

Degree	Type	Year
Interactive Communication	FB	1

Contact

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Teaching groups languages

You can view this information at the [end](#) of this document.

Prerequisites

There are no prerequisites.

Objectives and Contextualisation

The development of the subject is oriented towards the acquisition of skills for the conceptualization, realization and critical assessment of photographic projects in diversity of genres.

Learning Outcomes

1. CM02 (Competence) Apply the fundamentals of the photographic, audiovisual and multimedia languages to develop interactive content, products, applications and services in accordance with the principles of ethical responsibility and respect for fundamental rights and duties, diversity and democratic values, with inclusive and non-sexist proposals.
2. CM02 (Competence) Apply the fundamentals of the photographic, audiovisual and multimedia languages to develop interactive content, products, applications and services in accordance with the principles of ethical responsibility and respect for fundamental rights and duties, diversity and democratic values, with inclusive and non-sexist proposals.

Content

Theory / Practice:

1. Fundamentals of the photographic process
2. Capture equipment: cameras, objectives, accessories / Lighting equipment: continuous light, intermittent light (flash), accessories. Analysis of uses / benefits
3. Image analysis / Photographic "language" / Technological resources and expressiveness of the image /

4. Composition / Edition

5. Image processing / processing

6. New uses / New trends

Note: The course content will be sensitive to issues related to gender perspective and the use of inclusive language.

Activities and Methodology

Title	Hours	ECTS	Learning Outcomes
Type: Directed			
Prácticas	22.5	0.9	CM02, CM02
Seminarios	15	0.6	CM02, CM02
Teoría	15	0.6	CM02, CM02
Type: Supervised			
Tutorías	7.5	0.3	CM02, CM02
Type: Autonomous			
Trabajo autónomo	87	3.48	CM02, CM02

The detailed calendar with the content of the different sessions will be displayed on the day of presentation of the subject. It will also be posted on the Virtual Campus where students will be able to find the detailed description of the exercises and practices, the various teaching materials and any information necessary for the proper follow-up of the subject. In the event of a change in teaching modality for health reasons, the teaching staff will inform of the changes that will occur in the subject's programming and teaching methodologies.

Annotation: Within the schedule set by the centre or degree programme, 15 minutes of one class will be reserved for students to evaluate their lecturers and their courses or modules through questionnaires.

Assessment

Continous Assessment Activities

Title	Weighting	Hours	ECTS	Learning Outcomes
Examen	40%	1	0.04	CM02
Postproduction activities	30%	1	0.04	CM02
Production Practices	30%	1	0.04	CM02

In the exam, the content taught in theory and practice is evaluated. The dossier and the readings indicated are mandatory and may also be subject to evaluation. To get a favorable evaluation in the subject, you have to pass the theoretical exam. The student will have the right to recover the subject - exam 2ª convocatoria - if he has been evaluated of the set of activities whose weight is equivalent to a minimum of 2/3 parts of the total qualification of the subject with a minimum average grade of 3.5.

Not appearing for the exam determines not to be evaluated.

The review of qualifications is carried out during office hours. Appointments must be made in advance via email.

In the event that the student performs any irregularity that may lead to a significant variation of an evaluation act, this evaluation act will be graded with 0, regardless of the disciplinary process that could be instructed. In the event, that several irregularities occur in the evaluation acts of the same subject, the final grade for this subject will be 0.

This subject doesn't provide for the single assessment system.

For this course, the use of Artificial Intelligence (AI) technologies is permitted exclusively for [specify tasks, for example: Support tasks, such as bibliographic or information searches, text correction, or translations...], [the XXX activities] [other specific situations as considered appropriate]. Students must clearly identify any parts generated with these technologies, specify the tools used, and include a critical reflection on how AI has influenced the process and outcome of the assignment. Failure to disclose the use of AI in this assessed activity will be considered a breach of academic integrity and may result in a partial or total penalty to the assignment grade, or more serious sanctions in severe cases.

Bibliography

It will be provided at the beginning of the course.

Software

Affinity Photo

Groups and Languages

Please note that this information is provisional until 30 November 2025. You can check it through this [link](#). To consult the language you will need to enter the CODE of the subject.

Name	Group	Language	Semester	Turn
(PLAB) Practical laboratories	61	Catalan/Spanish	first semester	afternoon
(PLAB) Practical laboratories	62	Catalan/Spanish	first semester	afternoon
(TE) Theory	6	Catalan/Spanish	first semester	afternoon