

Writing for Journalism I

Code: 104971
ECTS Credits: 6

2025/2026

Degree	Type	Year
Journalism	OB	1

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Teachers

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Teaching groups languages

You can view this information at the [end](#) of this document.

Prerequisites

- Subject of first in the Degree of Journalism.
- The student will need to have knowledge of current issues; demonstrate ability for the correct oral and written use of their own languages; can read, analyze and summarize texts.

Objectives and Contextualisation

- The subject is the first directly linked to journalistic writing.
- The subject is an introduction to journalistic language and journalistic writing in different media, although with a greater commitment to the press and cyberjournalism.
- Therefore, it is a subject that prepares students for the different itineraries focused on information in the press as well as on radio, television and multimedia.

Competences

- Abide by ethics and the canons of journalism, as well as the regulatory framework governing information.

- Be familiar with and apply the theoretical and practical foundations of journalistic writing and narrative and its applications in the different genres, media and formats.
- Demonstrate a self-learning and self-demanding capacity to ensure an efficient job.
- Manage time effectively.
- Relay journalistic information in the language characteristic of each communication medium, in its combined modern forms or on digital media, and apply the genres and different journalistic procedures.
- Research, select and arrange in hierarchical order any kind of source and useful document to develop communication products.
- Students can apply the knowledge to their own work or vocation in a professional manner and have the powers generally demonstrated by preparing and defending arguments and solving problems within their area of study.
- Students must be capable of collecting and interpreting relevant data (usually within their area of study) in order to make statements that reflect social, scientific or ethical relevant issues.
- Students must be capable of communicating information, ideas, problems and solutions to both specialised and non-specialised audiences.
- Students must develop the necessary learning skills in order to undertake further training with a high degree of autonomy.
- Take account of social, economic and environmental impacts when operating within one's own area of knowledge.
- Take sex- or gender-based inequalities into consideration when operating within one's own area of knowledge.

Learning Outcomes

1. Adapt written texts to the specific needs implied by the use of technologies and their systems to process, produce and relay information.
2. Analyse the sex- or gender-based inequalities and the gender biases present in one's own area of knowledge.
3. Apply ethical principles and legal standards in producing journalistic texts.
4. Communicate using language that is not sexist or discriminatory.
5. Consider how gender stereotypes and roles impinge on the exercise of the profession.
6. Demonstrate a self-learning and self-demanding capacity to ensure an efficient job.
7. Distinguish theories of journalistic writing and narrative to apply them to news and other journalistic genres in the print media.
8. Identify the social, economic and environmental implications of academic and professional activities within one's own area of knowledge.
9. Manage time effectively.
10. Research, select and arrange in hierarchical order any kind of source and useful document to develop communication products.
11. Students can apply the knowledge to their own work or vocation in a professional manner and have the powers generally demonstrated by preparing and defending arguments and solving problems within their area of study.
12. Students must be capable of collecting and interpreting relevant data (usually within their area of study) in order to make statements that reflect social, scientific or ethical relevant issues.
13. Students must be capable of communicating information, ideas, problems and solutions to both specialised and non-specialised audiences.
14. Students must develop the necessary learning skills in order to undertake further training with a high degree of autonomy.
15. Write all kinds of informative texts for the press, radio, television and multimedia.

Content

UNIT 1. Mission and values of journalism.

UNIT 2. General introduction to the theory of journalistic genres.

UNIT 3. The process of information.

UNIT 4. Concept of news. Definition of news. News and information. Values of the news. The news in the different media: radio, press, television and Internet / multimedia.

UNIT 5. Structure of the news. Lid and text: sequence of continuity. The 5 W. Main material and secondary material. The crisis of the inverted pyramid on the Internet?

UNIT 6. Typology of the news.

UNIT 7. Qualification. Concept. Functions and models. Elements. Type of headlines.

UNIT 8. The informative sources. Typology. Identification of the sources. Different forms of attribution. The use of direct and indirect quotes.

UNIT 09. The journalist and the newsroom.

UNIT 10. Style books and ethical aspects.

UNIT 11. New technologies in the press, radio, TV and IA.

