

Bachelor's Degree Final Project

Code: 103128
ECTS Credits: 12

2025/2026

Degree	Type	Year
Journalism	OB	4

Contact

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Teaching groups languages

You can view this information at the [end](#) of this document.

Prerequisites

It is necessary to have passed all of the first year and two-thirds of the total credits in the curriculum, that is, 160 ECTS. Each academic year consists of 10 courses worth 6 credits each, totaling 60 credits per year. Two full completed years amount to 120 credits, and three full completed years amount to 180 credits.

It is highly recommended to carefully read and consult all the information provided on the [website](#), which is regularly updated.

Objectives and Contextualisation

El Trabajo de Fin de Grado (Final Degree Project) is to develop diverse competences on the degree, applying tools to work as communicator or to continue the academic instruction, as well.

Competences

- Abide by ethics and the canons of journalism, as well as the regulatory framework governing information.
- Adequately present the findings of the research process in oral, print, audiovisual or digital media forms, in accordance with the canons of journalism.
- Demonstrate a critical and self-critical capacity.
- Demonstrate a self-learning and self-demanding capacity to ensure an efficient job.
- Design, plan and carry out journalistic projects on all kinds of formats.
- Differentiate the discipline's main theories, its fields, conceptual developments, theoretical frameworks and approaches that underpin knowledge of the subject and its different areas and sub-areas, and acquire systematic knowledge of the media's structure.
- Disseminate the area's knowledge and innovations.
- Introduce changes in the methods and processes of the field of knowledge to provide innovative responses to the needs and demands of society.
- Manage time effectively.
- Properly apply the scientific method, raising hypotheses regarding journalistic communication, validating and verifying ideas and concepts, and properly citing sources.

- Students can apply the knowledge to their own work or vocation in a professional manner and have the powers generally demonstrated by preparing and defending arguments and solving problems within their area of study.
- Students must be capable of collecting and interpreting relevant data (usually within their area of study) in order to make statements that reflect social, scientific or ethical relevant issues.
- Students must be capable of communicating information, ideas, problems and solutions to both specialised and non-specialised audiences.
- Students must develop the necessary learning skills in order to undertake further training with a high degree of autonomy.
- Take account of social, economic and environmental impacts when operating within one's own area of knowledge.
- Take sex- or gender-based inequalities into consideration when operating within one's own area of knowledge.

Learning Outcomes

1. Analyse a situation and identify its points for improvement.
2. Analyse the sex- or gender-based inequalities and the gender biases present in one's own area of knowledge.
3. Apply scientific methods in a cross-cutting manner in the analysis of the relations between technological change and media access.
4. Apply the applied knowledge acquired to executing the dissertation.
5. Apply the professional ethics of journalism in the dissertation.
6. Build a coherent academic discourse in any of the written, audiovisual or hypertextual variables.
7. Communicate using language that is not sexist or discriminatory.
8. Consider how gender stereotypes and roles impinge on the exercise of the profession.
9. Contribute original knowledge.
10. Demonstrate a critical and self-critical capacity.
11. Demonstrate a self-learning and self-demanding capacity to ensure an efficient job.
12. Design, plan and execute a dissertation.
13. Disseminate the area's knowledge and innovations.
14. Identify situations in which a change or improvement is needed.
15. Identify the principal forms of sex- or gender-based inequality and discrimination present in society.
16. Identify the social, economic and environmental implications of academic and professional activities within one's own area of knowledge.
17. Manage time effectively.
18. Outline, argue, defend and justify orally and in writing the findings of the dissertation.
19. Properly relay the findings of media research.
20. Propose new ways to measure the success or failure of the implementation of innovative proposals or ideas.
21. Propose viable projects and actions to boost social, economic and environmental benefits.
22. Raise and contrast hypotheses regarding the various aspects of journalism in all its fields of action.
23. Students can apply the knowledge to their own work or vocation in a professional manner and have the powers generally demonstrated by preparing and defending arguments and solving problems within their area of study.
24. Students must be capable of collecting and interpreting relevant data (usually within their area of study) in order to make statements that reflect social, scientific or ethical relevant issues.
25. Students must be capable of communicating information, ideas, problems and solutions to both specialised and non-specialised audiences.
26. Students must develop the necessary learning skills in order to undertake further training with a high degree of autonomy.
27. Weigh up the risks and opportunities of both one's own and other people's proposals for improvement.

