UAB
Universitat Autònoma de Barcelona

Production in Communication Industries

Code: 104993
ECTS Credits: 6

2025/2026

Degree	Type	Year
Journalism	OT	3
Journalism	OT	4

Contact

Name: Albert Sole Bonamusa

Email: albert.sole.bonamusa@uab.cat

Teachers

Montserrat Pérez Creus

Teaching groups languages

You can view this information at the end of this
document.

Prerequisites

Elective course of third and fourth year in the Degree of Journalism. It will be necessary for the students to
have knowledge of current issues, and to demonstrate the ability to use Catalan and Spanish correctly orally
and in writing. It must be taken into account that the students will have completed compulsory courses related
to this course and that this will allow them to already have the necessary technical skills for the development of
specific activities.

Objectives and Contextualisation

The course aims at the practical application of journalistic production skills beyond news. For the production of
any journalistic product there is a huge amount of work that is often unknown or not valued enough. In this
course we will try to show it and put it into practice in the most realistic way to prepare students when they
enter the labour system.

The final objective of the course is for the students to finish the semester knowing the tasks of the producer in
the different types of journalistic products and to obtain a theoretical and practical basis that they can then
develop when they start working professionally.

Competences

Journalism
- Abide by ethics and the canons of journalism, as well as the regulatory framework governing information.
- Act with ethical responsibility and respect for fundamental rights and duties, diversity and democratic values.
- Demonstrate a critical and self-critical capacity.
- Design, plan and carry out journalistic projects on all kinds of formats.
- Introduce changes in the methods and processes of the field of knowledge to provide innovative responses to the needs and demands of society.
- Manage time effectively.
- Relay journalistic information in the language characteristic of each communication medium, in its combined modern forms or on digital media, and apply the genres and different journalistic procedures.
- Research, select and arrange in hierarchical order any kind of source and useful document to develop communication products.
- Show leadership, negotiation and team-working capacity, as well as problem-solving skills.
- Students can apply the knowledge to their own work or vocation in a professional manner and have the powers generally demonstrated by preparing and defending arguments and solving problems within their area of study.
- Students must be capable of collecting and interpreting relevant data (usually within their area of study) in order to make statements that reflect social, scientific or ethical relevant issues.
- Students must be capable of communicating information, ideas, problems and solutions to both specialised and non-specialised audiences.
- Students must develop the necessary learning skills in order to undertake further training with a high degree of autonomy.
- Take sex- or gender-based inequalities into consideration when operating within one's own area of knowledge.

Learning Outcomes

1. Analyse the sex- or gender-based inequalities and the gender biases present in one's own area of knowledge.
2. Be familiar with and professionally use the necessary voice and image recording tools.
3. Communicate using language that is not sexist or discriminatory.
4. Critically analyse the principles, values and procedures that govern the exercise of the profession.
5. Demonstrate a critical and self-critical capacity.
6. Design, organise and screen journalistic documentary productions of a scientific or social nature and undertake work experience in the field of conceptualisation and pre-production.
7. Explain the explicit or implicit code of practice of one's own area of knowledge.
8. Identify and distinguish the technical requirements necessary to relay information in the language characteristic of each communication medium (press, audiovisual, multimedia).
9. Identify situations in which a change or improvement is needed.
10. Manage time effectively.
11. Propose new methods or well-founded alternative solutions.
12. Propose new ways to measure the success or failure of the implementation of innovative proposals or ideas.
13. Propose projects and actions that are in accordance with the principles of ethical responsibility and respect for fundamental rights and obligations, diversity and democratic values.
14. Propose projects and actions that incorporate the gender perspective.
15. Research, select and arrange in hierarchical order any kind of source and useful document to develop communication products.
16. Show leadership, negotiation and team-working capacity, as well as problem-solving skills.
17. Students can apply the knowledge to their own work or vocation in a professional manner and have the powers generally demonstrated by preparing and defending arguments and solving problems within their area of study.
18. Students must be capable of collecting and interpreting relevant data (usually within their area of study) in order to make statements that reflect social, scientific or ethical relevant issues.
19. Students must be capable of communicating information, ideas, problems and solutions to both specialised and non-specialised audiences.

20. Students must develop the necessary learning skills in order to undertake further training with a high degree of autonomy.
21. Use Internet's communication resources properly.
22. Use social responsibility criteria in various information production processes.

Content

1-Presentation + fundamentals of production

2-Production of informative documentaries and documentary television programs

3-Production of a morning magazine program (radio and TV)

4-Production of new formats

5-Ethics in production.

(*) The detailed calendar with the content of the different sessions will be displayed on the day of presentation of the course. It will also be posted on the Virtual Campus where students will be able to find the detailed description of the exercises and practices, the different teaching materials and any information necessary for the proper follow-up of the course. In the event of a change in teaching modality for health reasons, the professors will inform of the changes that will occur in the programming of the subject and in the teaching methodologies.

In one of the sessions of the subject, about 15 minutes will be allocated so that the students can respond to the surveys to evaluate the teaching performance and to evaluate the subject or module.