- The content of this subject will be sensitive to aspects related to the gender perspective.
- The calendar will be available on the first day of class. Students will find all information on the Virtual Campus: the description of the activities, teaching materials, and any necessary information for the proper follow-up of the subject.
- In case of a change of teaching modality for health reasons, teachers will make readjustments in the schedule and methodologies

Activities and Methodology

Title	Hours	ECTS	Learning Outcomes
Type: Directed			
Study and autonomous work	30	1.2	1, 3, 7, 15
Laboratori	37	1.48	1, 3, 15
Master classes	15	0.6	3, 7
Type: Supervised			
Evaluation activities	6	0.24	1, 3, 7, 15
Tutorials	7	0.28	
Type: Autonomous			
Virtual campus	3	0.12	

- The treball methodology combines the theory with practice.
- The resolution of problems, the study of cases, the creation of conings and the critical reading of journalistic texts will be very importants.
- The Virtual Campus will be an tool of great protagonism in the curs.
- A detailed schedule outlining the content of each session will be presented on the first day of the course and will be available on the course's Virtual Campus, where students will find all teaching materials and necessary information for eective course monitoring. Should the teaching modality change for reasons of force majeure according to the competent authorities, the teaching sta will inform students of any modifications to the course schedule and teaching methodologies.

Annotation: Within the schedule set by the centre or degree programme, 15 minutes of one class will be reserved for students to evaluate their lecturers and their courses or modules through questionnaires.

Assessment

Continuous Assessment Activities

Title	Weighting	Hours	ECTS	Learning Outcomes
Exam	40	6	0.24	3, 7
Portfolio	20	40	1.6	1, 2, 3, 10, 4, 6, 7, 15, 9, 8, 14, 13, 11, 12, 5
Writing	40	6	0.24	1, 3, 7, 15

- The evaluation of the subject will have two clearly differentiated parts and all must be approved:

1) Learning activities (60%): Practices & Portfolio.

2) The current tests and the evaluation of the theoretical contents (40%): test and exam.

- Being a subject with a large practical part, the evaluation of teaching activities will be the most important. In fact, different evaluable practical tests and exercises have been established.

The subject consists of the evaluation activities:

- - Activity A: Test & Exam, 40% on the final grade.
- - Activity B: Practices 40% on the final grade.
- - Activity C: Portfolio 20% of the final grade.
 - To be able to pass the course, there will be a minimum grade of 5 in activities A, B and C. Students will be entitled to the recovery of the subject if it has been evaluated of the set of activities, the weight of which equals a minimum of 2/3 of the total grade of the subject. To be able to submit to the recovery of the subject, you have had to obtain the average grade equal to or greater than 3.5.
 - The activity that is excluded from the recovery process is the Portfolio.
 - In case of second registration, the students will be able to perform a single synthesis test that will consist of a theoretical and practical exam.
 - The qualification of the subject will correspond to the qualification of the synthesis test.
 - This course/module does not provide for a single-assessment system.
 - Where it is considered that the student has not been able to provide sufficient evidence of assessment, the subject will be marked as non-assessable.

PLAGIARISM: In the event that the student performs any irregularity that may lead to a significant variation of an evaluation act, this evaluation act will be graded with 0, regardless of the disciplinary process that could be instructed. In the event, that several irregularities occur in the evaluation acts of the same subject, the final grade for this subject will be 0.

ARTIFICIAL INTELLIGENCE: In this course, the use of Artificial Intelligence (AI) technologies is not permitted at any stage. Any assignment containing content generated by AI will be considered a breach of 5 academic integrity and may result in a partial or total penalty to the assignment grade, or more serious sanctions in severe cases.

IMPORTANT: The proposed teaching methodology and evaluation activities may undergo some modifications depending on the health authorities' attendance restrictions.

Bibliography

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(*) The study material will be completed with a selection of texts taken from the main media.

Software

The main work will be based on writing texts using office automation programs. The subject develops a content p

Groups and Languages

Please note that this information is provisional until 30 November 2025. You can check it through this [link](#). To consult the language you will need to enter the CODE of the subject.

Name	Group	Language	Semester	Turn
(PLAB) Practical laboratories	11	Catalan/Spanish	first semester	morning-mixed
(PLAB) Practical laboratories	12	Catalan/Spanish	first semester	morning-mixed
(PLAB) Practical laboratories	13	Catalan/Spanish	first semester	morning-mixed
(PLAB) Practical laboratories	21	Catalan/Spanish	first semester	morning-mixed
(PLAB) Practical laboratories	22	Catalan/Spanish	first semester	morning-mixed
(PLAB) Practical laboratories	23	Catalan/Spanish	first semester	morning-mixed
(TE) Theory	1	Catalan/Spanish	first semester	morning-mixed
(TE) Theory	2	Catalan/Spanish	first semester	morning-mixed