of undergraduate studies, students must have completed at least all first-year courses and a total of 120 ECTS belonging to the first three years of any degree.

2. To register for the TFG, any student must have completed at least two-thirds of the total number of ECTS of the curriculum (ie 160 credits).

The Faculty additionally recommends that only students who can complete their degree in the same academic year shouldenroll for the TFG .

Objectives and Contextualisation

The TFG is a "capstone" project. The goal of this project is to produce an original, unpublished and individual piece of work, applying in an integrative way the knowledge and skills acquired throughout the undergraduate program.

Competences

- Capacity for independent learning in the future, gaining more profound knowledge of previous areas or learning new topics.
- Capacity for oral and written communication in Catalan, Spanish and English, which enables synthesis and oral and written presentation of the work carried out.
- Demonstrate a capacity for analysis and synthesis in applying the skills and competencies acquired during the degree course to question in the area of economics or business.
- Demonstrate initiative and work individually when the situation requires it.
- Organise the work in terms of good time management, organisation and planning.
- Select and generate the information necessary for each problem, analyse it and take decisions based on that information.

- Students must be capable of communicating information, ideas, problems and solutions to both specialised and non-specialised audiences.
- Students must develop the necessary learning skills in order to undertake further training with a high degree of autonomy.
- Take account of social, economic and environmental impacts when operating within one's own area of knowledge.
- Take sex- or gender-based inequalities into consideration when operating within one's own area of knowledge.

Learning Outcomes

1. A capacity of oral and written communication in Catalan, Spanish and English, which allows them to summarise and present the work conducted both orally and in writing.
2. Capacity to continue future learning independently, acquiring further knowledge and exploring new areas of knowledge.
3. Communicate using language that is not sexist or discriminatory.
4. Consider how gender stereotypes and roles impinge on the exercise of the profession.
5. Demonstrate initiative and work independently when required.
6. Demonstrate the ability to analyse and summarise and to apply the skills and competencies acquired in the degree to a topic in the economic or business field.
7. Identify the social, economic and environmental implications of academic and professional activities within the area of your own knowledge.
8. Organise work, in terms of good time management and organisation and planning.
9. Propose viable projects and actions that promote social, economic and environmental benefits.
10. Propose ways to evaluate projects and actions for improving sustainability.
11. Select and generate the information needed for each problem, analyse it and make decisions based on this information.
12. Students must be capable of communicating information, ideas, problems and solutions to both specialised and non-specialised audiences.
13. Students must develop the necessary learning skills in order to undertake further training with a high degree of autonomy.

Content

The TFG must be original and of a theoretical and/or applied nature and should demonstrate the skills, competencies and knowledge acquired by the students.

TFGs of a more applied nature should include a hypothesis supported by a theoretical framework, and/or the resolution of real cases using the techniques and abilities acquired throughout the degree to, either test the hypothesis, or resolve the cases.

In more theoretical TFGs students should make a critical review of the most significant academic and/or professional articles in the area they have chosen, and propose an innovative analysis of the question.

The tutor will provide guidance for the structure of the TFG in accordance with the area of study assigned or chosen.

As far as the final format of the TFG document is concerned, students will follow the recommendations set out in the "Tools and Resources for TFG Writing" course. The tutor may modify these depending on the content of the work. Suggested length of 8000 to 10000 words of main text (under no circumstances, more than 11000 words), including tables, figures, and references. Those bachelor's theses bearing annexes will place them at the end of the work, in a reasonable number of pages that do not reckon in the previous limits.

Students will use the document cover established in the TFG norms (7.1, annex).

TFG students will be examined strictly to ensure their ethical integrity, especially in aspects such as plagiarism and falsification

Activities and Methodology

Title	Hours	ECTS	Learning Outcomes
Type: Directed			
Orientation session by the degree coordinator and session on how to make a poster presentation	4	0.16	1, 2, 5, 6, 8, 11
Type: Supervised			
Meetings	8	0.32	1, 2, 5, 6, 8, 11
Type: Autonomous			
Course on tools and resources for TFG writing. Elaboration of the work. Preparation of presentations	286	11.44	1, 2, 5, 6, 8, 11

The assignment of and guidance for the TFG begins with a class session. This will be given in October (see Calendar) by the degree coordinators who will explain the assignment of the projects and general instructions.

It is recommended to do the course "Tools and Resources for TFG Writing" at the beginning of the semester, as it provides basic tools for the correct development of research and accurate writing of the TFG.

Students carry out their projects individually. If students have a preference for the subject area that is different from that which has been assigned to them they should present their proposal to the tutor and seek permission to modify the content of the TFG. If the tutor agrees students may focus their TFG on the proposed subject. This change should appear in the TFG platform, as goals agreed by the student following the first meeting. Under no circumstances the student can change the tutor.

