

Work Placement

Code: 44833
ECTS Credits: 9

2025/2026

Degree	Type	Year
Sports Management	PRO	1

Contact

Name: Ricard Esparza Masana
Email: ricard.esparza@uab.cat

Teaching groups languages

You can view this information at the [end](#) of this document.

Prerequisites

There are no prerequisites

Objectives and Contextualisation

The External Practices aim to:

- Give the student the opportunity to transfer both theoretical knowledge and practical content studied and to enter the professional world at the end of the program with a minimum of experience.
- Allow entities to collaborate in the training of future professionals, contribute to realistically introduce the knowledge that the development of tasks requires in the training of students.
- Perform training actions developed by a student within any public or private, national or international entity related to the sports world, with the objective of applying and complementing the acquired training,
- Bring the student closer to the business reality in which he will practice as a professional
- Help the student to develop skills that favor their incorporation into the labor market.
- If the internships are carried out outside the Spanish state, the student must take out a practical and civil liability insurance that covers the entire internship stay. Said insurance must be sent to the internship department two weeks before the internship start date for its corresponding validation.

Likewise, all internship agreements must contain an official digital signature of both the student and the collaborating company.

Learning Outcomes

1. CA13 (Competence) Apply academic knowledge acquired during the master's degree to specific real-world challenges in a company or organisation in the sports sector.
2. CA14 (Competence) Propose innovative solutions related to (intra)entrepreneurship in businesses and organisations in the sports sector.
3. KA20 (Knowledge) Identify the main elements of the labour market in the sports sector, as well as its specificities.

4. SA30 (Skill) Apply what you have learned from the master's degree's compulsory subjects to a professional setting when carrying out the work placement.
5. SA31 (Skill) Apply a work methodology that is appropriate to the professional circumstances in question.
6. SA32 (Skill) Propose improvements for sports management processes, including those related to aspects of finance and marketing.

Content

The External Practices aim to give the student the opportunity to transfer both theoretical knowledge and practical content studied and to enter the professional world at the end of the program with a minimum of experience. Likewise, the internship program allows the entity to collaborate in the training of future professionals, contributing to realistically introduce the knowledge that the development of tasks requires in the training of students.

Activities and Methodology

Title	Hours	ECTS	Learning Outcomes
Type: Directed			
Stay in the company	200	8	CA13, CA14, SA30, SA31, SA32, CA13
Type: Supervised			
Individuals tutorials	3.5	0.14	CA13, CA14, SA30, SA31, SA32, CA13
Type: Autonomous			
Internship report	13.5	0.54	CA13, CA14, KA20, SA30, SA31, SA32, CA13

Online modality

In the case of the online modality, the methodology will be adjusted in order students can achieve all the learning outcomes specified in this guide and at the same time develop the skills and abilities of the subject. To this end, the resources available in the modle classrooms will be optimized to maximize student involvement and motivation (forums, debates, simulation games, case studies, online presentations, etc ...)

Annotation: Within the schedule set by the centre or degree programme, 15 minutes of one class will be reserved for students to evaluate their lecturers and their courses or modules through questionnaires.

Assessment

Continous Assessment Activities

Title	Weighting	Hours	ECTS	Learning Outcomes
Company's tutor report	35%	0	0	CA13, CA14, SA30, SA31, SA32

Internship report	25%	0	0	CA13, CA14, KA20, SA30, SA31, SA32
Other training activities	40%	8	0.32	CA13, CA14, SA30, SA31, SA32

Specificities on the evaluation/assessment will be based on the internships guideline of the current academic year.

Bibliography

Freixa M., Novella A. y Pérez N. (2012). *Elementos para una buena experiencia de prácticas externas que favorece el aprendizaje*. Ed. Octaedro. Barcelona.

García J. y Arriaga J. (2011). *Libro blanco sobre las prácticas externas*. Ed. Universidad Politécnica de Madrid. Madrid.

Software

N/A

Groups and Languages

Name	Group	Language	Semester	Turn
(TE) Theory	1	Spanish	annual	morning-mixed
(TE) Theory	5	English	annual	morning-mixed
(TE) Theory	10	Spanish	annual	morning-mixed