Content

There are basically two types of Bachelor's Final Projects (TFG):

- **Project-based Bachelor's Final Project:** These are called "project-based" because the Faculty does not require the actual journalistic piece to be produced, although there is no obstacle to creating and submitting one. In other words, the project-based TFG must include everything necessary to carry out the project: journalistic planning, background research, style guide, budget, shooting plan, script, production plan, market and audience study, competitor analysis, technology planning, etc., depending on the nature of each TFG. If the project itself-or a segment or pilot-has been produced, it should be included with the TFG and will be evaluated. However, it is important to understand that the evaluation of a project-based TFG focuses not so much on the final product, but rather on the ability to plan, design, and justify a project in detail and at a university level, as well as to demonstrate that the student has acquired the competencies of the degree. The written format and length of the project-based TFG will vary according to the characteristics of each project. Therefore, there are no fixed length requirements, as each project will determine its own appropriate length.
- **Research-based Bachelor's Final Project:** This consists of an academic and scientific analysis of a subject related to journalism or communication studies. This type of work typically ranges from 12,000 to 15,000 words, with a maximum of 30,000 words (approximately 40 to 80 pages). Within this category, research projects can also be carried out in collaboration with institutions and companies that have agreements with the Faculty on research topics of mutual interest and sufficient academic value. In these cases, there will be both a professional supervisor and an academic advisor. All other conditions and the project calendar are the same as for other TFGs.

There are options for individual or group TFGs, as well as projects in collaboration with institutions, through Service Learning, or within the UAB Campus Media.

For more details, please consult this [link](#).

Activities and Methodology

Title	Hours	ECTS	Learning Outcomes
Type: Directed			
General sessions about TFG aspects or tips	3	0.12	5, 12, 22
Type: Supervised			
Oral exposition	1	0.04	19, 7, 6, 11, 10, 13, 18, 17, 25
Tutorized sessions with supervisors	14	0.56	3, 19, 6, 12, 18, 22
Type: Autonomous			
Oral exposition preparation	6	0.24	2, 4, 19, 7, 6, 11, 10, 13, 18, 17, 15, 25, 8
TFG development	275	11	2, 1, 3, 4, 5, 9, 19, 7, 6, 11, 10, 12, 13, 17, 16, 15, 14, 22, 27, 20, 21, 26, 25, 23, 24, 8

The Bachelor's Final Project (TFG) will be developed through four mandatory tutorials. These tutorials serve both formative and evaluative purposes, as they are intended to assess the learning outcomes and competencies demonstrated in the TFG.

The development of the TFG can be divided into three phases:

- I. Initial phase, during which the project is defined and planned.
- II. Development phase, in which the work is carried out.
- III. Finalization and closure phase, which culminates in the submission of the written work and an oral presentation lasting 10-15 minutes, delivered to the academic supervisor and, if possible, also to the reviewer.

TFG Submission

The Bachelor's Final Project must be submitted as a single document in the designated TFG space within the Virtual Campus of each degree program.

The deadline for submission is before 11:59 p.m. on May 29, 2026, except for exchange students, who have alternative deadlines. In all cases, failure to submit the TFG by the deadline will result in a grade of "Not Submitted". For more information on key dates, please consult the [TFG administrative calendar](#).

The Faculty has provided a mandatory 2-page PDF template, which includes the cover page and the cataloging form for the TFG in the UAB's Digital Document Repository (DDD). All final projects from the Faculty, including project-based TFGs, must use this template.

All Bachelor's Final Projects graded 8 or higher will be published in the DDD, in accordance with UAB's institutional open access policy (approved by the Governing Council on April 25, 2012). However, for reasons such as data confidentiality, the intention to publish the TFG in a scientific journal, or any other reason, students may choose not to make their TFG publicly available. In such cases, a permanent or temporary embargo (12 or 24 months) may be requested by indicating this in the public communication rights release form, submitted along with the project proposal form at the beginning of the academic year. Embargo requests can also be made later by contacting: bib.comunicacio@uab.cat. The annual deadline for embargo requests will be published on the Faculty website.