The 4 individual tutorials have the following objectives:

- First meeting with the assigned tutor: definition and initial approach of the TFG in terms of objectives, methodology, sources of information, expected added value, structure, etc.

- Second meeting: follow-up the advances in the development of the TFG according to the planning carried out at the first meeting.

- Third meeting: evaluation of the TFG's first draft and follow-up of the additional advances that have occurred since the first submission.

- Fourth meeting: oral presentation of final project before the tutor.

In case of plagiarism or falsification at any moment the students work will be automatically graded with a zero.

Restricted Use of Artificial Intelligence (AI)

In the preparation of the Bachelor's Thesis (TFG), the use of artificial intelligence (AI) technologies is permitted solely as a support tool. Such use must be limited to tasks such as bibliographic or information searches, language correction, translations, or other specific functions expressly authorized by the academic supervisor.

Students must clearly and explicitly indicate which parts of the work have been generated or assisted using AI, specify the tools employed, and include a critical reflection on how these technologies have influenced the development process and the final outcome of the project.

A lack of transparency regarding the use of AI in an assessable activity will be considered a breach of academic integrity and may result in a partial or total penalty in the grade, or more serious sanctions depending on the severity of the case.

Annotation: Within the schedule set by the centre or degree programme, 15 minutes of one class will be reserved for students to evaluate their lecturers and their courses or modules through questionnaires.

Assessment

Continous Assessment Activities

Title	Weighting	Hours	ECTS	Learning Outcomes
Oral presentation	14%	1	0.04	1, 2, 5, 6, 8, 11
Poster defense (board assessment)	30%	1	0.04	1, 2, 5, 6, 8, 11
Pre-submission (15% of total advisor qualification) and final submission (65% of total advisor qualification)	56%	0	0	1, 2, 3, 5, 6, 7, 8, 10, 9, 13, 12, 11, 4

The bachelor thesis will be evaluated by the advisor based on both the thesis report written by the student (80%) and the oral presentation of the thesis in front of the advisor (20%). Evaluation of the written part will consist in the assessment of the intermediate delivery (15%) and the final delivery (65%). The advisor will assess each part of the bachelor thesis from 0 to 10 following the assessment criteria established in the evaluation rubric, computing the final grade as the weighted average. This grade will be the one attached in the evaluation report as unless it is higher than 7. In case the final grade is higher than 7, initially a grade of 7 will appear in the evaluation report as there exists the possibility to participate in the Poster Sessions with the objective of increasing this grade. This sessions will consist in presentations of the thesis poster in front of an evaluation panel. Once the evaluation panel qualification is available, it will be incorporad in to the act as long as it is larger than 7.

If the student does not adhere to the tutorization steps agreed by the Faculty that are explained above, and the advisor does not have evidence enough to ensure authorship of the thesis presented by the student, the advisor can reject to evaluate the submitted report.

The tutor must argue the assessment in accordance with the rubric that appears in the TFG Regulations (point 8.2, annex 2), using the corresponding alternative ("grade 7.0", "grade between 0 and 6.8" or "non-evaluable grade").

The TFG will be considered Not Assessable if the student fails to submit the final report, even if an intermediate version has been submitted.

Bad practice consists in the falsification and/or plagiarism of the TFG, which must be original. Falsification of the TFG occurs in two cases:

· Whenthe submitted project is obtained by order and elaborated by third parties;

· When the results have been falsified.

Plagiarism is the use of ideas, data or content obtained directly from the original authors without citing the source. There are some examples of this:

· Copying the work of other students, regardless of the year, class or institution

· Copying paragraphs, tables, images or graphs from books, journals or other printed sources without citing the source and passing the ideas off as ones own.

(Long citations are not permitted: more than 200 words)

· Presenting the ideas of other authors or organizations as their own

Plagiarism in the TFG does not just mean "copying" in an academic sense but is also a criminal act against intellectual property that has potential legal consequences.

The FEiE will use software to verify the originality of all the TFG projects presented.

Plagiarism or falsification in the TFG results automatically in grade 0, as well as any sanctions provided for this purpose by the UAB and the FEiE

Bibliography

The bibliography has to be appropriate to the theme of the bachelor's thesis. Under the advice of the tutor, it is expected to include academic references (textbooks, academic papers), references from the specific practitioner field of the bachelor's thesis, databases (if consulted) as well as Internet sources accessed to write the work.

Software

Software to be used will depend on the contents of each specific TFG

Groups and Languages

Please note that this information is provisional until 30 November 2025. You can check it through this link. To consult the language you will need to enter the CODE of the subject.