Activities and Methodology

Title	Hours	ECTS	Learning Outcomes
Type: Directed			
Exercises in newsroom	30	1.2	4, 1, 15, 3, 2, 16, 5, 6, 7, 10, 8, 9, 11, 12, 13, 14, 20, 19, 17, 18, 21, 22
Theoretical Classes	15	0.6	4, 1, 3, 2, 7, 8, 9, 11, 12, 14
Type: Supervised			
Mentorship	30	1.2	4, 1, 15, 3, 2, 16, 5, 6, 7, 10, 8, 9, 11, 12, 13, 14, 20, 19, 17, 18, 21, 22
Type: Autonomous			
Autonomous work: production	75	3	4, 1, 15, 3, 2, 16, 5, 6, 7, 10, 8, 9, 11, 12, 13, 14, 20, 19, 17, 18, 21, 22

The teaching methodology of this course is based on Challenge-Based Learning (CBL), encompassing both theoretical and practical components. This is an innovative educational approach that places students in real-world professional scenarios with the aim of developing skills such as critical thinking and creativity.

Through these tools, students are required to find solutions to the challenges posed by the instructor or by themselves, always under the guidance of the teaching staff. In this course, particular emphasis is placed on teamwork.

The course will be basically practical, although it has a few theoretical hours in which it will be explained how production is being done today in the media and specific successful audiovisual products. These classes can have the presence of a guest who will explain his work.

All the practices will be exercises that the students will find on a day-to-day basis in the media and in the exercise of the profession. There will be two large practices that will have to be carried out during a good part of the semester, and then others that will be carried out during the three hours of class, and others that will have a week of preparation and execution.

Although the basis of the subject is the part of journalistic production, that is, the entire process prior to the execution of a report or interview, it will also be valued that the final product is well done.

You will work in groups of 5 people, although there will be some exercises where the groups will have to be smaller to be more efficient.

Annotation: Within the schedule set by the centre or degree programme, 15 minutes of one class will be reserved for students to evaluate their lecturers and their courses or modules through questionnaires.

Assessment

Continous Assessment Activities

Title	Weighting	Hours	ECTS	Learning Outcomes
Exam	20%	0	0	4, 15, 3, 5, 6, 9, 11, 12, 14, 19, 17, 18, 22
Exercises in newsroom (6)	75%	0	0	4, 1, 15, 3, 2, 16, 5, 6, 7, 10, 8, 9, 11, 12, 13, 14, 20, 19, 17, 18, 21, 22
Participation in seminars and course activities	5%	0	0	4, 1, 2, 6, 7, 8, 9, 12, 14, 17

This course/module does not provide for a single-assessment system.

Continuous assessment will consist of three components: Theoretical content; practical assignments (worth 75% of the final grade); and participation and engagement, particularly in guest lectures and class activities

Students must complete six practical assignments, each contributing proportionally to the total 75%.

The theoretical exam will require students to resolve, in writing, issues related to concepts covered in class.

Instructors will inform students of their grades for each assignment within a maximum of three weeks. Weekly group feedback sessions will also be held. Students may request individual review sessions (office hours) if they wish to discuss or contest their grades.

Students will be entitled to reassessment in the course if they have been evaluated on a set of activities accounting for at least two-thirds of the total course grade (i.e., at least four out of the six practical assignments).

However, not all assignments are eligible for resubmission. The two long-term projects are non-recoverable. The other four assignments and the theoretical exam may be retaken.

Plagiarism:

The student who performs any irregularity (copying, plagiarism, identity theft,...) will be graded with 0 for this act of evaluation. In the event that various irregularities occur, the final grade for the course will be 0.

Use of AI:

For this course, the use of Artificial Intelligence (AI) technologies is permitted exclusively for [specify tasks, for example: Support tasks, such as bibliographic or information searches, text correction, or translations…], [the XXX activities] [other specific situations as considered appropriate]. Students must clearly identify any parts generated with these technologies, specify the tools used, and include a critical reffection on how AI has inffuenced the process and final outcome of the assignment. Failure to disclose the use of AI in this assessed activity will be considered a breach of academic integrity and may result in a partial or total penalty to the assignment grade, or more serious sanctions in severe cases.

Bibliography

Podcasts

-La Sala de Solé: Las entrevistas no se enseñan al entrevistado antes de publicarlas

https://go.ivoox.com/rf/79491678

-La Sala de Solé: Periodismo especializado, ¿el unicornio de las redacciones?

https://go.ivoox.com/rf/69372606

-Plano Corto

https://www.ivoox.com/podcast-plano-corto_sq_f11123166_1.html

-Crims

https://www.ivoox.com/podcast-crims_sq_f1611867_1.html

Documentals

-Jeffrey Epstein (Netflix)

-Salvar al Rey (HBO)

-Jimmy Savile: una històrica britànica de terror (Netflix)

Programes TV

-Crims

https://www.ccma.cat/tv3/crims/

Sèries

-The Newsroom (HBO)

Pel·lícules

-Spotlight (HBO i Filmin)

Software

As it is a completely practical course, the required software is the usual one for carrying out the journalistic tasks of producing content in different formats.

Specifically, the following tools are required:

Audio editing software: Audacity
Text editing software: Word or similar
Image editing software: Canva
Data analysis software: Excel or similar

The Faculty also has cameras and other equipment for the correct implementation of journalistic practices.

Groups and Languages

Please note that this information is provisional until 30 November 2025. You can check it through this link. To consult the language you will need to enter the CODE of the subject.

Name	Group	Language	Semester	Turn
(PLAB) Practical laboratories	11	Catalan	first semester	morning-mixed
(PLAB) Practical laboratories	12	Catalan	first semester	morning-mixed
(TE) Theory	1	Catalan	first semester	morning-mixed