Note: Fifteen minutes of one class session, within the time frame established by the center/degree program, will be reserved for students to complete evaluation surveys regarding teaching staff performance and the course/module itself.

Annotation: Within the schedule set by the centre or degree programme, 15 minutes of one class will be reserved for students to evaluate their lecturers and their courses or modules through questionnaires.

Assessment

Continuous Assessment Activities

Title	Weighting	Hours	ECTS	Learning Outcomes
Final work	Evaluation of the research project	1	0.04	9, 19, 7, 6, 11, 10, 13, 18, 17, 25
Oral presentation	Evaluation of the oral presentation	0	0	2, 1, 3, 4, 5, 9, 19, 7, 6, 11, 10, 12, 13, 18, 17, 16, 15, 14, 22, 27, 20, 21, 26, 25, 23, 24, 8

Assessment of the Final Degree Project (TFG)

The TFG will be assessed by a supervisor and another lecturer from the same department where the TFG is registered, with the following weighting: 60% of the grade will be given by the supervisor and 40% by the

reviewer. A final average of 5 or higher (on a scale of 10) is required to pass the TFG. An oral defence of the TFG before the supervisor is mandatory for it to be assessed. Failure to present the defence will result in a "Not Submitted" grade.

The Final Degree Project must be submitted before the deadline set in the TFG procedures calendar, except for exchange students who have different submission dates. In all cases, if the TFG is not submitted by the due date, the grade will be "Not Submitted."

The general evaluation criteria for the TFG are available on the [Faculty's TFG website](#).

Review procedures

As with any other subject, students may request an ordinary review with their supervisor. This review must be personal and individual, and must take place before the deadline indicated in the TFG academic calendar. After the review and upon hearing the student's arguments, the lecturer may choose to maintain or modify the grade.

If the student disagrees with the outcome of the ordinary review, they may request an extraordinary review. This will be conducted by lecturers who have not participated in the ordinary review or in the grading of the TFG. Students have a period of fifteen calendar days -starting from the closing date of the TFG grade records- to submit a reasoned request to the Academic Management Office of the Faculty, indicating the specific aspects of the TFG that they believe were not properly assessed by the supervisor or reviewer. Note that claims without well-reasoned justification for a new review will not be considered. Incoherent, unjustified, or poorly argued requests will be dismissed. The extraordinary review will be carried out by the TFG Assessment Committee, following the Faculty's procedure for extraordinary reviews in other subjects.

Resits

According to Article 261 of the UAB Academic Regulations, the Final Degree Project (TFG) and the Master's Thesis (TFM) are excluded from the resit process.

Use of Artificial Intelligence (AI)

The TFG/TFM supervisor will determine whether the use of Artificial Intelligence (AI) tools is permitted in the TFG/TFM, depending on the specific case and type of project, as well as in which phases the tools were used and for what purpose (e.g., initial phase -source searching; writing phase -spelling and grammar correction, generation of tables and visual representations, etc.). Students must clearly identify which parts of the work have been generated with such technologies, specify the tools used, and include a critical reflection on how they influenced the process and final result of the TFG/TFM. Lack of transparency in the use of AI in the final project will be considered a breach of academic integrity and may lead to a partial or total penalty in the grade, or more serious sanctions in severe cases.

Bibliography

The TFG Guide has not concrete references because they have to be adapted to each object of study. The tutor and the supervisor will recommend bibliography. The guides of the Communication Library can be useful:

<http://blogs.uab.cat/dretsautor/>

<http://www.uab.cat/web/estudia-i-investiga/citacions-i-bibliografia-1345708785665.html>

<http://www.uab.cat/web/estudia-i-investiga/treballs-de-grau-i-treballs-de-fi-de-grau-tfg-1345725517006.html>

Software

No programs exigences.

Groups and Languages

Please note that this information is provisional until 30 November 2025. You can check it through this [link](#). To consult the language you will need to enter the CODE of the subject.